

**CREST 3D WHITE BRILLIANCE ADVANCED WHITENING FRESH MINT- sodium monofluorophosphate paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest 3D White Brilliance Advanced Whitening Fresh Mint**

**Drug Facts**

Sodium monofluorophosphate 1.14%  
(0.17% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warning**

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 12 yrs. & older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs.: ask a dentist

**Inactive ingredients**

water, calcium pyrophosphate, glycerin, hydrogen peroxide (4% w/v), sodium lauryl sulfate, flavor, polyacrylate crosspolymer-6, cetearyl alcohol, disodium pyrophosphate, sucralose, tetrasodium pyrophosphate

**Questions?**

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

**85g tube in carton**

4% HYDROGEN PEROXIDE

Crest®

3DWHITE™

BRILLIANCE™

FLUORIDE ANTICAVITY TOOTHPASTE

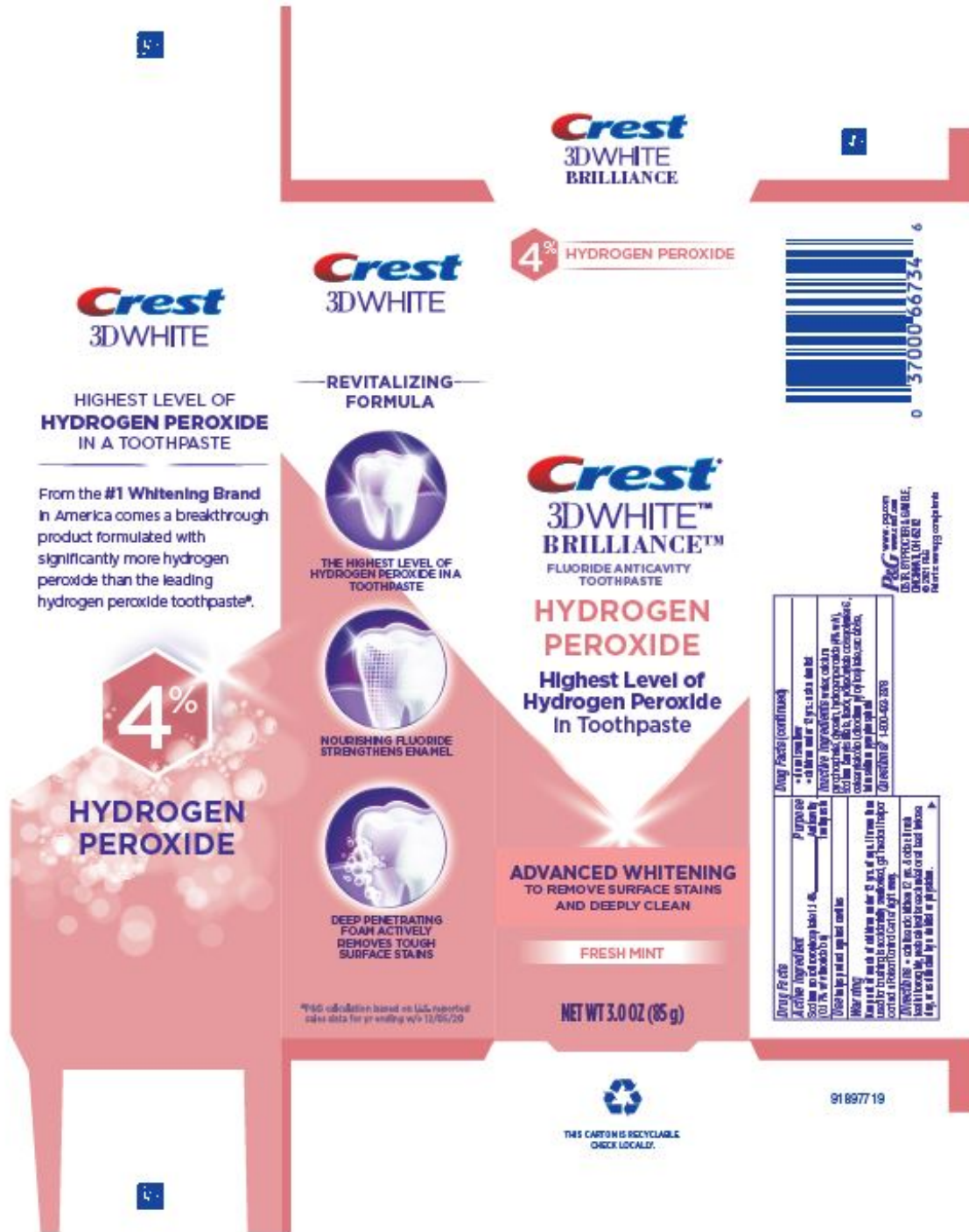
HYDROGEN PEROXIDE

Highest Level of Hydrogen Peroxide in Toothpaste

ADVANCED WHITENING TO REMOVE SURFACE STAINS AND DEEPLY CLEAN

FRESH MINT

NET WT 3.0 OZ (85 g)



# CREST 3D WHITE BRILLIANCE ADVANCED WHITENING FRESH MINT

sodium monofluorophosphate paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-959
<b>Route of Administration</b>	ORAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.7 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>CALCIUM PYROPHOSPHATE</b> (UNII: X69NU20D19)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>HYDROGEN PEROXIDE</b> (UNII: BBX060AN9V)	
<b>AMMONIUM ACRYLOYLDIMETHYLTAURATE, DIMETHYLACRYLAMIDE, LAURYL METHACRYLATE AND LAURETH-4 METHACRYLATE COPOLYMER, TRIMETHYLOLPROPANE TRIACRYLATE CROSSLINKED (45000 MPA.S)</b> (UNII: Q7UI015FF9)	
<b>SODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>CETOSTEARYL ALCOHOL</b> (UNII: 2DMT128M1S)	
<b>SODIUM ACID PYROPHOSPHATE</b> (UNII: H5WWD9LZUD)	
<b>WATER</b> (UNII: 059QF0KOOR)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-959-30	1 in 1 CARTON	07/28/2021	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-959-03	3 in 1 CELLO PACK	07/28/2021	
2		1 in 1 CARTON		
2		85 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	07/28/2021	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 2/2025

The Procter & Gamble Manufacturing Company