

**SENSODYNE PRONAMEL CLINICAL ENAMEL STRENGTH DEEP CLEAN-  
potassium nitrate, sodium fluoride paste  
Haleon US Holdings LLC**

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***Drug Facts***

***Active ingredients***

Potassium nitrate 5%

Sodium fluoride 0.25% (0.15% w/v fluoride ion)

***Purposes***

Antihypersensitivity

Anticavity

***Uses***

- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.
- aids in the prevention of dental cavities.

***Warnings***

**Stop use and ask a dentist if**

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.

**Keep out of reach of children.**

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

***Directions***

- **adults and children 12 years of age and older:**
  - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
  - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.
- **children under 12 years of age:**Consult a dentist or doctor.

***Other information***

- do not store above 25°C (77°F)

***Inactive ingredients***

water, sorbitol, hydrated silica, glycerin, PEG-8, sodium lactate, flavor, xanthan gum, cocamidopropyl betaine, sodium methyl cocoyl taurate, silica, titanium dioxide, sodium saccharin, PVM/MA copolymer, sodium hydroxide

***Questions or comments?***

**1-866-844-2797**

**ALWAYS FOLLOW THE LABEL**

**Principal Display Panel**

**NEW HALEON**

TOOTHPASTE FOR SENSITIVE TEETH AND CAVITY PREVENTION

**SENSODYNE**

**PRONAMEL CLINICAL ENAMEL STRENGTH**

**3X STRONGER ENAMEL PROTECTION\***

# 1 DENTIST RECOMMENDED BRAND FOR ENAMEL EROSION

**DEEP CLEAN**

NET WT 2.3 OZ (65.2 g)

62000000212484 – Front Carton

**NEW**

HALEON

TOOTHPASTE FOR SENSITIVE TEETH  
AND CAVITY PREVENTION



**CLINICAL**  
— ENAMEL —  
**STRENGTH**

#1 DENTIST RECOMMENDED  
BRAND FOR ENAMEL EROSION

**DEEP  
CLEAN**

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**SENSODYNE PRONAMEL CLINICAL ENAMEL STRENGTH DEEP CLEAN**  
potassium nitrate, sodium fluoride paste

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:0135-0810
<b>Route of Administration</b>	ORAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>POTASSIUM NITRATE</b> (UNII: RU45X2JN0Z) (NITRATE ION - UNII:T93E9Y2844)	POTASSIUM NITRATE	50 mg in 1 g
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.15 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>POLYETHYLENE GLYCOL 400</b> (UNII: B697894SGQ)	
<b>SODIUM LACTATE</b> (UNII: TU7HW0W0QT)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SODIUM METHYL COCOYL TAURATE</b> (UNII: JVL98CG53G)	
<b>SILICON DIOXIDE</b> (UNII: ETJ7Z6XBU4)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>METHYL VINYL ETHER AND MALEIC ACID COPOLYMER (LOW MOLECULAR WEIGHT)</b> (UNII: R2PDK4MI4R)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	

### Product Characteristics

<b>Color</b>		<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT (Fresh)	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0810-03	1 in 1 CARTON	01/06/2025	
1		65.2 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-0810-02	1 in 1 CARTON	01/06/2025	
2		96.4 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:0135-0810-01	23 g in 1 TUBE; Type 0: Not a Combination Product	01/06/2025	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/06/2025	

**Labeler** - Haleon US Holdings LLC (079944263)

Revised: 8/2024

Haleon US Holdings LLC