

**HELLO- sodium fluoride paste, dentifrice**  
**Hello Products LLC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Hello®**

***Drug Facts***

**Active Ingredient**

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

Aids in the prevention of dental cavities.

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Twist off cap to remove foil seal.

Do not use if safety seal is missing or broken.

**Directions**

- Children 2 years of age and older: Brush teeth thoroughly, preferably after each meal or at least twice per day, or as directed by a dentist or physician.
- Do not swallow.
- Children under 6 years of age: Use a pea-sized amount and supervise until good brushing habits are established to minimize swallowing.
- Children under 2 years of age: Consult a dentist or a physician.

**Inactive Ingredients**

Sorbitol, Hydrated Silica, Glycerin, Xylitol, Purified Water, Calcium Carbonate, Flavor, Xanthan Gum, Sodium Lauryl Sulfate, Titanium Dioxide and Stevia Rebaudiana Leaf Extract.

**Questions?**

855-HI-HELLO (1-855-444-3556)

Distributed by Hello Products LLC Montclair, NJ 07042

**PRINCIPAL DISPLAY PANEL - 119 g Tube Box**

**naturally  
friendly™  
hello®**

**pure mint**

**extra whitening**  
fluoride toothpaste

**whitens teeth**  
**prevents cavities**  
**strengthens enamel**  
**freshens breath**  
**feels awesome**

**no peroxide**  
**no artificial sweeteners**  
**no preservatives**

NET WT 4.2OZ (119g)

hello, sunshine

naturally friendly.  
**hello**<sup>®</sup>  
pure mint  
extra whitening  
fluoride toothpaste

meet your  
new squeeze

naturally friendly.  
**hello**<sup>®</sup>  
pure mint

extra whitening  
fluoride toothpaste

whitens teeth  
prevents cavities

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Distributed by Hello Products LLC, Morristown, NJ 07042  
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strengthens enamel  
freshens breath  
feels awesome

no peroxide  
no artificial sweeteners  
no preservatives

NET WT 4.2OZ (119g)

ter each  
will  
rate,  
3  
ts.com



hello products are  
Leaping Bunny  
certified + vegan,  
animal testing  
isn't friendly.



globally sourced  
+ made in the USA.  
rock on.



our tubes are  
bpa-free +  
contain no  
phthalates.  
bonus.

let's be  
friends.

nice to  
greet you

greet freely  
[@helloproducts](https://twitter.com/helloproducts)

we've thoughtfu  
high quality ingr  
and a silica and  
gently whitens to  
being friendly, an  
our paste. learn  
**helloproducts**

natu  
frie  
N  
pt

ally formulated hello with  
redients like xylitol, stevia,  
calcium carbonate blend that  
eeth. we're serious about  
nd about what goes into  
more + smile more at:  
.com

free from dyes, artificial sweeteners,  
artificial flavors, microbeads, triclosan, preservatives  
gluten, and peroxide. choose friendly.™



**we had this wild idea:**  
let's make toothpaste with natural ingredients  
that's effective, delicious + beautiful.  
brush happy.

hello,  
good looking

**extra whitening**  
fluoride toothpaste

whitens teeth  
prevents cavities  
strengthens enamel  
freshens breath

no peroxide. no artificial sweeteners.  
no preservatives. no brainer.



FPO



ally  
ndly™  
**hello**®  
pure mint

NET WT 4.2OZ (119g)

your mouth says thank you

## HELLO

sodium fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:55882-6096
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>Sodium fluoride</b> (UNII: 8ZYQ1474W7) (fluoride ion - UNII:Q80VPU408O)	fluoride ion	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>Sorbitol</b> (UNII: 506T60A25R)	
<b>Hydrated Silica</b> (UNII: Y6O7T4G8P9)	
<b>Glycerin</b> (UNII: PDC6A3C0OX)	
<b>Xylitol</b> (UNII: VCQ006KQ1E)	
<b>Water</b> (UNII: 059QF0KO0R)	
<b>Calcium Carbonate</b> (UNII: H0G9379FGK)	
<b>Xanthan Gum</b> (UNII: TTV12P4NEE)	
<b>Sodium Lauryl Sulfate</b> (UNII: 368GB5141J)	
<b>Titanium Dioxide</b> (UNII: 15FIX9V2JP)	
<b>Stevia Rebaudiuna Leaf</b> (UNII: 6TC6NN0876)	

### Product Characteristics

<b>Color</b>	WHITE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (Pure Mint)	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:55882-6096-1	1 in 1 BOX		
1		119 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	01/01/2016	

**Labeler** - Hello Products LLC (040714890)

## Establishment

Name	Address	ID/FEI	Business Operations
Accupac, Inc.		071609663	MANUFACTURE(55882-6096)

Revised: 11/2015

Hello Products LLC