

AIM BUBBLE BERRY- sodium fluoride gel, dentifrice
Church & Dwight Co., Inc.

AIM Bubble Berry

Active ingredients

Sodium fluoride (0.24%)

Purpose

Anticavity toothpaste

Use aids in the prevention of dental decay

Warnings

Keep out of reach of children under 6 years of age .

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions do not swallow supervise children as necessary until capable of using without supervision

adults and children 2 years and older brush teeth thoroughly after meals or at least twice a day, or use as directed by a dentist or physician

children under 6 years instruct in good brushing and rinsing habits (to minimize swallowing)

children under 2 years ask a dentist or physician

Inactive ingredients sorbitol, water, hydrated silica, PEG-32, sodium lauryl sulfate, flavor, cellulose gum, sodium saccharin, blue 1, mica, titanium dioxide.

Questions or comments? Call **1-800-786-5135** Monday-Friday 9am-5pm ET

Principal Display Panel - AIM Kids

TAKE AIM AGAINST CAVITIES

AIM kids

MEGA Bubble Berry

NET WT. 4.4 OZ. (136g)

Cleans and Protects Tastes Great Helps Prevent Cavities

Anticavity Fluoride

Gel Toothpaste

Alcohol Free



AIM BUBBLE BERRY

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10237-625
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	2.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
PEG-32 STEARATE (UNII: 33GX5WQC0M)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM (UNII: K679OBS311)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
MICA (UNII: V8A1AW0880)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	blue	Score	
Shape		Size	
Flavor	BERRY (Bubble Berry)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10237-625-48	1 in 1 CARTON	10/01/2010	09/24/2019
1		136 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:10237-625-44	1 in 1 CARTON	09/24/2019	
2		125 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2008	

Labeler - Church & Dwight Co., Inc. (001211952)

Establishment

Name	Address	ID/FEI	Business Operations
Church & Dwight Co., Inc.		043690812	manufacture(10237-625)