

**EQUALINE LICE KILLING- piperonyl butoxide, pyrethrum extract shampoo**  
**Supervalu Inc**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**SuperValu Inc. Lice Killing Shampoo Drug Facts**

**Active ingredients**

Piperonyl butoxide 4%

Pyrethrum extract (equivalent to 0.33% pyrethrins)

**Purpose**

Lice treatment

**Uses**

treats head, pubic (crab), and body lice

**Warnings**

For external use only

**Do not use**

- near eyes
- inside nose, mouth, or vagina
- on lice in eyebrows or eyelashes. See a doctor if lice are present in these areas.

**Ask a doctor before use if you are**

allergic to ragweed. May cause breathing difficulty or an asthmatic attack.

**When using this product**

- keep eyes tightly closed and protect eyes with a washcloth or towel
- if product gets in eyes, flush with water right away
- scalp itching or redness may occur

**Stop use and ask a doctor if**

- breathing difficulty occurs
- eye irritation occurs
- skin or scalp irritation continues or infection occurs

**Keep out of reach of children.**

If swallowed, get medical help or contact a Poison Control Center right away (1-800-222-1222).

## Directions

- Important: Read warnings before use  
Adults and children 2 years and over:

### Inspect

- check each household member with a magnifying glass in bright light for lice/nits (eggs)
- look for tiny nits near scalp, beginning at back of neck and behind ears
- examine small sections of hair at a time
- unlike dandruff which moves when touched, nits stick to the hair
- if either lice or nits are found, treat with this product

### Treat

- shake well before using
- apply thoroughly to DRY HAIR or other affected area. For head lice, first apply behind ears and to back of neck.
- allow product to remain for 10 minutes, but no longer
- use warm water to form a lather, shampoo, then thoroughly rinse
- for head lice, towel dry hair and comb out tangles

### Remove lice and their eggs (nits)

- use a fine-tooth or special lice/nit comb. Remove any remaining nits by hand (using a throw-away glove).
- hair should remain slightly damp while removing nits if hair dries during combing, dampen slightly with water
- if hair dries during combing, dampen slightly with water
- for head lice, part hair into sections. Do one section at a time starting on top of head. Longer hair may take 1 to 2 hours.
- lift a 1- to 2-inch wide strand of hair. Place comb as close to scalp as possible and comb with a firm, even motion away from scalp.
- pin back each strand of hair after combing
- clean comb often. Wipe nits away with tissue and discard in a plastic bag. Seal bag and discard to prevent lice from coming back.
- after combing, thoroughly recheck for lice/nits. Repeat combing if necessary.
- check daily for any lice/nits that you missed
- a second treatment must be done in 7 to 10 days to kill any newly hatched lice
- if infestation continues, see a doctor for other treatments

Children under 2 years: ask a doctor

## Other information

- store at 20-25°C (68-77°F)
- avoid excessive heat
- keep carton for important product information

- see Consumer Information Insert for additional information

### **Inactive ingredients**

benzyl alcohol, C13-C14 isoparaffin, fragrance, polyoxyethylene (1,1,3,3-tetramethyl butyl) phenyl ether, purified water, xanthan gum

### **Questions or comments?**

1-877-932-7948

### **Consumer Information**

#### **Steps to Success with 1-2-3 Lice Control System**

Complete lice control for your family and home.

STEP 1: TREAT

#### **Lice Killing Shampoo**

**See Usage Guidelines to estimate how much product you will need.**

#### **NOTE:**

- Shake well before using.
- Use towels to protect child's eyes from treatment and prevent clothes from getting wet.
- Apply Lice Killing Shampoo thoroughly to **DRY HAIR** or other affected area.
- Wetting the hair dilutes the treatment making it less effective.
- Also, lice can hold their breath when immersed in water making it difficult for the active ingredient to penetrate the lice.



- For head lice, thoroughly massage shampoo into scalp, behind the ears and to the back of the neck. Lice can crawl up and down the shaft of the hair very quickly so it is important to apply the treatment from the roots to the ends of the hair.



- Allow product to remain on the hair (or other affected area) for 10 minutes, but no longer.



- Add warm water and massage to form a lather.
- Rinse thoroughly.



- For head lice, towel dry hair and comb out tangles.
- Proceed to Step 2.
- **A second treatment must be done in 7 to 10 days to kill any newly-hatched lice.**

Usage Guidelines	Hair Length	Short (ear length or shorter)		Medium (shoulder length)		Long (past shoulder length)			
		Approximate Amount for 1 Adult/Child	First Application: 1 oz - 2 oz	Second Application: 1 oz - 2 oz	<b>Total:</b> 2 oz - 4 oz	First Application: 2 oz - 3 oz	Second Application: 2 oz - 3 oz	<b>Total:</b> 4 oz - 6 oz	First Application: 3 oz - 4 oz

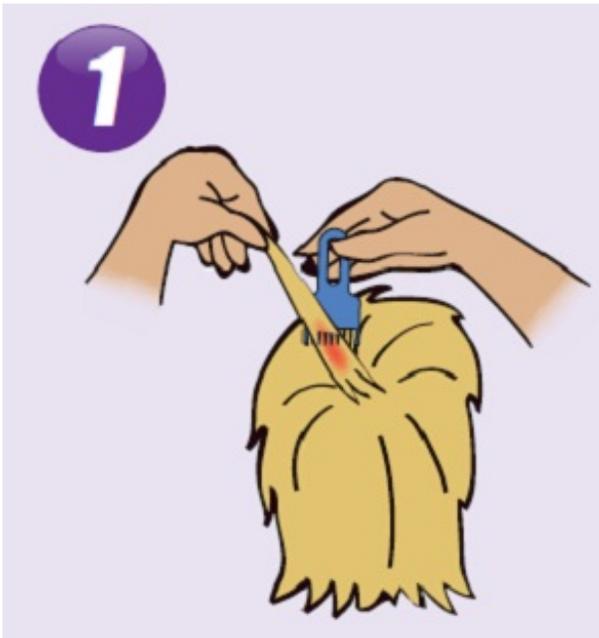
## STEP 2: REMOVE

### Lice/Nit Comb

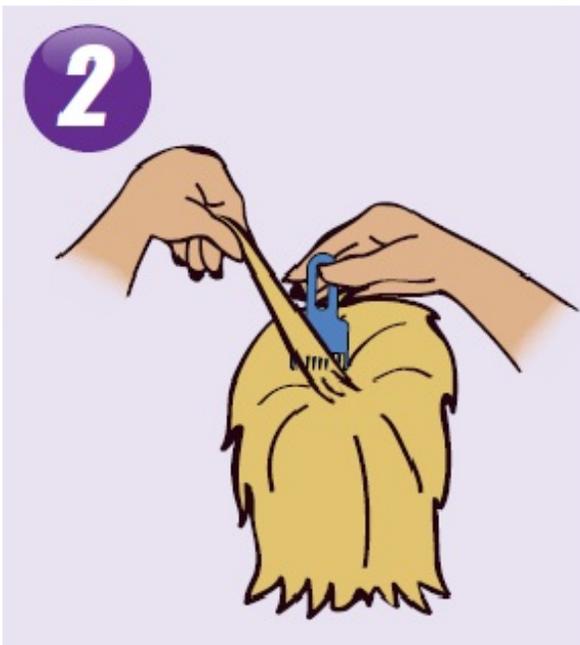
Combing must be done **AFTER** use of Lice Killing Shampoo (Step 1). Combing out eggs & nits\* is an **essential step** to complete lice control.

#### NOTE:

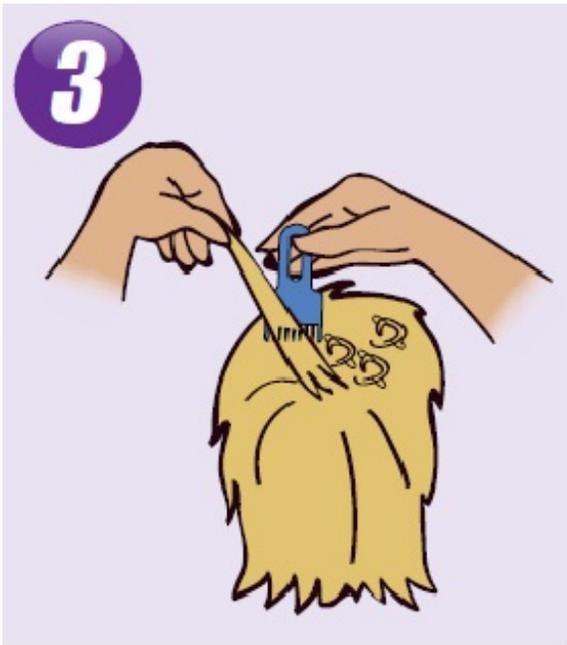
- A fine-toothed comb or the special lice/nit removing comb (included) must be used to remove lice, eggs, and nits from hair.
- Before starting have on hand
  - extra towels
  - bobby pins or hair clips
  - facial tissues or paper towels
  - regular comb for parting and detangling hair
  - detangler/conditioner to make combing easier
- Find a distraction for your child (e.g. books, TV, game).



- Apply detangler/conditioner and comb out damp hair with a regular wide-tooth comb to take out snarls and tangles.
- Hold the Lice/Nit comb with the teeth facing you.



- Working one section at a time, lift a 1- to 2- inch wide strand of hair.
- Place comb as close to the scalp as possible and comb with a firm, even motion away from scalp, from the roots to the end of the hair (newly-laid eggs are found near the roots of the hair so it is important to get the teeth very close to the scalp). Make sure the teeth are deeply embedded into the strands as you comb through.
- Always comb away from the head.
- Wipe eggs and nits from the teeth of the comb with a tissue or paper towel.



- Pin back the 1- to 2-inch wide strand you just finished combing with a bobby pin or hair clip.
- Lift up another 1- to 2-inch wide strand and repeat the combing procedure.
- When one section has been combed and pinned, repeat the process for another section of hair. Continue to comb hair 1- to 2-inches at a time until entire head has been combed and pinned.



- Keep the hair damp during combing and re-apply detangler/conditioner as needed.
- After you have combed and pinned the entire head, remove all bobby pins or hair clips and rinse hair thoroughly with warm water. If desired, you may also wash with regular shampoo.
- Discard all the used tissues or paper towels into a bag, seal and dispose to prevent lice from coming back.

\* Nits are empty eggshells left behind when lice hatch from eggs.

STEP 3: CONTROL

## Home Lice, Bedbug & Dust Mite Spray

- Use Home Lice, Bedbug & Dust Mite Spray to kill lice and their eggs on mattresses, furniture, car interiors and other non-washable items. A regular disinfectant spray will not kill lice and their eggs.
- After spraying the infested area, vacuum rugs and carpets. Dispose of the vacuum cleaner bags after use.
- Wash all clothes, towels, washable hats, scarves, coats and bed linens in hot water. Dry in high heat for at least 20 minutes.
- Dry clean non-washables.
- Personal combs and brushes may be disinfected by soaking in hot water [above 54°C (130°F)] for at least 10 minutes.
- Place stuffed toys in plastic bags and seal them for 4 weeks.

## Checklist

- Home and auto upholstery
- Bike/sport helmets
- Mattresses, pillows, pillowcases
- Coats, scarves, earmuffs, gloves
- Bed linen
- Play mats
- Towels
- Clothing
- Stuffed animals, toys
- Barrettes/hair ornaments
- Headphones
- Hair rollers
- Hats
- Combs and brushes
- Headbands
- Baseball caps

## Daily Checking

### TO PREVENT REINFESTATION:

- Carefully inspect infested family member **daily** for at least 2 weeks. If you see eggs or nits, repeat Step 2.
- Check other family members for Head Lice. If anyone in the family is infested, follow Step 1 and Step 2. Repeat Step 3 with any articles or items with which they have come into contact.

## Second Application

Repeat the same procedures within 7-10 days for

Step 1: Treat and Step 2: Remove

There may be some eggs that were not combed out after the first treatment. These eggs will hatch and need to be killed with the second treatment.

## DID YOU KNOW?

## **Head Lice**

- Lay small white eggs (nits) on hair shaft close to scalp.
- Nits are most easily found on back of neck or behind ears.
- Disinfect hats, hair ribbons, scarves, coats, towels, and bed linens by machine washing in hot water [above 54°C (130°F)], then using hottest dryer cycle for at least 20 minutes.
- Items that cannot be washed (bedspreads, blankets, pillows, stuffed toys, etc.) should be dry-cleaned or sealed in a plastic bag for 4 weeks, then removed outdoors and shaken out very hard before using again.
- Items that cannot be washed, dry-cleaned, or stored may be sprayed with a product designed for this purpose, such as a Home Lice, Bedbug & Dust Mite Spray.
- Soak all combs and brushes in hot water [above 54°C (130°F)] for at least 10 minutes.
- Vacuum all carpets, mattresses, upholstered furniture, and car seats that may have been used by affected people.

## **Pubic (Crab) Lice**

- May be transmitted by sexual contact. Sexual partners should be treated simultaneously to avoid reinfestation.
- Lice are very small and look like brown or grey dots on skin.
- Usually cause intense itching and lay small white eggs (nits) on the hair shaft generally close to the skin surface.
- May be present on the short hairs of groin, thighs, trunk, and underarms, and occasionally on the beard and mustache.
- Disinfect underwear by machine washing in hot water [above 54°C (130°F)], then using hottest dryer cycle for at least 20 minutes.

## **Body Lice**

- Body Lice and their eggs (nits) are generally found in the seams of clothing particularly in waistline and armpit area.
- Body Lice feed on skin then return to clothing to lay their eggs.
- Disinfect clothing by machine washing in hot water [above 54°C (130°F)], then using hottest dryer cycle for at least 20 minutes.
- Do not seal clothing in a plastic bag because nits can remain dormant for up to 30 days.

Distributed By

Perrigo ®

Allegan, MI 49010

: 8660000J5

## **Lice Killing Shampoo**

### **Drug Facts**

#### **Active ingredients**

Piperonyl butoxide 4%

Pyrethrum extract (equivalent to 0.33% pyrethrins)

#### **Purpose**

Lice treatment

### Uses

treats head, pubic (crab), and body lice

### Warnings

For external use only

### Do not use

- near eyes
- inside nose, mouth, or vagina
- on lice in eyebrows or eyelashes. See a doctor if lice are present in these areas.

**Ask a doctor before use if you are** allergic to ragweed. May cause breathing difficulty or an asthmatic attack.

### When using this product

- keep eyes tightly closed and protect eyes with a washcloth or towel
- if product gets in eyes, flush with water right away
- scalp itching or redness may occur

### Stop use and ask a doctor if

- breathing difficulty occurs
- eye irritation occurs
- skin or scalp irritation continues or infection occurs

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away (1-800-222-1222).

### Directions

- **Important: Read warnings before use**

### Adults and children 2 years and over:

#### Inspect

- check each household member with a magnifying glass in bright light for lice/nits (eggs)
- look for tiny nits near scalp, beginning at back of neck and behind ears
- examine small sections of hair at a time
- unlike dandruff which moves when touched, nits stick to the hair
- if either lice or nits are found, treat with this product

#### Treat

- shake well before using
- apply thoroughly to **DRY HAIR or other affected area. For head lice, first apply** behind ears and to back of neck.
- allow product to remain for 10 minutes, but no longer
- use warm water to form a lather, shampoo, then thoroughly rinse

- for head lice, towel dry hair and comb out tangles

### **Remove lice and their eggs (nits)**

- **use a fine-tooth or special lice/nit comb. Remove any remaining nits by hand** (using a throw-away glove).
- hair should remain slightly damp while removing nits
- if hair dries during combing, dampen slightly with water
- for head lice, part hair into sections. Do one section at a time starting on top of head. Longer hair may take 1 to 2 hours.
- lift a 1- to 2-inch wide strand of hair. Place comb as close to scalp as possible **and comb with a firm, even motion away from scalp.**
- pin back each strand of hair after combing
- clean comb often. Wipe nits away with tissue and discard in a plastic bag. Seal bag and discard to prevent lice from coming back.
- after combing, thoroughly recheck for lice/nits. Repeat combing if necessary.
- check daily for any lice/nits that you missed
- a second treatment must be done in 7 to 10 days to kill any newly hatched lice
- if infestation continues, see a doctor for other treatments

**Children under 2 years:** ask a doctor

### **Other information**

- store at 20-25°C (68-77°F). Avoid excessive heat.

**Inactive ingredients** benzyl alcohol, C13-C14 isoparaffin, fragrance, polyoxyethylene (1,1,3,3-tetramethyl butyl) phenyl ether, purified water, xanthan gum

### **Questions?**

**800-719-9260**

### **Principal Display Panel**

compare to RID® Lice Killing Shampoo active ingredients

maximum strength

lice treatment

lice killing shampoo

step 1

lice control system

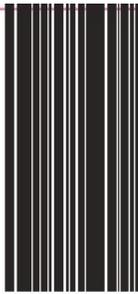
proven safe & effective to kill lice & their eggs

leaves no chemical residue behind

the combs included are 100% effective in the removal of eggs and lice from hair

**TWO NIT COMBS INCLUDED**

8 FL OZ (236mL)



NDC 41163-866-34

compare to  
RID® Lice Killing  
Shampoo  
active ingredients\*

**EQUALINE®**

maximum strength  
lice treatment

**lice killing  
shampoo**

step 1  
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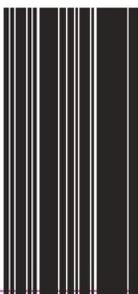
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100% effective in the  
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8 FL OZ (236mL)



### 1-2-3 Lice Elimination System

Completely eliminate lice from your family  
and home:

#### STEP 1 KILL LICE

- Apply Lice Killing Shampoo according to label directions.
- Repeat this step 7 to 10 days later to help prevent reinfestation.

#### STEP 2 COMB OUT EGGS & NITS

- After Step 1, comb out the eggs and nits in the hair with a fine-toothed comb or with the nit comb (included).
- You can use a conditioner on damp hair to make removal faster and easier.

#### STEP 3 HOME CLEANING

- Use Home Lice Bedbug & Dust Mite Spray to kill lice and their eggs on mattresses, furniture, car interiors, and other non-washable items. (Sold separately)
- Wash bed linens, clothing and other items in hot water and dry in high heat.

**IMPORTANT:** Read detailed directions inside before using.

Amount of shampoo needed will vary by hair length. See below for guidelines.

Hair Length	Approximate Amount For 1 Adult/Child:
Short (ear length or shorter)	First Application: 1 oz – 2 oz
	Second Application: 1 oz – 2 oz
	Total: 2 oz – 4 oz
Medium (shoulder length)	First Application: 2 oz – 3 oz
	Second Application: 2 oz – 3 oz
	Total: 4 oz – 6 oz
Long (past shoulder length)	First Application: 3 oz – 4 oz
	Second Application: 3 oz – 4 oz
	Total: 6 oz – 8 oz

**REMINDER:** Before applying this product,  
DO NOT wet hair. (see insert for details)

Instrucciones En Español Incluidas

**lice killing  
shampoo**

**EQUALINE®**

#### Drug Facts

**Active Ingredients** Purpose  
 Piperonyl butoxide 4%.....Lice treatment  
 Pyrethrum extract (equivalent to 0.33% pyrethrins).....Lice treatment

**Uses** treats head, pubic (crab), and body lice

#### Warnings

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- a second treatment must be done in 7 to 10 days to kill any newly hatched lice
- if infestation continues, see a doctor for other treatments

Children under 2 years: ask a doctor

#### Drug Facts (continued)

#### Other information

- store at 20-25°C (68-77°F)
- avoid excessive heat
- keep carton for important product information
- see Consumer Information insert for additional information

#### Inactive ingredients

benzyl alcohol, 1,15-C14 isoparaffin, fragrance, polyoxyethylene (1,1,3,3-tetramethyl butyl) phenyl ether, purified water, xanthan gum

Questions or comments? 1-877-932-7948

†As demonstrated in laboratory testing

\*This product is not manufactured or distributed by Bayer HealthCare LLC, owner of the registered trademark RID®.

Distributed by SUPERVALU INC.  
Eden Prairie, MN 55344 USA



Like it or let us make it right.  
That's our quality promise.  
877-932-7948

superprivatebrands.com



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86634 EL C3

## EQUALINE LICE KILLING

piperonyl butoxide, pyrethrum extract shampoo

### Product Information

Product Type

HUMAN OTC DRUG

Item Code (Source)

NDC:41163-866

Route of Administration

TOPICAL

**Active Ingredient/Active Moiety**

Ingredient Name	Basis of Strength	Strength
<b>PIPERONYL BUTOXIDE</b> (UNII: LWK91TU9AH) (PIPERONYL BUTOXIDE - UNII:LWK91TU9AH)	PIPERONYL BUTOXIDE	4 g in 100 mL
<b>PYRETHRUM EXTRACT</b> (UNII: ZUM06L90GV) (PYRETHRUM EXTRACT - UNII:ZUM06L90GV)	PYRETHRUM EXTRACT	0.33 g in 100 mL

**Inactive Ingredients**

Ingredient Name	Strength
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>C13-14 ISOPARAFFIN</b> (UNII: E4F12ROE70)	
<b>WATER</b> (UNII: 059QF0K00R)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	

**Product Characteristics**

<b>Color</b>	YELLOW (cloudy to transparent, cream to straw)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:41163-866-34	1 in 1 CARTON	08/13/2007	
1		236 mL in 1 BOTTLE; Type 0: Not a Combination Product		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part358G	07/09/2007	

**Labeler** - Supervalu Inc (006961411)

Revised: 2/2018

Supervalu Inc