

SIMPLE VITAL VITAMIN DAY SPF 15- homosalate, octisalate, avobenzone, and octocrylene emulsion

Alberto-Culver USA Inc

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**simple[®]
vital vitamin
DAY CREAM**

Drug Facts

<i>Active Ingredients:</i>	<i>Purpose:</i>
Homosalate 12.0%	Sunscreen
Octisalate 5.0%	Sunscreen
Avobenzone 3.0%	Sunscreen
Octocrylene 2.7%	Sunscreen

USE

helps prevent sunburn.

Warnings

- **For external use only.**
- **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center immediately.
- When using this product keep out of eyes.
Rinse with water to remove.
- Stop use and ask a doctor if a rash and irritation develops and lasts.

Other Information

Intended for moderate daily sun protection from incidental sun exposure. For prolonged sun exposure, use additional sunscreen.

Directions

After cleansing, apply evenly to face and neck with fingertips prior to sun exposure. For children under 6 months of age, ask doctor.

Inactive Ingredients

Water (Aqua, Eau), Glycerin, C12-15 Alkyl Benzoate, Silica, Pentylene Glycol, Tocopheryl Acetate, Panthenol, Cetearyl Alcohol, Steareth-21, Steareth-2, Arachidyl Alcohol, Polyacrylamide, Caprylyl Glycol, Behenyl Alcohol, C13-14 Isoparaffin, Disodium EDTA, Xanthan Gum, Cetearyl Glucoside, Arachidyl Glucoside, Allantoin, Bisabolol, Laureth-7, Triethanolamine, Methylisothiazolinone,

Phenoxyethanol.

Questions?

1-866-752-4602

Distributed by: Alberto Culver USA, Inc.
Melrose Park, IL 60160

PRINCIPAL DISPLAY PANEL - 50g Jar Carton

NEW!

simple®

SENSITIVE SKIN EXPERTS

vital vitamin

DAY CREAM

SPF 15 | UVA/UVB SUNSCREENS

KIND TO SKIN

2

VITAL

VITAMINS

3

SKIN LOVING

NUTRIENTS

0

NO PERFUME

NO DYES

Vitamin goodness

for naturally healthy
looking skin

net wt

1.7 oz | 50g



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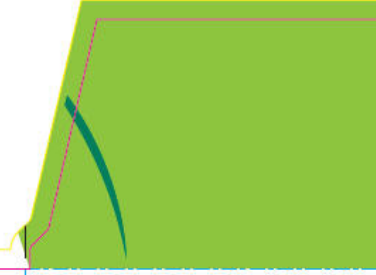
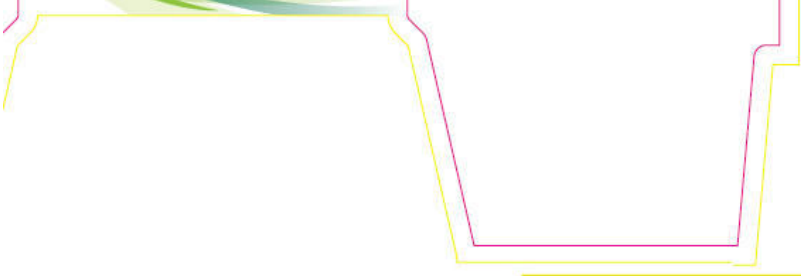
FOLD

Our Vital Vitamin Day Cream SPF 15, a perfect blend of beneficial ingredients and vitamin goodness, protects and moisturizes skin all day long. Perfect especially for sensitive skin.

simple goodness

- ① VITAL VITAMINS
PRO-VITAMIN B5 helps restore, soften and smooth
VITAMIN E moisturizer helps improve skin condition
- ② SKIN LOVING NUTRIENTS
GLYCERIN hydrates and nourishes
ALLANTOIN helps soften
BISABOLOL helps soothe and calm
- ③ NO PERFUME, NO DYES
NO HARSH IRRITANTS that can upset your skin

- Dermatologist tested
- Noncomedogenic
- Hypoallergenic



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Drug Facts (continued)

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Visit www.simpleskincare.com

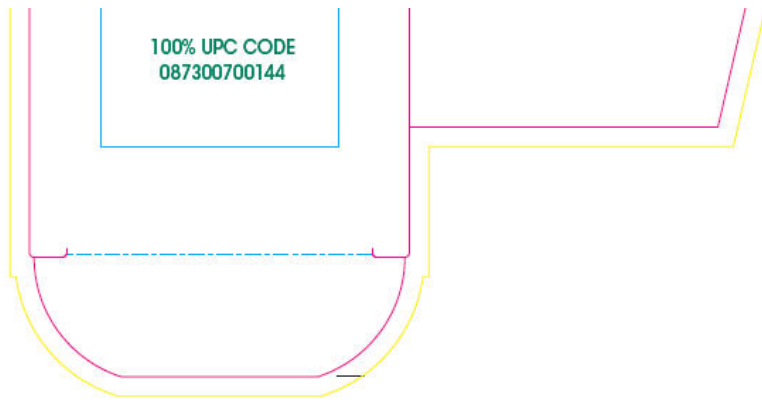
Simple skincare contains no animal derived ingredients.

Distributed by: Alberto Culver USA, Inc.
 Melrose Park, IL 60160
 Made in USA

60015569 343793-G3



FOLD



SIMPLE VITAL VITAMIN DAY SPF 15

homosalate, octisalate, avobenzone, and octocrylene emulsion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:12488-2000
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Homosalate (UNII: V06SV4M95S) (Homosalate - UNII:V06SV4M95S)	Homosalate	0.12 g in 1 g
Octisalate (UNII: 4X49Y0596W) (Octisalate - UNII:4X49Y0596W)	Octisalate	0.05 g in 1 g
Avobenzone (UNII: G63QQF2NOX) (Avobenzone - UNII:G63QQF2NOX)	Avobenzone	0.03 g in 1 g
Octocrylene (UNII: 5A68WGF6WM) (Octocrylene - UNII:5A68WGF6WM)	Octocrylene	0.027 g in 1 g

Inactive Ingredients

Ingredient Name	Strength
Water (UNII: 059QF0KO0R)	
Glycerin (UNII: PDC6A3C0OX)	
Alkyl (C12-15) Benzoate (UNII: A9EJ3J61HQ)	
Silicon Dioxide (UNII: ETJ7Z6XBU4)	
Pentylene Glycol (UNII: 50C1307PZG)	
Panthenol (UNII: WV9CM0O67Z)	
Cetostearyl Alcohol (UNII: 2DMT128M1S)	
Steareth-21 (UNII: 53J3F32P58)	
Steareth-2 (UNII: V56DFE46J5)	
Arachidyl Alcohol (UNII: 1QR1QRA9BU)	
Caprylyl Glycol (UNII: 00YIU5438U)	
Docosanol (UNII: 9G1OE216XY)	
C13-14 Isoparaffin (UNII: E4F12ROE70)	
Edetate Disodium (UNII: 7FLD91C86K)	
Xanthan Gum (UNII: TTV12P4NEE)	
Cetearyl Glucoside (UNII: 09FUA47KNA)	
Arachidyl Glucoside (UNII: 6JVW35JOOJ)	
Allantoin (UNII: 344S277G0Z)	
Levomenol (UNII: 24WE03BX2T)	

Laureth-7 (UNII: Z95S6G8201)	
Trolamine (UNII: 9O3K93S3TK)	
Methylisothiazolinone (UNII: 229D0E1QFA)	
Phenoxyethanol (UNII: HIE492ZZ3T)	

Product Characteristics			
Color	WHITE	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:12488-2000-1	1 in 1 CARTON		
1		50 g in 1 JAR		

Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC MONOGRAPH FINAL	part352	01/01/2012		

Labeler - Alberto-Culver USA Inc (021679448)

Establishment			
Name	Address	ID/FEI	Business Operations
Alberto-Culver USA Inc		021679448	ANALYSIS, MANUFACTURE