

**COLGATE OPTIC WHITE STAIN FIGHTER CLEAN MINT- sodium fluoride paste,
dentifrice
COLGATE PALMOLIVE COMPANY**

Colgate® Optic White® Stain Fighter™ Clean Mint

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

water, hydrated silica, sorbitol, glycerin, PEG-12, pentasodium triphosphate, tetrapotassium pyrophosphate, sodium lauryl sulfate, flavor, cellulose gum, cocamidopropyl betaine, sodium saccharin, xanthan gum, sodium hydroxide, titanium dioxide

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 119 g Tube Carton

NEW

STAIN REMOVAL

TECHNOLOGY**

Colgate®

OPTIC

WHITE®

STAIN FIGHTER™

REMOVES 6X MORE SURFACE STAINS*

WITH MICRO-POLISHING ACTION

NET WT 4.2 OZ (119 g)

ANTICAVITY FLUORIDE TOOTHPASTE | ENAMEL SAFE WHITENING

CLEAN MINT **PASTE**

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GLUTEN FREE

www.colgateopticwhite.com

Made in Mexico

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New York, NY 10022 U.S.A.



Colgate®

OPTIC
WHITE.

STAIN FIGHTER™

CLEAN MINT PASTE

REMOVES 6X MORE SURFACE STAINS*



Contains clinically proven technology to safely remove surface stains for whiter teeth



It also helps prevent new stains from forming so teeth stay whiter longer



Enamel Safe for daily use

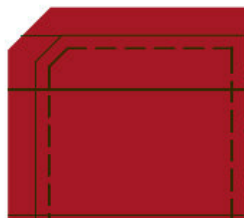
*vs. ordinary, non whitening toothpaste after 2 weeks of continued use.

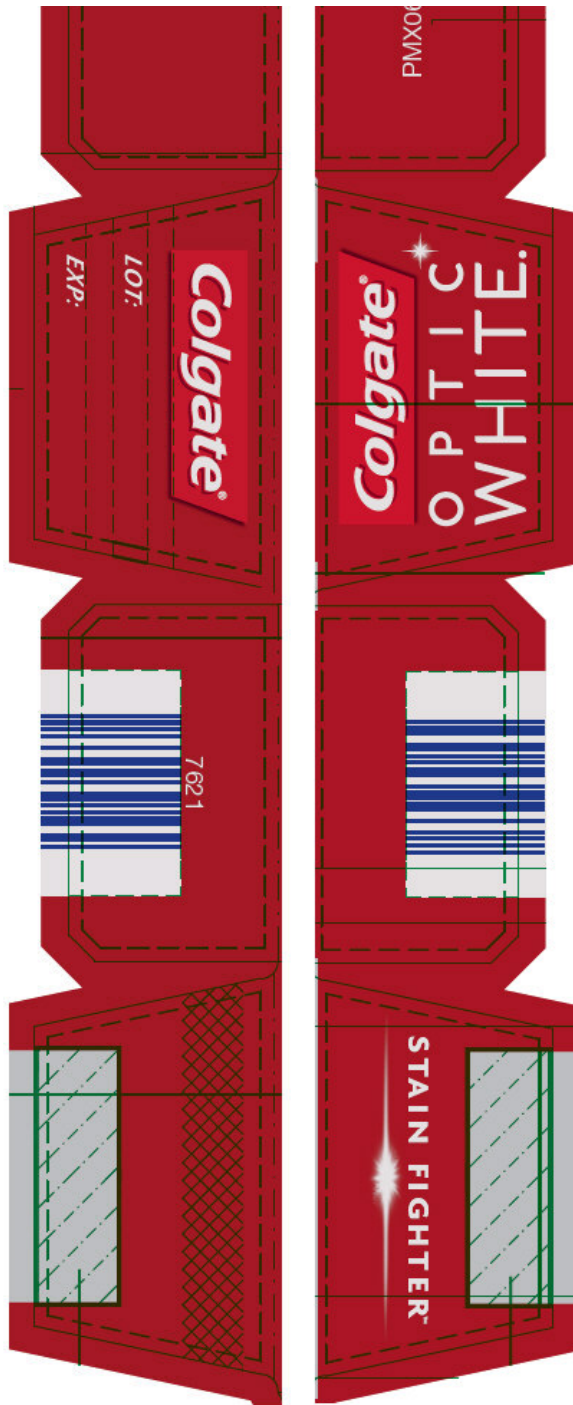
**new surface stain removal technology for Optic White®

SAVE WATER
www.colgate.com/savewater

Turning off your water while brushing your teeth can save up to 4 gallons of water each time you brush!

smartlabel™
visit smartlabel.colgate.com
for ingredient information





COLGATE OPTIC WHITE STAIN FIGHTER CLEAN MINT

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-937
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O) FLUORIDE ION 1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	191.18 mg in 1 g
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
POTASSIUM PYROPHOSPHATE (UNII: B9W4019H5G)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
XANTHAN GUM (UNII: TTV12P4NEE)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-937-71	1 in 1 CARTON	11/30/2017	
1		119 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-937-02	1 in 1 CARTON	11/30/2017	
2		56.6 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-937-60	1 in 1 CARTON	12/19/2018	
3		170 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-937-33	1 in 1 CARTON	03/18/2020	12/31/2022
4		36.8 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:35000-937-30	1 in 1 CARTON	07/15/2021	
5		85 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	11/30/2017	

Labeler - COLGATE PALMOLIVE COMPANY (001344381)

Revised: 12/2019

COLGATE PALMOLIVE COMPANY