

**CREST PRO-HEALTH GUM DETOXIFY CHARCOAL MINT- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest Pro Health Gum Detoxify Charcoal Mint**

**Drug Facts**

Active ingredient

Stannous fluoride 0.454%

(0.14% w/v fluoride ion)

**Purposes**

Anticavity, antigingivitis toothpaste

**Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis

**Warning**

**Keep out of reach of children under 12 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs. of age: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be

removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

## **Inactive ingredients**

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium saccharin, sodium hydroxide, stannous chloride, charcoal powder, sucralose

## **Questions?**

1-800-492-7378

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## **Principal Display Panel - 116 g tube in carton**

**Crest®**

PRO-HEALTH™

FLUORIDE TOOTHPASTE FOR ANTICAVITY AND ANTIGINGIVITIS

GUM DETOXIFY™

Neutralizes plaque bacteria, even around the gumline, for 24 hours\*

CHARCOAL MINT

NET WT 4.1 OZ (116 g)



**Usage Facts (continued)**  
 Use the ingredients with...  
 • helps reverse gingivitis  
 • helps reverse periodontitis  
 • helps reverse tooth decay  
 • helps reverse root caries  
 • helps reverse enamel erosion  
 • helps reverse tooth sensitivity  
 • helps reverse gum irritation  
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 • helps reverse oral leukoplakia  
 • helps reverse oral dysplasia  
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FLUORIDE TOOTHPASTE FOR ANTI-CAVITY AND ANTI-GINGIVITIS

# GUM DETOXYFY™

Neutralizes plaque bacteria, even around the gumline, for 24 hours\*



CHARCOAL MINT  
NET WT 4.1 OZ (116 g)



THIS CARTON IS RECYCLABLE. CHECK LOCALLY.



Neutralizes harmful plaque bacteria. Activated foam seeks out bacteria in hard to reach places.

Dissolves & lifts away gum-harming plaque.

Gently cools gums during and after brushing.

CLINICALLY PROVEN TO FORTIFY GUMS TO PROTECT TEETH\*

\*Helps reverse gingivitis with twice daily brushing.

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## CREST PRO-HEALTH GUM DETOXYFY CHARCOAL MINT

stannous fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-951
<b>Route of Administration</b>	DENTAL		

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g

**Inactive Ingredients**

Ingredient Name	Strength
SUCRALOSE (UNII: 96K6UQ3ZD4)	
ACTIVATED CHARCOAL (UNII: 2P3VWU3H10)	
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ZINC CITRATE (UNII: K72I3DEX9B)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	

**Product Characteristics**

Color	black	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-951-41	1 in 1 CARTON	06/01/2021	
1		116 g in 1 TUBE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	06/01/2021	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

The Procter & Gamble Manufacturing Company