

ORAL B PLAQUE DEFENSE SPECIAL CARE ORAL RINSE- cetylpyridinium chloride rinse

The Procter & Gamble Manufacturing Company

Oral B Plaque Defense Special Care Oral Rinse

Drug Facts

Active ingredient

Cetylpyridinium chloride 0.07%

Purpose

Antigingivitis/Antiplaque

Uses

- helps prevent and reduce plaque and gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis and bleeding gums

Warning

Ask a dentist if symptoms persist or condition worsens after regular use.

Keep out of reach of children 6 years of age. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- use after your normal brushing and flossing routine, rinse toothpaste from mouth prior to use
- adults and children 6 yrs. & older: Rinse for 30 seconds with 20 mL (4 teaspoonfuls) twice a day
- do not swallow
- children 6 years to under 12 years of age: supervise use
- children under 6 years of age: do not use

Inactive ingredients

flavor, glycerin, methylparaben, poloxamer 407, propylparaben, sodium saccharin, sucralose, water, zinc lactate

Questions?

1-800-566-7252

DISTR. BY ORAL-B, A DIVISION
OF PROCTER & GAMBLE,
CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 475 mL Bottle Label

Oral-B

CPC ANTIGINGIVITIS/ANTIPLAQUE ORAL RINSE

GUM DETOXIFY

SPECIAL CARE ORAL RINSE

24-HOUR

Gingivitis Protection*

- Helps reverse early signs of gum disease
- Kills plaque bacteria around the gumline
- Reduces gum inflammation & bleeding

475 mL (16 FL OZ)



CPC ANTIGINGIVITIS/ANTIPLAQUE ORAL RINSE

24-HOUR*

PLAQUE DEFENSE

SPECIAL CARE ORAL RINSE

- ☞ Clinically proven all-day plaque protection*
- ☞ Kills millions of plaque-causing germs
- ☞ Helps prevent plaque regrowth
- ☞ Alcohol-Free

SOFT MINT

*with 2X daily use against plaque & gingivitis

475 mL (16 FL OZ)



OUR STORY: Oral-B was founded in 1949 by a periodontist who teamed up with his wife and daughter and, in their living room, designed and created a safer toothbrush. Since then, unleashing more smiles has been at the heart of Oral-B's innovation. The brand trusted by dentists and consumers worldwide now brings you the Oral-B Special Care Rinse Collection, crafted to meet your unique oral care needs.

No Addict:
Alcohol • Artificial Dyes • Gluten
• Sodium Lauryl Sulfate (SLS)

Drug Facts

Active ingredient	Purpose
Cetylpyridinium chloride 0.07%	Anti gingivitis/anti plaque
Uses	
• helps prevent and reduce plaque and gingivitis	
• helps control plaque bacteria that contribute to the development of gingivitis and bleeding gums	
Warnings	
Ask a dentist if you have periodontal or gum disease worsens after regular use. Keep out of reach of children under 6 years of age. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.	
Directions	
• use after your normal brushing and flossing routine, 4 times throughout the mouth prior to use	
• adults and children 6 yrs. & older: Rinse for 30 seconds with 30 mL (1 teaspoonful) twice a day	
• do not swallow • children 6 years to under 12 years of age: supervised use	
• children under 6 years of age: do not use	
Inactive ingredients: flavor, glycerin, methylparaben, poloxamer 407, polypropylene glycol, sodium saccharin, sucralose, water, xylitol	
Questions? 1-800-868-7282	

In some cases, antimicrobial rinses may cause surface staining to teeth. This is not permanent or harmful, and may be prevented by adequate brushing or removed at your next dental visit.

If you are not satisfied with your results, Oral-B will refund your purchase via pre-paid card. Simply return your receipt and copy of bottle UPC within 60 days of purchase. Call 1-800-868-7282 for more information.

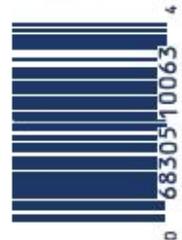
Patents: www.pg.com/patents

9011886

CAP SEALED WITH PROMED SLEEVE

DISTR. BY ORAL-B, A DIVISION OF PROCTER & GAMBLE, INCORPORATED, OH 43022
www.pg.com © 2012 P&G

P&G
www.pg.com



ORAL B PLAQUE DEFENSE SPECIAL CARE ORAL RINSE

cetylpyridinium chloride rinse

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-855
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name		Basis of Strength	Strength	
CETYLPYRIDINIUM CHLORIDE (UNII: D9OM4SK49P) (CETYLPYRIDINIUM - UNII:CUB7J10JV3)		CETYLPYRIDINIUM CHLORIDE	0.07 g in 1 mL	
Inactive Ingredients				
Ingredient Name		Strength		
GLYCERIN (UNII: PDC6A3C00X)				
METHYLPARABEN (UNII: A2I8C7HI9T)				
PROPYLPARABEN (UNII: Z8IX2SC1OH)				
POLOXAMER 407 (UNII: TUF21VW3M2)				
SUCRALOSE (UNII: 96K6UQ3ZD4)				
ZINC LACTATE (UNII: 2GXR25858Y)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
WATER (UNII: 059QF0KO0R)				
Product Characteristics				
Color		Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-855-16	475 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	01/01/2022	
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	M022	01/01/2022		

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company