

**LOREAL PARIS MEN EXPERT VITA LIFT DAILY MOISTURIZER SUNSCREEN
BROAD SPECTRUM SPF 15- avobenzone, homosalate, octisalate and
octocrylene lotion
L'Oreal USA Products Inc**

Drug Facts

Active ingredients

Avobenzone 3%

Homosalate 2%

Octisalate 5%

Octocrylene 5.5%

Purpose

Sunscreen

Uses

- helps prevent sunburn

- if used as directed with other sun protection measures (see Directions), decreases the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use

on damaged or broken skin

When using this product

keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if

rash occurs

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply generously 15 minutes before sun exposure
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
 - limit time in the sun, especially from 10 a.m. – 2 p.m.
 - wear long-sleeved shirts, pants, hats, and sunglasses
 - children under 6 months of age: Ask a doctor

Other information

protect the product in this container from excessive heat and direct sun

Inactive ingredients

water, glycerin, dimethicone, myristyl myristate, shorea robusta seed butter, stearic acid, palmitic acid, PEG-100 stearate, glyceryl stearate, beeswax, mentha piperita (peppermint) leaf extract, PEG-20 stearate, stearyl alcohol, triethanolamine, silica silylate, cyclodextrin, adenosine, ammonium polyacryloyldimethyl taurate, disodium EDTA, capryloyl salicylic acid, caprylyl glycol, pisum sativum (pea) extract, acrylates copolymer, cetyl alcohol, retinyl palmitate, phenoxyethanol, linalool, limonene, fragrance

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L'ORÉAL MEN EXPERT

WHY USE IT?

With time, signs of age start to appear: loss of firmness, wrinkles... Take action!

RESULTS **ACTION 1**

Anti-wrinkle + Firming

- This formula combines Pro-Retinol™ and Par-Elastyl™, two anti-wrinkle and anti-sagging ingredients to reduce signs of aging.
- Fights the appearance of sagging on face and neck
- Visibly reduces the appearance of wrinkles
- Skin feels firmer

ACTION 2

Hydration + Comfort

AD5™ Active Defense System, with peppermint leaf extract, soothes skin and helps minimize razor burn.

Result: Smoother and more comfortable skin.

PRODUCT FEEL

- Hydrated skin for 24 hours
- Skin feels smoother, more supple
- Non-greasy, non-sticky, quickly absorbed

HOW TO USE

Apply morning to clean skin on face and neck.

VITA LIFT SPF 15
reduces the appearance of wrinkles.

L'ORÉAL MEN EXPERT

PARIS

L'ORÉAL MEN EXPERT

CUSTOM TECHNOLOGY FOR EVERY MAN'S SKIN

NEW

VITA LIFT™
SUNSCREEN
BROAD SPECTRUM SPF 15

AD5
ACTIVE DEFENSE SYSTEM

AD5™ Active Defense System, with peppermint leaf extract, soothes skin and helps minimize razor burn.

DERMATOLOGIST TESTED FOR SAFETY

DAILY MOISTURIZER
ANTI-WRINKLE & FIRMING

Pro-Retinol™

5 signs

- Fights the 5 signs of aging
- Wrinkles
- Loss of Firmness
- Sagging
- Roughness
- Dryness

AD5
ACTIVE DEFENSE SYSTEM

ACTUAL SIZE

16 FL. OZ.
(48mL)

Questions, Comments or for Personalized Skincare Advice 1-800-322-2036
L'ORÉAL USA, Inc., 575 Fifth Avenue, New York, NY 10017
Made in USA L069650P

FORMULA # 281922/5, US PATENT # 6,220,760, US Pat. Expiration - E1L# R55244L

<p>Drug Facts</p> <p>Active ingredients Purpose</p> <p>Avobenzone 3%Sunscreen Homosalate 2%Sunscreen Octisalate 6%Sunscreen Octocrylene 5.5%Sunscreen</p> <p>Uses</p> <ul style="list-style-type: none"> • helps prevent sunburn • if used as directed with other sun protection measures (see <i>Directions</i>), decreases the risk of skin cancer and early skin aging caused by the sun <p>Warnings</p> <p>For external use only</p> <p>Do not use on damaged or broken skin</p> <p>When using this product keep out of eyes. Rinse with water to remove.</p> <p>Stop use and ask a doctor if rash occurs</p> <p>Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.</p> <p>Directions</p> <p>For sunscreen use:</p> <ul style="list-style-type: none"> • apply generously 15 minutes before sun exposure • reapply at least every 2 hours • use a water resistant sunscreen if swimming or sweating • Sun Protection Measures: Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including: <ul style="list-style-type: none"> • limit time in the sun, especially from 10 a.m. –2 p.m. • wear long-sleeved shirts, pants, hats, and sunglasses • children under 6 months of age. Ask a doctor. <p>Other information</p> <ul style="list-style-type: none"> • protect the product in this container from excessive heat and direct sun <p>Inactive ingredients water, glycerin, dimethicone, myristyl myristate, shors robusta seed butter, stearic acid, palmitic acid, PEG-100 stearate, glyceryl stearate, beeswax, mentha piperita (peppermint) leaf extract, PEG-20 stearate, stearyl alcohol, triethanolamine, silica silylate, cyclohextri, adenosine, ammonium polyacryloyldimethyl taurate, disodium EDTA, caprylyl salicylic acid, caprylyl glycol, pisinum sativum (pea) extract, acrylates copolymer, cetyl alcohol, retinyl palmitate, phenoxyethanol, inositol, limonene, fragrance</p> <p>FORMULA # 281932/7, US PATENT 6120780, US Pat Expiration: E-L # R52344</p>	<p>L'ORÉAL MEN EXPERT</p> <p>WHY USE IT?</p> <p>With time, signs of age start to appear: loss of firmness, wrinkles... Take action!</p> <p>RESULTS ACTION 1</p> <p>Anti-wrinkle + Firming</p> <ul style="list-style-type: none"> ■ This formula combines Pro-Retinol™ and Par-Elastyl™, two anti-wrinkle and anti-sagging ingredients to reduce signs of aging. ■ Fights the appearance of sagging on face and neck ■ Visibly reduces the appearance of wrinkles ■ Skin feels firmer <p>ACTION 2</p> <p>Hydration + Comfort</p> <p>ADS™ Active Defense System, with peppermint leaf extract, soothes skin and helps minimize razor burn.</p> <p>Result: Smoother and more comfortable skin.</p> <p>PRODUCT FEEL</p> <ul style="list-style-type: none"> ■ Hydrated skin for 24 hours ■ Skin feels smoother, more supple ■ Non-greasy, non-sticky, quickly absorbed <p>HOW TO USE</p> <p>Apply morning to clean skin on face and neck.</p> <p>VITA LIFT SPF 15 reduces the appearance of wrinkles.</p>	<p>L'ORÉAL PARIS</p> <p>L'ORÉAL MEN EXPERT</p> <p>NEW</p> <p>VITA LIFT™ SUNSCREEN BROAD SPECTRUM SPF 15</p> <p>DAILY MOISTURIZER ANTI-WRINKLE & FIRMING</p> <p>Pro-Retinol™</p> <p>Fights the 5 signs of aging</p> <ul style="list-style-type: none"> Wrinkles Loss of Firmness Sagging Roughness Dryness <p>5 signs</p> <p>adS™ ACTIVE DEFENSE SYSTEM</p> <p>ACTUAL SIZE</p> <p>16 FL. OZ. (48mL)</p>	<p>L'ORÉAL MEN EXPERT</p> <p>CUSTOM TECHNOLOGY FOR EVERY MAN'S SKIN</p> <p>adS™ ACTIVE DEFENSE SYSTEM</p> <p>ADS™ Active Defense System, with peppermint leaf extract, soothes skin and helps minimize razor burn.</p> <p>DERMATOLOGIST TESTED FOR SAFETY</p> <p>Questions, Comments or for Personalized Skincare Advice: 1-800-322-2036 L'ORÉAL USA, Inc., 575 Fifth Avenue, New York, NY 10017 Made in USA - J0639500</p>
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avobenzone, homosalate, octisalate and octocrylene lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:49967-944
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	30 mg in 1 mL
HOMOSALATE (UNII: V06SV4M95S) (HOMOSALATE - UNII:V06SV4M95S)	HOMOSALATE	20 mg in 1 mL
OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	50 mg in 1 mL
OCTOCRYLENE (UNII: 5A68WGF6WM) (OCTOCRYLENE - UNII:5A68WGF6WM)	OCTOCRYLENE	55 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
DIMETHICONE (UNII: 92RU3N3Y1O)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49967-944-01	1 in 1 CARTON	12/19/2013	09/09/2025
1		48 mL in 1 BOTTLE, PUMP; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	12/19/2013	09/09/2025

Labeler - L'Oreal USA Products Inc (002136794)**Establishment**

Name	Address	ID/FEI	Business Operations
L'Oreal USA, Inc.		624244349	manufacture(49967-944)

Revised: 1/2024

L'Oreal USA Products Inc