

BURTS BEES DEEP CLEAN PLUS WHITENING- sodium fluoride paste, dentifrice
Procter & Gamble Manufacturing Company

Burt's Bees Deep Clean + Whitening

Drug Facts

Active ingredient

Sodium fluoride 0.243% (0.13% w/v fluoride ion)

Purpose

Anticavity toothpaste

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 yrs of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

Inactive ingredients

glycerin, water, hydrated silica, flavor*, sodium lauryl glucose carboxylate, xanthan gum, lauryl glucoside, carrageenan, stevia rebaudiana extract, titanium dioxide

Questions?

1-855-248-5352

*Peppermint Oil and other Natural Flavor

DISTR. BY SUNFLOWER DISTRIBUTING

LLC, CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 133 g tube in carton

Improved Formula

BURT'S

BEES®

Deep

Clean

+ Whitening

FLUORIDE

Toothpaste

prevents cavities

protects enamel

freshens breath

ADA

Accepted

American

Dental

Association

Mountain Mint

NOT TESTED ON ANIMALS

Made without SLS,
artificial flavors & sweeteners

NET WT 4.7 OZ (133 g)



90282401



IMPROVED FORMULA

BURT'S BEES®

Deep Clean + Whitening

FLUORIDE TOOTHPASTE

prevents cavities
protects enamel
freshens breath



Mountain Mint

NOT TESTED ON ANIMALS

Made without SLS, artificial flavors & sweeteners

NET WT 4.7 OZ (133 g)

We Don't Add What You Don't Want

- Not Tested on Animals
- Made Without:**
 - Sodium Lauryl Sulfate (SLS), Triclosan & Parabens
 - Artificial Flavors & Sweeteners
 - Blue, Red, Yellow Dyes
 - Gluten



Mountain Mint

NET WT 4.7 OZ (133 g)

Deep Clean + Whitening

FLUORIDE TOOTHPASTE

Experience the cleaning power of Burt's Bees Deep Clean + Whitening toothpaste, which will leave you clean and fresh! This toothpaste is crafted to help remove stains to help you achieve a beautiful smile! Enjoy!



We Do As Bees Do
This carton can be recycled in curbside pickup options.

IMPROVED TO BRULA

BURT'S BEES®



NOT TESTED ON ANIMALS

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• children under 2 yrs.: ask a dentist



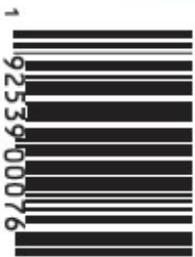
Drug Facts (continued)

Inactive ingredients glycerin, water, hydrated silica, feno, sodium lauryl glucose carboxylate, zinc stannate, hydroxyapatite, calcium hydroxide, polyethylene glycol, titanium dioxide

Other Ingredients? 1-985-2-8-6382

*Peppermint Oil and other Natural Flavor

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BURTS BEES DEEP CLEAN PLUS WHITENING

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-961
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.3 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
CARRAGEENAN (UNII: 5C69YCD2YJ)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
XANTHAN GUM (UNII: TTV12P4NEE)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
STEVIA REBAUDIANA WHOLE (UNII: 6U422Y08O2)	
SODIUM LAURYL GLYCOL CARBOXYLATE (UNII: 8L0472VMYL)	
LAURYL GLUCOSIDE (UNII: 76LN7P7UCU)	

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-961-47	1 in 1 CARTON	09/30/2021	
1		133 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-961-03	3 in 1 CELLO PACK	01/02/2023	
2		1 in 1 CARTON		
2		133 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	09/30/2021	

Labeler - Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

Procter & Gamble Manufacturing Company