

**CREST 4IN1- sodium fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**Crest 4in1**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.243% (0.15% w/v fluoride ion)

**Purpose**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. & older: brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist
  - do not swallow
  - to minimize swallowing use a pea-sized amount in children under 6
  - supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

**Inactive ingredients**

sorbitol, water, hydrated silica, sodium lauryl sulfate, trisodium phosphate, flavor, cellulose gum, sodium phosphate, carbomer, sodium saccharin, titanium dioxide, blue 1

**Questions?**

**1-800-492-7378**

Dist. by Procter & Gamble, Cincinnati OH 45202

**PRINCIPAL DISPLAY PANEL - 68 g Carton**

HELPS PREVENT CAVITIES

Crest

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 2.4 OZ (68 g)

4in1

Whitens

Protects

Freshens

Cleans

Paste



CREST 4IN1

sodium fluoride paste, dentifrice

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-852
Route of Administration	DENTAL		
Active Ingredient/Active Moiety			
Ingredient Name		Basis of Strength	Strength

<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)		FLUORIDE ION	1.5 mg	in 1 g
<b>Inactive Ingredients</b>				
<b>Ingredient Name</b>			<b>Strength</b>	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)				
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)				
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)				
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)				
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)				
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM</b> (UNII: K679OBS311)				
<b>SORBITOL</b> (UNII: 506T60A25R)				
<b>WATER</b> (UNII: 059QF0KO0R)				
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)				
<b>CARBOXYPOLYMETHYLENE</b> (UNII: 0A5MM307FC)				
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)				
<b>Product Characteristics</b>				
<b>Color</b>	blue	<b>Score</b>		
<b>Shape</b>		<b>Size</b>		
<b>Flavor</b>		<b>Imprint Code</b>		
<b>Contains</b>				
<b>Packaging</b>				
<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
<b>1</b>	NDC:69423-852-24	1 in 1 CARTON	06/01/2021	
<b>1</b>		68 g in 1 TUBE; Type 0: Not a Combination Product		
<b>Marketing Information</b>				
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>		<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M021		06/01/2021	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)