

CREST 3D WHITE BRILLIANCE ADVANCED WHITENING FRESH MINT- sodium monofluorophosphate paste, dentifrice
The Procter & Gamble Manufacturing Company

Crest 3D White Brilliance Advanced Whitening Fresh Mint

Drug Facts

Sodium monofluorophosphate 1.14%
(0.17% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 12 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- children under 12 yrs.: ask a dentist

Inactive ingredients

water, calcium pyrophosphate, glycerin, hydrogen peroxide (4% w/v), sodium lauryl sulfate, flavor, polyacrylate crosspolymer-6, cetearyl alcohol, disodium pyrophosphate, sucralose, tetrasodium pyrophosphate

Questions?

1-800-492-7378

DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202

85g tube in carton

4% HYDROGEN PEROXIDE

Crest®

3DWHITE™

BRILLIANCE™

FLUORIDE ANTICAVITY TOOTHPASTE

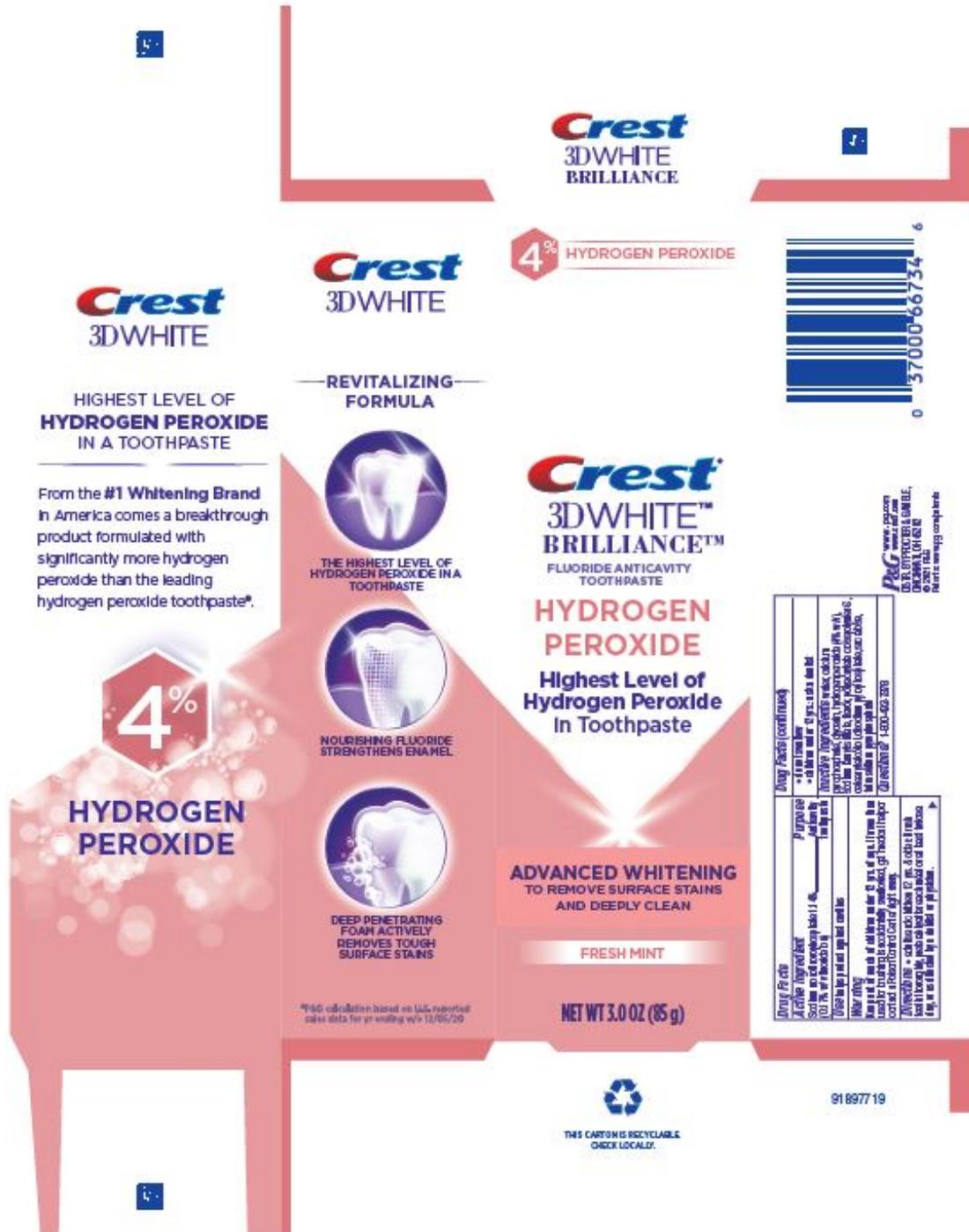
HYDROGEN PEROXIDE

Highest Level of Hydrogen Peroxide in Toothpaste

ADVANCED WHITENING TO REMOVE SURFACE STAINS AND DEEPLY CLEAN

FRESH MINT

NET WT 3.0 OZ (85 g)



CREST 3D WHITE BRILLIANCE ADVANCED WHITENING FRESH MINT

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-959
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name		Basis of Strength	Strength	
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.7 mg in 1 g	
Inactive Ingredients				
Ingredient Name			Strength	
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)				
GLYCERIN (UNII: PDC6A3C0OX)				
HYDROGEN PEROXIDE (UNII: BBX060AN9V)				
AMMONIUM ACRYLOYLDIMETHYLTAURATE, DIMETHYLACRYLAMIDE, LAURYL METHACRYLATE AND LAURETH-4 METHACRYLATE COPOLYMER, TRIMETHYLOLPROPANE TRIACRYLATE CROSSLINKED (45000 MPA.S) (UNII: Q7UI015FF9)				
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)				
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)				
WATER (UNII: 059QF0KO0R)				
SUCRALOSE (UNII: 96K6UQ3ZD4)				
Product Characteristics				
Color	white	Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-959-30	1 in 1 CARTON	07/28/2021	
1		85 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-959-03	3 in 1 CELLO PACK	07/28/2021	08/01/2025
2		1 in 1 CARTON		
2		85 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-959-38	1 in 1 CARTON	07/28/2021	
3		107 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	M021	07/28/2021		

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

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