

COLGATE MAX FRESH COOL MINT- sodium fluoride gel, dentifrice
Mission Hills S.A de C.V

Colgate® Max Fresh® Cool Mint Fluoride Toothpaste

Drug Facts

Active ingredient

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

sorbitol, water, hydrated silica, PEG-12, sodium lauryl sulfate, flavor, cellulose gum,
tetrasodium pyrophosphate, cocamidopropyl betaine, sodium saccharin,
methylcellulose, FD&C blue no. 1

Questions?

1-800-468-6502

Dist. by:
COLGATE-PALMOLIVE CO.
 New York, NY 10022

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

Colgate®
Anticavity
Fluoride Toothpaste

NET WT 6.0 OZ (170 g)

COOL MINT

Max Fresh®
 with **WHITENING**

BREATH STRIPS

FRESHNESS THAT LASTS FOR HOURS!



COLGATE MAX FRESH COOL MINT

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:65954-014
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	564.38 mg in 1 g
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
POWDERED CELLULOSE (UNII: SMD1X3XO9M)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	

Product Characteristics

Color	BLUE	Score	
Shape		Size	
Flavor	PEPPERMINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:65954-014-60	1 in 1 CARTON	08/01/2011	12/31/2022
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:65954-014-01	1 in 1 CARTON	08/01/2011	
2		28.3 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:65954-014-75	1 in 1 CARTON	08/01/2011	12/31/2018
3		79 g in 1 TUBE; Type 0: Not a Combination Product		

4	NDC:65954-014-78	1 in 1 CARTON	08/01/2011	12/31/2016
4		221 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:65954-014-99	1 in 1 CARTON	08/01/2011	
5		53 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:65954-014-58	1 in 1 CARTON	08/01/2011	
6		70 g in 1 TUBE; Type 0: Not a Combination Product		
7	NDC:65954-014-63	1 in 1 CARTON	06/07/2022	12/31/2024
7		178 g in 1 TUBE; Type 0: Not a Combination Product		
8	NDC:65954-014-95	1 in 1 CARTON	05/28/2024	
8		178 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	08/01/2011	

Labeler - Mission Hills S.A de C.V (812312122)

Registrant - Colgate-Palmolive Company (001344381)

Revised: 4/2019

Mission Hills S.A de C.V