

**NO7 EARLY DEFENCE DAY CREAM- avobenzene, octisalate, octocrylene cream
BCM Ltd**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

No7 Early Defence Day Cream Sunscreen Broad Spectrum SPF 30

Carton Active Ingredients Section

Active ingredients

Avobenzene 3%

Octisalate 5%

Octocrylene 7.5%

Uses

Uses - helps prevent sunburn

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Ask a doctor

Stop use and ask a doctor if rash occurs

Keep out of reach of children

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away

Directions

Directions

Apply liberally 15 minutes before sun exposure

reapply at least every 2 hours

use a water resistant sunscreen if swimming or sweating

children under 6 months of age: Ask a doctor

Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging.

To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

Limit time in the sun, especially from 10 a.m - 2 p.m.

wear long-sleeved shirts,pants,hats and sunglasses.

Storage

Other information

Protect the product in this container from excessive heat and direct sun

Avoid contact with fabrics

Inactive ingredients

Aqua(Water), Glycerin, C12-15 alkyl benzoate,Tribehenin, Alcohol denat, Dimethicone, Aluminum starch octenylsuccinate, Cetearyl glucoside, Butyrospermum parkii(Shea)butter, Ammonium acryloyldimethyltaurate/VP copolymer, Phenoxyethanol, Potassium cetyl phosphate, Methylparaben, Parfum(Fragrance), Butylene glycol, Dimethiconol, Propylene glycol, Xanthan gum, Tocopheryl acetate, Ascorbyl glucoside, Ethylparaben, Retinyl palmitate, Hydrolyzed rice protein, Tetrasodium EDTA, T-butyl alcohol, Panax ginseng root extract, Dimethylmethoxy chromanol, Medicago sativa(Alfalfa) extract, Carbomer, Potassium hydroxide, Polysorbate 20, Morus alba leaf extract, Silica, Isopropyl myristate, Sodium benzoate, Tocopherol, Ethylhexylglycerin, Palmitoyl tripeptide-1, Palmitoyl tetrapeptide-7

Description

No7 Early Defence Skincare System

Protects and boosts young skin's natural defences to help it look younger for longer. With GLOW ACTIVATING Serum, for glowing, healthier looking skin in just 1 week.

No7 Early Defence Glow Activating Serum 30ml e 1 US Fl.Oz

No7 Early Defence Day Cream Sunscreen Broad Spectrum SPF 30 50ml e 1.69 US Fl.Oz.

No7 Early Defence Night Cream 50ml e 1.69 US Fl.Oz.

Description

Our best defence for young skin

When life is fast take control of your skin with No7's Early Defence Skincare, with super light formulations that work to keep young skin looking younger for longer.

This daily skincare system includes our No7 Early Defence Day and Night Creams, which work to slow down the effects that everyday life can have on young skin; as well as our Early Defence GLOW ACTIVATING Serum for glowing,healthier looking skin in just 1 week.

Enriched with our unique Double Defence technology - a powerful blend of antioxidants - the regime works to help protect your skin from every day environmental stress; while a combination of Lipopeptides with Vitamin A in our Day and Night Creams- and Matrixyl 3000 Plus TM in our serum - helps to reduce the appearance of those first fine lines.

Formulated by No7, leaders in age-defying skincare.

SERUM

Glowing, healthier looking skin in 1 week.

Your busy lifestyle, the sun & pollution all put stresses on your skin, dulling its natural radiance and even causing breakouts. Our formulation works to boost your skin's natural renewal process, helping

clear and refine pores and get your skin glowing again. Day by day our unique Double Defence technology supports your skin's natural defences, reduces your skin's reactivity to stresses, and protects from everyday pollution. Powered by Matrixyl 3000 Plus TM to reduce the appearance of those first fine lines. After just 1 week skin appears more radiant and looks healthier and clearer, with less visible pores.

DAY CREAM

This super-light and non pore-blocking day cream is formulated with the protective power of Sunscreen Broad Spectrum SPF 30 to help give your skin protection from the No 1 cause of visible skin ageing. Double Defence technology protects skin and boosts natural defences against environmental stress. Upon first application skin feels softer and looks more radiant. In just 2 weeks the appearance of pores is visibly reduced.

NIGHT CREAM

This super-light and non pore-blocking night cream works while you sleep to help skin recover from the day.

with Double Defence technology to give young skin effective night time protection against the damaging effects of free radicals generated from the sun and environmental stress during the day.

For Best Results: After cleansing, smooth No7 Early Defence Glow Activating Serum on to your face and neck. In the morning, follow with No7 Early Defence Day Cream. At night, follow with No7 Early Defence Night Cream.

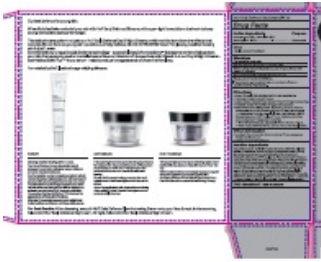
The Boots Company PLC Nottingham England NG2 3AA

Dist. in the USA by Boots Retail USA Inc. New York NY 10005

Made in the UK

www.boots.com/no7

carton image 1



carton image 2



NO7 EARLY DEFENCE DAY CREAM

avobenzone, octisalate, octocrylene cream

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:11489-126
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	1.5 g in 1 g
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	3.75 g in 1 g
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	2.5 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	
GLYCERIN (UNII: PDC6A3C0OX)	
ALUMINUM STARCH OCTENYLSUCCINATE (UNII: I9PJ0O6294)	
CETEARYL GLUCOSIDE (UNII: 09FUA47KNA)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
TRIBEHENIN (UNII: 8OC9U7TQZ0)	
AMMONIUM ACRYLOYLDIMETHYLTAURATE/VP COPOLYMER (UNII: W59H9296ZG)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SHEA BUTTER (UNII: K49155WL9Y)	
POTASSIUM CETYL PHOSPHATE (UNII: 03KCY6P7UT)	
BUTYLENE GLYCOL (UNII: 3XUS85K0RA)	
DIMETHICONOL (10000 CST) (UNII: OSA9UP217S)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
METHYL PARABEN (UNII: A2I8C7HI9T)	
ETHYL PARABEN (UNII: 14255EXE39)	
XANTHAN GUM (UNII: TTV12P4NEE)	
PANAX GINSENG ROOT OIL (UNII: P9T4K47OM0)	
VITAMIN A PALMITATE (UNII: 1D1K0N0VVC)	
ASCORBYL GLUCOSIDE (UNII: 2V52R0NHXW)	
EDETATE SODIUM (UNII: MP1J8420LU)	
TERT-BUTYL ALCOHOL (UNII: MD83SFE959)	
DIMETHYLMETHOXY CHROMANOL (UNII: XBH432G01F)	
POLYSORBATE 20 (UNII: 7T1F30V5YH)	
MEDICAGO SATIVA LEAF (UNII: HY3L927V6M)	
POTASSIUM HYDROXIDE (UNII: WZH3C48M4T)	
CARBOMER 940 (UNII: 4Q93RCW27E)	
MORUS ALBA LEAF (UNII: M8YIA49Q2P)	
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
ETHYLHEXYLGLYCERIN (UNII: 147D247K3P)	
TOCOPHEROL (UNII: R0ZB2556P8)	

PALMITOYL TRIPEPTIDE-1 (UNII: RV743D216M)

PALMITOYL TETRAPEPTIDE-7 (UNII: Q41S464P1R)

Product Characteristics

Color	white	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11489-126-01	1 in 1 CARTON	08/08/2017	
1		50 g in 1 JAR; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	08/08/2017	

Labeler - BCM Ltd (230780322)

Registrant - The Boots Company PLC (218622660)

Establishment

Name	Address	ID/FEI	Business Operations
BCM Ltd		230780322	manufacture(11489-126) , analysis(11489-126)

Revised: 8/2017

BCM Ltd