

COLGATE OPTIC WHITE STAIN PREVENTION- sodium monofluorophosphate paste, dentifrice
Colgate-Palmolive Company

Colgate® Optic White® Stain Prevention

Drug Facts

Active ingredient

Sodium Monofluorophosphate 0.76% (0.12% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Propylene Glycol, Calcium Pyrophosphate, PVP, PEG/PPG-116/66 Copolymer, Hydrogen Peroxide (3% w/v), Flavor, Sodium Lauryl Sulfate, Tetrasodium Pyrophosphate, Disodium Pyrophosphate, Sodium Saccharin, Silica, Sucralose, BHT.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 121 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

OPTIC

WHITE®

RENEWAL

10x

WHITER TEETH*

3%

HYDROGEN

PEROXIDE

STAIN PREVENTION

NET WT 4.3 OZ (121 g)

ENAMEL SAFE

PS0029770

OPTIC WHITE

Colgate

Some people may experience tooth sensitivity or gum discomfort when using whitening products. This discomfort is temporary and not harmful. If you experience more than mild tooth sensitivity, stop use and consult your dentist.

Drug Facts (continued)

Directions
adults and children
2 years of age and older
children 2 to 6 years
children under 2 years
brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
use only a pea sized amount and supervise child's brushing and flossing (to minimize swallowing)
ask a dentist or physician

Inactive ingredients Propylene Glycol, Calcium Pyrophosphate, PVP, PEG, PPG-110.66 Copolymer, Hydrogen Peroxide (3% w/v), Flavor, Sodium Lauryl Sulfate, Tetrasodium Pyrophosphate, Disodium Pyrophosphate, Sodium Saccharin, Silica, Sucrose, BHT.

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Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022 U.S.A.
www.colgateopticwhite.com
Made in Mexico

smartlabel app enabled



Colgate
Anticavity Fluoride Toothpaste

OPTIC WHITE
RENEWAL

10x
WHITER TEETH*

3%
HYDROGEN PEROXIDE

STAIN PREVENTION

NET WT 4.3 OZ (121 g)

ENAMEL SAFE

LOT:

EXP:



66 68

Colgate

OPTIC WHITE
RENEWAL

CONTAINS DENTIST
RECOMMENDED
HYDROGEN
PEROXIDE

3%
HYDROGEN
PEROXIDE

OUR PATENTED
WHITENING TOOTHPASTE
CONTAINS 3%
HYDROGEN PEROXIDE,
PROVEN TO DEEPLY
WHITEN BEYOND
SURFACE STAINS.



SUGAR
FREE



ENAMEL
SAFE



GLUTEN
FREE



VEGAN



8900

RENEWAL



Recycle
Tube



SAVE
WATER

www.colgate.com/save water



GET GLOWING WITH
COLGATE® OPTIC WHITE®
RENEWAL TOOTHPASTE!

Our Whitening Toothpaste with

Triple Anti-Stain Technology

• Removes surface stains

• Goes beyond surface stains to deeply whiten

• Prevents new stains with WhiteSeal® Technology

*vs. a fluoride toothpaste without hydrogen peroxide,
after 4 weeks of use as directed

COLGATE OPTIC WHITE STAIN PREVENTION

sodium monofluorophosphate paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-893
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	527 mg in 1 g
CALCIUM PYROPHOSPHATE (UNII: X69NU20D19)	
POVIDONE K15 (UNII: E54VE15114)	
PEG/PPG-116/66 COPOLYMER (UNII: JP0CK963E0)	
HYDROGEN PEROXIDE (UNII: BBX060AN9V)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM ACID PYROPHOSPHATE (UNII: H5WWD9LZUD)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
BUTYLATED HYDROXYTOLUENE (UNII: 1P9D0Z171K)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-893-43	1 in 1 CARTON	01/07/2022	12/31/2024
1		121 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-893-41	1 in 1 CARTON	01/07/2022	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	01/07/2022	

Labeler - Colgate-Palmolive Company (001344381)

Registrant - Mission Hills, S.A. de C.V. (812312122)

Revised: 10/2024

Colgate-Palmolive Company