

EQUALIZER SMART MAKEUP SPF 10- titanium dioxide lotion

Estee Lauder Inc.

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Equalizer

Smart Makeup

ACTIVE INGREDIENT

TITANIUM DIOXIDE 2.00%

INGREDIENTS

CYCLOPENTASILOXANE • WATER • BUTYLENE GLYCOL • POLYMETHYL METHACRYLATE • DIMETHICONE • ISOTETRACOSANE • HEXYLENE GLYCOL • PEG/PPG-18/18 DIMETHICONE • OCTYLDODECYL STEAROYL STEARATE • HYDROLYZED SOY PROTEIN • ISOSTEARYL NEOPENTANOATE • CHAMOMILLA RECUTITA (MATRICARIA) EXTRACT • LECITHIN • COCONUT ACID • DISTEARDIMONIUM HECTORITE • C9-15 FLUOROALCOHOL PHOSPHATE • POLYETHYLENE • LAURYL METHACRYLATE/GLYCOL DIMETHACRYLATE CROSSPOLYMER • POLYGLYCERYL-4 ISOSTEARATE • HEXYL LAURATE • CETYL PEG/PPG-10/1 DIMETHICONE • TOCOPHERYL LINOLEATE/OLEATE • SILICA • SODIUM CHLORIDE • LAURETH-7 • PROPYLENE CARBONATE • ALUMINA • DISODIUM EDTA • PHENOXYETHANOL • [+/- MICA • IRON OXIDES (CI 77491, CI 77492, CI 77499) • TITANIUM DIOXIDE (CI 77891) • CHROMIUM HYDROXIDE GREEN (CI 77289) • CHROMIUM OXIDE GREENS (CI 77288)]

WARNING

Keep out of eyes.

Stop use if irritation occurs.

Keep out of reach of children.

PRINCIPAL DISPLAY PANEL - 30 ml Carton

ESTÉE LAUDER

Equalizer

Smart Makeup

SPF 10

1 FL. OZ. LIQ./30ml e



ESTÉE LAUDER

Equalizer
Smart Makeup
Teint surdoué
SPF 10

1 FL. OZ. LIQ./30ml e

ACTIVE INGREDIENT:
TITANIUM DIOXIDE 2.00%

INGREDIENTS: CYCLOPENTASILOXANE • WATER/VAPOR/AQUA • BUTYLENE GLYCOL • POLYMETHYL METHACRYLATE • DIMETHICONE • HYDROGENATED POLYISOBUTENE • PEG/PPG-18/18 • DIMETHICONE • OCTYLDODECYL STEAROYL STEARATE • HYDROLYZED SOY PROTEIN • ISOSTEARYL NEOPENTANOATE • CHAMOMILLA RECUTITA (MATHRISIANA) EXTRACT • LECITHIN • COCONUT ACID • DISTEAROIMONIUM HEPTANOATE • C9-15 FLUOROLCINOL PHOSPHATE • POLYETHYLENE • LAURYL METHACRYLATE/ GLYCOL DIMETHACRYLATE CROSSPOLYMER • POLYGLYCERYL-4 ISOSTEARATE • HEXYL LAURATE • Cetyl PEG/PPG-10/1 DIMETHICONE • TOCOPHERYL LINOLEATE/OLEATE • PENTAERYTHRITYL TETRA-DI-T-BUTYL HYDROXYHYDROGENAMATE • TRIETHANOLAMINE • SILICA • SODIUM CHLORIDE • LAURETH-7 • PROPYLENE CARBONATE • ALUMINA • DIMODUM EDTA • POLYAMINOPIROPYL BGL-AMIDE • PHENOXYETHANOL • [+/-] MICA • IRON OXIDES (CI 77491, CI 77492, CI 77499) • TITANIUM DIOXIDE (CI 77891) • CHROMIUM OXIDE GREENS (CI 77288) • CHROMIUM HYDROXIDE GREEN (CI 77289) • ULTRAMARINES (CI 77007) <B.N.3688?>

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NEW YORK, N.Y. 10022
NEW YORK • LONDON W1K 390
PARIS • MILANO 101L
esteeauder.com



1FYL-01-111F

0735
8TP-479



Equalizer Smart Makeup SPF 10

For Normal/Combination Skin. Provides targeted oil-control and time-released moisture where your skin needs it. Medium coverage. Oil-free. Non-acnegenic. Dermatologist-tested. Shake well before application.

WARNING: Keep out of eyes. Stop use if irritation occurs. Keep out of reach of children.

Teint surdoué SPF 10

Pour peaux normales. Un fond de teint, équilibrant et hydratant, qui s'auto-ajuste et s'adapte parfaitement aux besoins de votre peau. Couvrance moyenne. Sans huile. Non acnéogène. Testé par des dermatologues. Bien agiter avant emploi.

ATTENTION : Eviter tout contact avec les yeux. Suspendre l'utilisation en cas d'irritation. Tenir hors de portée des enfants.





EQUALIZER SMART MAKEUP SPF 10

titanium dioxide lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11559-736
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	2 mL in 100 mL

Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE 5 (UNII: 0THT5PC10R)	
WATER (UNII: 059QF0KO0R)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
HEXYLENE GLYCOL (UNII: KEH0A3F75J)	
OCTYLDODECYL STEAROYL STEARATE (UNII: 3D47Q6D93C)	
MATRICARIA RECUTITA (UNII: G0R4UBI2ZZ)	
COCONUT ACID (UNII: 40U37V505D)	
HIGH DENSITY POLYETHYLENE (UNII: UG00KM4WR7)	
POLYGLYCERYL-4 ISOSTEARATE (UNII: 820DPX33S7)	
HEXYL LAURATE (UNII: 4CG9F9W01Q)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SODIUM CHLORIDE (UNII: 451W47IQ8X)	
LAURETH-7 (UNII: Z95S6G8201)	
PROPYLENE CARBONATE (UNII: 8D08K3S51E)	
ALUMINUM OXIDE (UNII: LM26O6933)	
EDETATE DISODIUM (UNII: 7FLD91C86K)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
MICA (UNII: V8A1AW0880)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSO FERRIC OXIDE (UNII: XM0M87F357)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11559-736-01	1 in 1 CARTON		
1		30 mL in 1 CONTAINER		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	12/26/2008	

Labeler - Estee Lauder Inc. (005914387)**Establishment**

Name	Address	ID/FEI	Business Operations
ELGC Kabushiki Kaisha		712808195	RELABEL, REPACK

Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Pennsylvania Distribution Center 2 (PADC 2)		828534516	MANUFACTURE, RELABEL, REPACK

Establishment

Name	Address	ID/FEI	Business Operations
ARAMIS, INC		042918826	MANUFACTURE

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS DISTRIBUTION CENTER		208579636	REPACK, RELABEL

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD		253616536	MANUFACTURE

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD		255175580	MANUFACTURE

Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD.		205952385	MANUFACTURE

Establishment

Name	Address	ID/FEI	Business Operations
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ESTEE LAUDER N.V.		370 151326	MANUFACTURE
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Establishment

Name	Address	ID/FEI	Business Operations
LEN-RON MANUFACTURING DIVISION OF ARAMIS INC		809771152	MANUFACTURE

Establishment

Name	Address	ID/FEI	Business Operations
NORTEC KEYSTONE		787336577	MANUFACTURE, RELABEL, REPACK

Establishment

Name	Address	ID/FEI	Business Operations
NORTHTEC BRISTOL		949264774	MANUFACTURE, RELABEL, REPACK

Establishment

Name	Address	ID/FEI	Business Operations
NORTHTEC KEYSTONE		6 18 10 7429	MANUFACTURE, RELABEL, REPACK

Establishment

Name	Address	ID/FEI	Business Operations
WHITMAN LABORATORIES, LTD.		216866277	MANUFACTURE

Establishment

Name	Address	ID/FEI	Business Operations
Aveda Corporation		071352058	MANUFACTURE