

**MALE GENITAL DESENSITIZER STUD 100- lidocaine spray, metered**  
**Pound International Corp**

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**Stud 100 Male Desensitizer**

Active Ingredient

Purpose

Lidocaine Base 9.6% w/w (approximately 10 mg per spray)

Topical Anesthetic

Use

temporarily reduces sensitivity of the penis, which helps to delay ejaculation in cases of over-rapid or premature ejaculation (coming to a climax too quickly)

Keep out of reach of children. If swallowed get medical help or contact a Poison Control Center right away.

Stop and consult a doctor

if you or your partner develop a rash or irritation, such as burning or itching

if you do feel unwell or have any unpleasant effects after using the spray

If this product, used as directed, does not provide relief. Premature ejaculation may be due to a condition requiring medical supervision

Warnings

For external use only

Allergy alert: do not use this product if you or your partner are allergic (sensitive) to local Anesthetics.

Do not use - on broken or inflamed skin -if your partner is pregnant

Ask a doctor before use if you have, or ever had, liver or kidney problems

Ask a doctor or pharmacist before use if you are already taking prescribed drugs when using this product

- do not get into eyes

- do not inhale

- do not exceed 24 sprays in 24 hours

Directions

-apply 3 or more sprays, not to exceed 10, to the head and shaft of the penis before intercourse, or as directed by a doctor

-wash product after intercourse

-correct quantity and time of application will be determined by individual requirements and you should always use the minimum effective quantity

Inactive Ingredients

Fragrance, isopropyl myristate, solvent, stearic acid

# Stud 100 Male Genital Desensitizer Spray

## The Delay Spray for Men

Active ingredient

Lidocaine Base USP

9.6% w/w 7/16 fl. oz

**BN:** 

**EXP:** 

**STUD 100<sup>®</sup>**  
Male Genital Desensitizer Spray

**Since 1970**

Authorized U.S. Importer and Distributor  
Pound Int'l. Corp.  
4531 SE Belmont, Suite 106,  
Portland, OR 97215 U.S.A

Made in the UK for Pound Int'l. Ltd.  
Castle Keep, High Street, Deddington,  
Oxfordshire, OX15 0SJ

Pre-measured metered pump spray

Helps in cases of over-rapid or premature ejaculation



[www.STUD100.com](http://www.STUD100.com)

**STUD 100<sup>®</sup>**  
Male Genital Desensitizer Spray

Helps to Delay Ejaculation  
Lidocaine 9.6% w/w 0.44 FL. OZ. / 13ml.  
**Spanish Instructions Included**

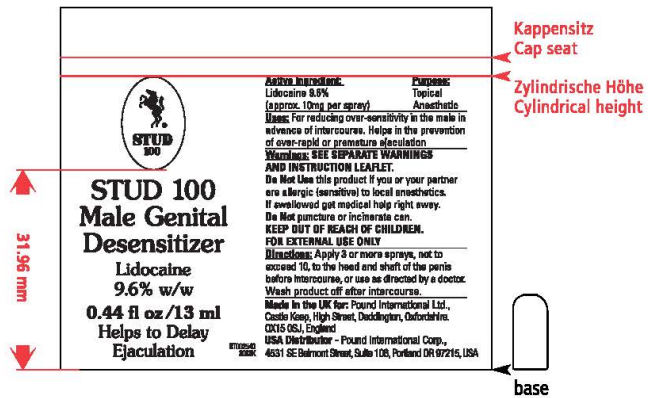
**Contains approx. 120 sprays**

**STUD 100**  
Male Genital Desensitizer  
Lidocaine 9.6% w/w  
0.44 fl oz / 13 ml  
Helps to Delay Ejaculation

**Drug Facts**

<b>Active Ingredient</b> Lidocaine Base USP 9.6% w/w (approximately 10 mg per spray)	<b>Purpose</b> Topical Anesthetics
<b>Use</b> temporarily reduces sensitivity of the penis, which helps to delay ejaculation in cases of over-rapid or premature ejaculation (coming to a climax too quickly)	
<b>Warnings</b> For external use only. <b>Allergy alert:</b> do not use this product if you or your partner are allergic (sensitive) to local anesthetics	
<b>Do not use</b> • on broken skin or inflamed skin • if your partner is pregnant	
<b>Ask a doctor before use</b> if you have, or have had, liver or kidney problems	
<b>Ask a doctor or pharmacist before use</b> if you are already taking prescribed drugs	
<b>When using this product</b> • avoid contact with eyes • do not inhale • do not exceed a maximum of 24 sprays in 24 hours.	
<b>Stop use and consult doctor</b> • if you or your partner develop a rash or irritation, such as burning or itching • if you do not feel unwell or have any unpleasant effects after using the spray • if this product, used as directed, does not provide relief. Premature ejaculation may be due to a condition requiring medical supervision	
<b>Keep out of the reach of children.</b> If swallowed get medical help or contact a Poison Control Center right away	
<b>Directions</b> • apply 3 or more sprays, not to exceed 10, to the head and shaft of the penis before intercourse, or use as directed by a doctor • wash product off after intercourse	
<b>Other information</b> • this product is fitted with a Child Resistant Cap - Insert key or coin, twist it to flip top open • Store below 77°F (25°C)	
<b>Inactive Ingredients</b> Fragrance, isopropyl myristate, 2-(2-ethoxyethoxy)ethanol, stearic acid	
<b>Questions?</b>  <a href="mailto:pint@poundinternational.net">pint@poundinternational.net</a>  +1 971 255 1185	

CT003127  4093M  
MANUFACTURED IN THE UK



**Drug Facts**

**Active Ingredient**  
Lidocaine USP 9.6% w/w  
(approximately 10 mg per spray)

**Purpose**  
Topical Anesthetic

**Use** temporarily reduces sensitivity of the penis, which helps to delay ejaculation in cases of over-rapid or premature ejaculation (coming to a climax too quickly)

**Warnings**

**For external use only.**

**Allergy alert:** do not use this product if you or your partner are allergic (sensitive) to local anesthetics

**Do not use** • on broken or inflamed skin • if your partner is pregnant

**Ask a doctor before use** if you have, or have had, liver or kidney problems

**Ask a doctor or pharmacist before use** if you are already taking prescribed drugs

**When using this product**

- do not get into eyes
- do not inhale
- do not exceed a maximum of 24 sprays in 24 hours.

**Stop use and consult a doctor**

- if you or your partner develop a rash or irritation, such as burning or itching
- if you do feel unwell or have any unpleasant effects after using the spray
- if this product, used as directed, does not provide relief. Premature ejaculation may be due to a condition requiring medical supervision

**Keep out of reach of children.** If swallowed get medical help or contact a Poison Control Center right away

**Directions**

- apply 3 or more sprays, not to exceed 10, to the head and shaft of the penis before intercourse, or use as directed by a doctor
- wash product off after intercourse
- correct quantity and time of application will be determined by individual requirements and you should always use the minimum effective quantity

**Other information** • this product is fitted with a Child Resistant Cap - insert key or coin, twist it to flip top open. • Store below 25°C (77°F).

**Inactive ingredients** Fragrance, isopropyl myristate, solvent, stearic acid

**Questions?** +1 971 255 1185 Monday to Friday, 9am to 5pm PT.

UC0366/02

4093K



MANUFACTURED IN THE UK

BN:

EXP:

**STUD 100®**  
Male Genital  
Desensitizer Spray



**STUD 100®**

**STUD 100®**

Male Genital Desensitizer Spray



**STUD 100®**

US Distributor  
Pound Int'l. Corp.,  
1500 SW 1<sup>st</sup> Ave.,  
Suite 1018, Portland,  
Oregon 97201,  
U.S.A.

Made in the UK for:  
Pound Int'l. Ltd.,  
Castle Keep, High  
Street, Deddington,  
Oxfordshire  
OX15 0SJ

Helps to  
Delay  
Ejaculation

www.stud100.com

The  
Delay  
Spray  
for Men

Active  
Ingredient:  
Lidocaine  
USP  
9.6% w/w  
7/16 fl. oz.



Spanish Instructions Included

Helps in cases  
of over-rapid  
or premature  
ejaculation  
Pre-measured  
metered pump  
spray for topical  
application -  
contains NO CFCs  
Active Ingredient:  
Lidocaine USP  
9.6% w/w

Helps to  
Delay  
Ejaculation

www.stud100.com



**STUD 100  
Male Genital  
Desensitizer**

**Lidocaine  
9.6% w/w  
7/16 FL.OZ.  
Helps to Delay  
Ejaculation**

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Pound

**Active Ingredient:**

Lidocaine 9.6%  
(approx. 10mg per spray)

**Purpose:**

Topical  
Anesthetic

**Uses:** For reducing over-sensitivity in the male in advance of intercourse. Helps in the prevention of over-rapid or premature ejaculation

**Warnings: SEE SEPARATE WARNINGS AND INSTRUCTION LEAFLET.**

**Do Not Use** this product if you or your partner are allergic (sensitive) to local anesthetics. If swallowed get medical help right away.

**Do Not** puncture or incinerate can.

**KEEP OUT OF REACH OF CHILDREN.  
FOR EXTERNAL USE ONLY**

**Directions:** Apply 3 or more sprays, not to exceed 10, to the head and shaft of the penis before intercourse, or use as directed by a doctor. Wash product off after intercourse.

**Made in the UK for:** Pound International Ltd.,  
Castle Keep, High Street, Deddington, Oxfordshire,  
OX15 2SA, England  
USA Distributor - Pound International Corp., 1500  
SW 1st Avenue, Suite 1018, Portland, Oregon 97201, USA



base

# MALE GENITAL DESENSITIZER STUD 100

lidocane spray, metered

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:57707-050
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987)	LIDOCAINE	9.6 mg in 100 mL

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
2-(2-ETHYLHEXYLOXY)ETHANOL (UNII: 04CQ74YVIS)	
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)	
STEARIC ACID (UNII: 4ELV7Z65AP)	

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:57707-050-02	1 in 1 CARTON	03/13/2013	
1	NDC:57707-050-01	12.5 mL in 1 CAN; Type 2: Prefilled Drug Delivery Device/System (syringe, patch, etc.)		

## Marketing Information

<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC Monograph Drug	M017	03/13/2013	

**Labeler** - Pound International Corp (802685065)

Revised: 12/2024

Pound International Corp