

**COLGATE REVITALIZING WHITE- sodium monofluorophosphate paste,
dentifrice
Colgate-Palmolive Company**

Colgate® Revitalizing White

Drug Facts

Active ingredient

Sodium Monofluorophosphate 0.76% (0.10% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Water, Sorbitol, Hydrated Silica, Calcium Pyrophosphate, Glycerin, PEG-12, Pentasodium Triphosphate, Tetrapotassium Pyrophosphate, Flavor, Sodium Lauryl Sulfate, Cellulose Gum, Xanthan Gum, Charcoal Powder, Sodium Saccharin, Cocamidopropyl Betaine, Blue 1, Red 40, Yellow 5.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE CO.

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 130 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

REVITALIZING

WHITE

whitening toothpaste

with

activated charcoal

Recyclable

Tube

NET WT 4.6 OZ (130 g)

FRESH MINT



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Recyclable Tube
Learn more about our recyclable tube at colgate.com/goodness

SAVE WATER
 turn off the tap while brushing

Dist. by:
COLGATE-PALMOLIVE CO.
New York, NY 10022 U.S.A.
www.colgate.com

Made in Mexico

smartlabel
app enabled scan for more information



HELPS KEEP YOUR TEETH WHITE AND BRIGHT



MICROPOLISHERS TO SAFELY REMOVE STAINS



ENAMEL-SAFE FLUORIDE TOOTH PASTE WITH CLINICALLY PROVEN CAVITY PROTECTION



COOLING MINT FLAVOR TO KEEP YOU FRESH



Vegan



Gluten Free



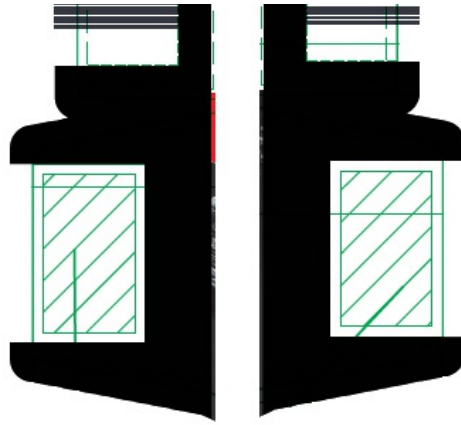
Responsibly Made[†]



Sugar Free

[†]To learn more, visit www.colgate.com/responsible-made





COLGATE REVITALIZING WHITE

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-017
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
SORBITOL (UNII: 506T60A25R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
POTASSIUM PYROPHOSPHATE (UNII: B9W4019H5G)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ACTIVATED CHARCOAL (UNII: 2P3VWUJ3H10)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
FD&C YELLOW NO. 5 (UNII: I753WB2F1M)	

Product Characteristics

Color	GRAY	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-017-46	1 in 1 CARTON	10/12/2018	
1		130 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	04/09/2018	

Labeler - Colgate-Palmolive Company (001344381)**Registrant** - Mission Hills, S.A. de C.V. (812312122)

Revised: 5/2026

Colgate-Palmolive Company