

KIDS CHOICE- stannous fluoride gel, dentifrice
Massco Dental A Division of Dunagin Pharmaceuticals

Disclaimer: This drug has not been found by FDA to be safe and effective, and this labeling has not been approved by FDA. For further information about unapproved drugs, click here.

ACTIVE INGREDIENT

Active Ingredient: Stannous Fluoride

INACTIVE INGREDIENTS

Glycerine, Hydroxy Ethyl Celluulose, Xylitol

USE

Aids in the prevention of dental decay.

KEEP OUT OF REACH OF CHILDREN

KEEP OUT OF REACH OF CHILDREN

DIRECTIONS FOR USE

Adults and Children 12 years and Older: Use after regular brushing and flossing. Place gel across length of toothbrush. Brush Thoroughly. Keep on teeth for 1 - 1 1/2 minutes and then expectorate (spit out). Do not swallow. Use once a day for cavity prevention. Supervise children until capable of using without supervision.

Children 6-11 Years: See directions above. Adult supervision required.

Children Under 6: Consult a Dentist or Physician.

OTHER INFORMATION

This is a fluoride prevention treatment gel, not a toothpaste. Read directions carefully before use. This product may produce surface discoloration of the teeth. Adequate toothbrushing may prevent discoloration. Discoloration is not harmful or permanent and may be removed by a dental professional. Do not freeze or expose to extreme heat.

QUESTIONS ? COMMENTS ?

Questions?? Comments??

Call 1-479-787-5168 M-F 9am to 5pm CST

WARNINGS

If more than amount used for brushing is accidentally swallowed, seek medical help from a poison control center.

PACKAGE LABEL

Brush on Therapy for Cavity Prevention - Doctor's Choice 0.4% Stannous Fluoride Gel

Manufactured by Massco Dental

NDC 63783-008-04

GRAPE FLAVOR

BRUSH ON THERAPY FOR CAVITY PROTECTION



Kid's Choice®

NOW
Containing
XYLITOL

0.4% Stannous Fluoride Gel

Net Wt. 4.3 oz. (120 grams)

Drug Facts

Active Ingredient	Purpose
Stannous Fluoride.....	Anticavity
0.4% (wt./wt.)	
<i>Inactive Ingredients:</i> Natural Flavor, Glycerine, Hydroxy Ethyl Cellulose, Xylitol	

Use

- Aids in the prevention of dental decay

Warnings

- Keep out of reach of children.
- If more than amount used for brushing is accidentally swallowed, seek medical help from a Poison Control Center.

Directions: Use As Directed

Adults & Children 12 Years and Older	Children 6-11 Years	Children Under 6
<ul style="list-style-type: none"> Use after regular brushing and flossing Place gel across length of toothbrush Brush thoroughly Keep on teeth for 1-1½ minutes and then expectorate (spit out) Do not swallow Use once a day for cavity prevention Supervise children until capable of using without supervision 	<ul style="list-style-type: none"> See directions above Adult supervision required 	<ul style="list-style-type: none"> Consult a dentist or physician

Directions (continued)

Other Information:

- This is a fluoride preventive treatment gel, not a toothpaste
- Read directions carefully before use
- This product may produce surface discoloration of the teeth
- Adequate toothbrushing may prevent discoloration
- Discoloration is not harmful or permanent and may be removed by a dental professional
- Do not freeze or expose to extreme heat

Questions? Comments?
Call 1-479-787-5168 M-F 9am to 5pm CST

Manufactured By:
MASSCO DENTAL

A Division of Dunagin Pharmaceuticals, Gravette, AR
(479) 787-5168 • www.masscodental.net

BUBBLE GUM FLAVOR

BRUSH ON THERAPY FOR CAVITY PROTECTION

Kid's Choice®



**NOW
Containing
XYLITOL**

0.4% Stannous Fluoride Gel

Net Wt. 4.3 oz. (120 grams)

Drug Facts

<i>Active Ingredient</i>	<i>Purpose</i>
Stannous Fluoride..... 0.4% (wt./wt.)	Anticavity

Inactive Ingredients: Natural Flavor, Glycerine, Hydroxy Ethyl Cellulose, Xylitol

Use

- Aids in the prevention of dental decay

Warnings

- Keep out of reach of children.
- If more than amount used for brushing is accidentally swallowed, seek medical help from a Poison Control Center.

Directions: Use As Directed

<i>Adults & Children 12 Years and Older</i>	
	<ul style="list-style-type: none"> • Use after regular brushing and flossing • Place gel across length of toothbrush • Brush thoroughly • Keep on teeth for 1-1½ minutes and then expectorate (spit out) • Do not swallow • Use once a day for cavity prevention • Supervise children until capable of using without supervision

Directions (continued)

<i>Children 6-11 Years</i>	<ul style="list-style-type: none"> • See directions above • Adult supervision required
<i>Children Under 6</i>	<ul style="list-style-type: none"> • Consult a dentist or physician

Other Information:

- This is a fluoride preventive treatment gel, not a toothpaste
- Read directions carefully before use
- This product may produce surface discoloration of the teeth
- Adequate toothbrushing may prevent discoloration
- Discoloration is not harmful or permanent and may be removed by a dental professional
- Do not freeze or expose to extreme heat

Questions? Comments?

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Manufactured By:
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LIMEADE FLAVOR

BRUSH ON THERAPY FOR CAVITY PROTECTION

Kid's Choice®



**NOW
Containing
XYLITOL**

0.4% Stannous Fluoride Gel

Net Wt. 4.3 oz. (120 grams)

Drug Facts

Active Ingredient	Purpose
Stannous Fluoride..... 0.4% (wt./wt.)	Anticavity

Inactive Ingredients: Natural Flavor, Glycerine, Hydroxy Ethyl Cellulose, Xylitol

Use

- Aids in the prevention of dental decay

Warnings

- **Keep out of reach of children.**
- If more than amount used for brushing is accidentally swallowed, seek medical help from a Poison Control Center.

Directions: Use As Directed

Adults & Children 12 Years and Older

- Use after regular brushing and flossing
- Place gel across length of toothbrush
- Brush thoroughly
- Keep on teeth for 1-1½ minutes and then expectorate (spit out)
- Do not swallow
- Use once a day for cavity prevention
- Supervise children until capable of using without supervision

Directions (continued)

Children 6-11 Years	<ul style="list-style-type: none"> • See directions above • Adult supervision required
Children Under 6	<ul style="list-style-type: none"> • Consult a dentist or physician

Other Information:

- This is a fluoride preventive treatment gel, not a toothpaste
- Read directions carefully before use
- This product may produce surface discoloration of the teeth
- Adequate toothbrushing may prevent discoloration
- Discoloration is not harmful or permanent and may be removed by a dental professional
- Do not freeze or expose to extreme heat

Questions? Comments?

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Manufactured By:
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HINT O' MINT FLAVOR

BRUSH ON THERAPY FOR CAVITY PROTECTION

Kid's Choice[®]



**NOW
Containing
XYLITOL**

0.4% Stannous Fluoride Gel

Net Wt. 4.3 oz. (120 grams)

Drug Facts

Active Ingredient	Purpose
Stannous Fluoride..... 0.4% (wt./wt.)	Anticavity

Inactive Ingredients: Natural Flavor, Glycerine, Hydroxy Ethyl Cellulose, Xylitol

Use

- Aids in the prevention of dental decay

Warnings

- **Keep out of reach of children.**
- If more than amount used for brushing is accidentally swallowed, seek medical help from a Poison Control Center.

Directions: Use As Directed

Adults & Children 12 Years and Older

- Use after regular brushing and flossing
- Place gel across length of toothbrush
- Brush thoroughly
- Keep on teeth for 1-1½ minutes and then expectorate (spit out)
- Do not swallow
- Use once a day for cavity prevention
- Supervise children until capable of using without supervision

Directions (continued)

Children 6-11 Years	<ul style="list-style-type: none"> • See directions above • Adult supervision required
Children Under 6	<ul style="list-style-type: none"> • Consult a dentist or physician

Other Information:

- This is a fluoride preventive treatment gel, not a toothpaste
- Read directions carefully before use
- This product may produce surface discoloration of the teeth
- Adequate toothbrushing may prevent discoloration
- Discoloration is not harmful or permanent and may be removed by a dental professional
- Do not freeze or expose to extreme heat

Questions? Comments?

Call 1-479-787-5168 M-F 9am to 5pm CST

Manufactured By:
MASSCO DENTAL

A Division of Dunagin Pharmaceuticals, Gravette, AR
(479) 787-5168 • www.masscodental.net

COTTON CANDY FLAVOR

BRUSH ON THERAPY FOR CAVITY PROTECTION

Kid's Choice[®]



**NOW
Containing
XYLITOL**

0.4% Stannous Fluoride Gel

Net Wt. 4.3 oz. (120 grams)

Drug Facts

Active Ingredient	Purpose
Stannous Fluoride..... 0.4% (wt./wt.)	Anticavity
Inactive Ingredients: Natural Flavor, Glycerine, Hydroxy Ethyl Cellulose, Xylitol	

Use

- Aids in the prevention of dental decay

Warnings

- Keep out of reach of children.
- If more than amount used for brushing is accidentally swallowed, seek medical help from a Poison Control Center.

Directions: Use As Directed

**Adults &
Children
12 Years
and Older**

- Use after regular brushing and flossing
- Place gel across length of toothbrush
- Brush thoroughly
- Keep on teeth for 1-1½ minutes and then expectorate (spit out)
- Do not swallow
- Use once a day for cavity prevention
- Supervise children until capable of using without supervision

Directions (continued)

Children 6-11 Years	<ul style="list-style-type: none"> • See directions above • Adult supervision required
Children Under 6	<ul style="list-style-type: none"> • Consult a dentist or physician

Other Information:

- This is a fluoride preventive treatment gel, not a toothpaste
- Read directions carefully before use
- This product may produce surface discoloration of the teeth
- Adequate toothbrushing may prevent discoloration
- Discoloration is not harmful or permanent and may be removed by a dental professional
- Do not freeze or expose to extreme heat

Questions? Comments?

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Manufactured By:
MASSCO DENTAL

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CHERRY FLAVOR

BRUSH ON THERAPY FOR CAVITY PROTECTION

Kid's Choice[®]



**NOW
Containing
XYLITOL**

0.4% Stannous Fluoride Gel

Net Wt. 4.3 oz. (120 grams)

Drug Facts

Active Ingredient Purpose
Stannous Fluoride..... Anticavity
 0.4% (wt./wt.)
Inactive Ingredients: Natural Flavor,
 Glycerine, Hydroxy Ethyl Cellulose, Xylitol

Use
 • Aids in the prevention of dental decay

Warnings
 • Keep out of reach of children.
 • If more than amount used for brushing is accidentally swallowed, seek medical help from a Poison Control Center.

Directions: Use As Directed

Adults & Children 12 Years and Older	<ul style="list-style-type: none"> • Use after regular brushing and flossing • Place gel across length of toothbrush • Brush thoroughly • Keep on teeth for 1-1½ minutes and then expectorate (spit out) • Do not swallow • Use once a day for cavity prevention • Supervise children until capable of using without supervision
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Directions (continued)

Children 6-11 Years	<ul style="list-style-type: none"> • See directions above • Adult supervision required
Children Under 6	<ul style="list-style-type: none"> • Consult a dentist or physician

Other Information:

- This is a fluoride preventive treatment gel, not a toothpaste
- Read directions carefully before use
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- Discoloration is not harmful or permanent and may be removed by a dental professional
- Do not freeze or expose to extreme heat

Questions? Comments?
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KIDS CHOICE

stannous fluoride gel, dentifrice

Product Information

Product Type	HUMAN PRESCRIPTION DRUG	Item Code (Source)	NDC:63783-005
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.12 g in 120 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C00X)	
HYDROXYETHYL CELLULOSE (2000 CPS AT 1%) (UNII: S38J6RZ N16)	

XYLITOL (UNII: VCQ006KQ1E)

Product Characteristics

Color		Score	
Shape		Size	
Flavor	BUBBLE GUM (BUBBLE GUM)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:63783-005-04	120 g in 1 BOTTLE, DISPENSING; Type 0: Not a Combination Product	01/01/1989	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
unapproved drug other		01/01/1989	

KIDS CHOICE

stannous fluoride gel, dentifrice

Product Information

Product Type	HUMAN PRESCRIPTION DRUG	Item Code (Source)	NDC:63783-006
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.12 g in 120 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROXYETHYL CELLULOSE (2000 CPS AT 1%) (UNII: S38J6RZN16)	
XYLITOL (UNII: VCQ006KQ1E)	

Product Characteristics

Color		Score	
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Shape		Size	
Flavor	CREME DE MENTHE (HINT OF MINT)	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:63783-006-04	120 g in 1 BOTTLE, DISPENSING; Type 0: Not a Combination Product	01/01/1989	

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
unapproved drug other		01/01/1989	

KIDS CHOICE

stannous fluoride gel, dentifrice

Product Information			
Product Type	HUMAN PRESCRIPTION DRUG	Item Code (Source)	NDC:63783-008
Route of Administration	ORAL		

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.12 g in 120 g

Inactive Ingredients	
Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROXYETHYL CELLULOSE (2000 CPS AT 1%) (UNII: S38J6RZN16)	
XYLITOL (UNII: VCQ006KQ1E)	

Product Characteristics			
Color		Score	
Shape		Size	
Flavor	GRAPE (GRAPE)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:63783-008-04	120 g in 1 BOTTLE, DISPENSING; Type 0: Not a Combination Product	01/01/1989	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
unapproved drug other		01/01/1989	

KIDS CHOICE

stannous fluoride gel, dentifrice

Product Information

Product Type	HUMAN PRESCRIPTION DRUG	Item Code (Source)	NDC:63783-009
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.12 g in 120 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROXYETHYL CELLULOSE (2000 CPS AT 1%) (UNII: S38J6RZN16)	
XYLITOL (UNII: VCQ006KQ1E)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	CHERRY (CHERRY)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:63783-009-04	120 g in 1 BOTTLE, DISPENSING; Type 0: Not a Combination Product	01/01/1989	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
unapproved drug other		01/01/1989	

KIDS CHOICE

stannous fluoride gel, dentifrice

Product Information

Product Type	HUMAN PRESCRIPTION DRUG	Item Code (Source)	NDC:63783-015
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.12 g in 120 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
HYDROXYETHYL CELLULOSE (2000 CPS AT 1%) (UNII: S38J6RZN16)	
XYLITOL (UNII: VCQ006KQ1E)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	COTTON CANDY (COTTON CANDY)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:63783-015-04	120 g in 1 BOTTLE, DISPENSING; Type 0: Not a Combination Product	01/01/1989	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
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unapproved drug other		01/01/1989	
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Labeler - Massco Dental A Division of Dunagin Pharmaceuticals (008081858)

Registrant - Massco Dental A Division of Dunagin Pharmaceuticals (008081858)

Establishment

Name	Address	ID/FEI	Business Operations
Massco Dental A Division of Dunagin Pharmaceuticals		008081858	manufacture(63783-005, 63783-006, 63783-008, 63783-009, 63783-015)

Revised: 12/2025

Massco Dental A Division of Dunagin Pharmaceuticals