

**LA MER THE SPF 30 UV PROTECTING FLUID- zinc oxide, octinoxate liquid**  
**MAX HUBER RESEARCH LAB INC**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**ACTIVE INGREDIENTS:** ZINC OXIDE 10.00% [] OCTINOXATE 7.50%

**WARNING:** KEEP OUT OF EYES. STOP USE IF IRRITATION OCCURS. KEEP OUT OF REACH OF CHILDREN.

**PRINCIPAL DISPLAY PANEL:**

*fluid de la mer*

LA MER  
THE SPF 30

UV PROTECTING FLUID

1.4 FL. OZ. LIQ. / 40 ML

MAX HUBER RESEARCH LAB, DIST  
NEW YORK, NY 10022

S.6 28P1-01-1111  
Red./03

LABOR  
C321941140

4490



The SPF 30 UV Protecting Fluid. Designed for daily use, this innovative, lightweight fluid formula helps to prevent the appearance of future discolorations while providing UVA/UVB protection.

**WARNING:** Keep out of eyes. Stop use if irritation occurs. Keep out of reach of children.

**La Fluide Protection UV SPF 30.** Conçue pour une utilisation quotidienne, cette nouvelle formule extra fluide aide à prévenir l'apparition de tâches de dépigmentation et assure une réelle protection anti UVA et UVB.

**ATTENTION:** Éviter tout contact avec les yeux. Suspendre l'utilisation en cas d'irritation. Tenir hors de portée des enfants.

**Das SPF 30 Sonnenschutzfluid** Für den täglichen Gebrauch bestimmt, bietet diese innovative, leichte Konsistenz umfangreichen UVA/UVB Schutz und hilft zukünftigen Hautverfärbungen vorzubeugen.

**ACHTUNG:** Augenkontakt vermeiden. Falls Hautirritationen auftreten, das Produkt nicht weiter anwenden. Ausser Reichweite von Kindern aufbewahren.

**Il SPF 30 Fluido Protettivo UV.** Ideata per uso quotidiano, questa formula fluida, leggera ed innovativa aiuta a prevenire la comparsa di discromie fornendo protezione UVA/UVB.

**AVVERTENZE:** evitare il contatto occhi. Sospendere l'uso in caso di irritazioni. Tenere lontano dalla portata dei bambini.

**El FPS 30 Fluido Protector** Diseñado para uso diario, este fluido ligero y novedoso, ayuda a prevenir futuras decoloraciones a la vez que ofrece protección contra rayos UVA/UVB.

**ATENCIÓN:** Evitar el contacto con los ojos. Interrompa su uso si se produce irritación. Mantener fuera del alcance de los niños.

MAX HUBER RESEARCH LABS INC., DIST.  
NEW YORK, N.Y. 10022  
LONDON W1K 2BD - PARIS - MILANO  
MADE IN BELGIUM 28P1  
www.lamer.com



FLUIDE DE LA MERTM



the spf 30  
UV protecting fluid  
la fluide protection  
UV spf 30

1.4 FL. OZ. LIQ./ 40 ml e

ACTIVE INGREDIENTS: ZINC OXIDE 10.0% + OCTINOATE 7.50%

INGREDIENTS: WATER/AQUA/EAU • CYCLOPENTASILOXANE • C12-15 ALKYL BENZOATE • PHENYL TRIMETHICONE • METHYL TRIMETHICONE • OCTYLDODECYL NEOPENTANOATE • VINYL DIMETHICONE/METHICONE • SILSESQUOXANE CROSSPOLYMER • BUTYLENE GLYCOL • METHYL METHACRYLATE CROSSPOLYMER • GLYCERIN • DIMETHICONE • CHENOPodium CRISpum (CARRAGEENAN) EXTRACT • LAMINARIA OHOROLICA EXTRACT • MAGNESIUM SULFATE • CRISTALLUM MARITIMUM EXTRACT • PANTHENOL • YEAST EXTRACT/EXTRAIT DE LEVURE • MALACHITE • CETYL PEG-10/14 DIMETHICONE • ETHYLHEXYLGLYCERIN • LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE • CAPRYLIC/CAPRIC TRIGLYCERIDE • POLYSILOXANE-11 • DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER • DIPENTADRYL PENTYL TRIPOLYHYDROXYSTEARATE • TOURMALINE • DIMETHICONE/PEG-10/15 CROSSPOLYMER • TOCOPHERYL ACETATE • CAPRYLYL GLYCOL • QUATERNIUM-15 BENTONITE • STYRENE/ACRYLATES COPOLYMER • PEG-8 LAURATE • PROPYLENE CARBONATE • ISOTEARIC ACID • FRAGRANCE/PARFUM • GERANIOL • HYDROXYCYTODONELLAL • LIMONENE • UNDECYL • CITRONELLOL • SORBIC ACID • PHENOXYETHANOL • GREEN 3-(CI 81570)-(CI 81686)

# LA MER THE SPF 30 UV PROTECTING FLUID

zinc oxide, octinoxate liquid

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:65966-009
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
ZINC OXIDE (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	10.00 mL in 100 mL
OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	7.5 mL in 100 mL

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65966-009-01	1 in 1 CARTON		
1	NDC:65966-009-02	40 mL in 1 BOTTLE, PLASTIC		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	10/01/2008	

**Labeler** - MAX HUBER RESEARCH LAB INC (926708694)

## Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER COSMETICS, LTD		205952385	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
ESTEE LAUDER N.V.		370151326	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Len-Ron Manufacturing Division of Aramis Inc.		809771152	manufacture

## Establishment

Name	Address	ID/FEI	Business Operations
Aramis Inc.		042918826	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Northtec Bristol		949264774	manufacture, relabel, repack

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Northtec Keystone		618107429	manufacture, relabel, repack

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
PADC 1		110482184	manufacture, relabel, repack

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Estee Lauder Pennsylvania Distribution Center 2		828534516	manufacture, relabel, repack

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Estee Lauder Cosmetics, Ltd.		255175580	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Estee Lauder Cosmetics, Ltd		253616536	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Estee Lauder Cosmetics Distribution Center		208579636	manufacture, label, relabel

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Estee Lauder Kabushiki Kaisha		712808195	relabel, repack

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Whitman Laboratories Ltd.		216866277	manufacture

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Aveda Corporation		071352058	manufacture