

**AXE INSTINCT ANTIPERSPIRANT AND DEODORANT- aluminum zirconium
tetrachlorohydrate stick
Conopco Inc. d/b/a Unilever**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Axe Instinct antiperspirant deodorant

Active Ingredient

Aluminum Zirconium Tetrachlorohydrate GLY (17.8%)

Purpose

anti-perspirant

Uses · reduces underarm wetness · 24 hour protection

Warnings

For External Use Only

Do not use on broken skin

Ask a doctor before use if you have kidney disease

Stop use if rash or irritation occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away

Directions

- apply to underarms only
- turn dial to raise product
- to ensure product appears clear on skin, do not overapply
- replace cap

Inactive ingredients

Cyclopentasiloxane

PPG-14 Butyl Ether

Stearyl Alcohol

Hydrogenated Castor Oil

PEG-8 Distearate

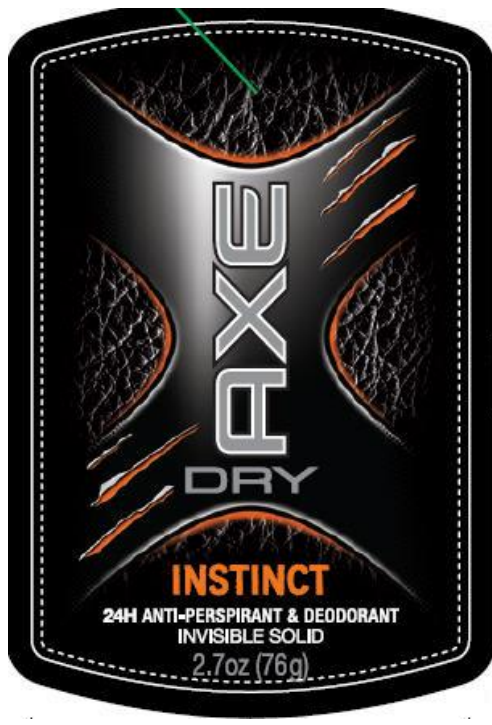
Talc

Fragrance (Parfum)

BHT

Questions? Call toll-free 1-800-450-7580

PDP 2.7 oz.



AXE INSTINCT ANTIPERSPIRANT AND DEODORANT

aluminum zirconium tetrachlorohydrate gly stick

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:64942-1059
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Aluminum Zirconium Tetrachlorohydrate GLY (UNII: 8O386558JE) (Aluminum cation - UNII:3XHB1D032B)	Aluminum Zirconium Tetrachlorohydrate GLY	17.8 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0TH5PC10R)	
PPG-14 Butyl Ether (UNII: R199TJT95T)	
Stearyl Alcohol (UNII: 2KR89I4HIY)	
HYDROGENATED CASTOR OIL (UNII: ZF94AP8MEY)	
TALC (UNII: 7SEV7J4R1U)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:64942-1059-1	76 g in 1 CONTAINER		
2	NDC:64942-1059-2	48 g in 1 CONTAINER		

3	NDC:64942-1059-3	14 g in 1 CONTAINER		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC monograph final	part350	01/01/2010		

Labeler - Conopco Inc. d/b/a Unilever (001375088)

Establishment			
Name	Address	ID/FEI	Business Operations
Unilever Raeford HPCNA		131411576	manufacture

Revised: 12/2010

Conopco Inc. d/b/a Unilever