

**ANTISPETIC- eucalyptol, menthol, methyl salicylate, thymol mouthwash
H-E-B**

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

**Antiseptic Mouthrinse
664**

Active ingredients

Eucalyptol 0.092%

Menthol 0.042%

Methyl salicylate 0.060%

Thymol 0.064%

Purpose

Antigingivitis, antiplaque

Use

help control plaque that leads to gingivitis

Warnings

ⓘWarnings for this productⓘ

Do not use

if you have painful or swollen gums, pus from the gum line, loose teeth or increased spacing between the teeth. See your dentist immediately. These may be signs of periodontitis, a serious form of gum disease.

Stop use

ask a dentist if gingivitis, bleeding, or redness persists for more than 2 weeks.

Keep out of reach of children.

If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 12 years of age and older - vigorously swish 20 mL (2/3 FL OZ or 4 teaspoonfuls) between teeth for 30 seconds then spit out; do not swallow

children under 12 years of age - consult a dentist or doctor

- this rinse is not intended to replace brushing or flossing

Other information

cold weather may cloud this product. Its antiseptic properties are not affected. Store at (59° - 77°F).

Inactive ingredients

water, alcohol (21.6%), sorbitol solution, flavor, poloxamer 407, benzoic acid, sodium saccharin, sodium benzoate, FD&C green no. 3

Questions?

Call 1-888-593-0593

SEALED WITH PRINTED NECKBAND FOR YOUR PROTECTION.

The ADA Council on Scientific Affairs Acceptance of HEB Cool Blue Mint Antiseptic Mouthwash is based on its finding that the product is effective in helping to prevent and reduce gingivitis and plaque above the gumline, when used as directed.

*This product is not manufactured or distributed by Johnson & Johnson Healthcare Products, distributor of Listerine Mouthwash.

MADE WITH PRIDE AND CARE FOR H-E-B

San Antonio, TX 78204

664.002/664AS

PRINCIPAL DISPLAY PANEL

Compare to Listerine*

H-E-B COOL BLUE MINT ANTISEPTIC

ANTINGIVITIS/ANTIPLAQUE

MOUTHWASH

ADA Accepted American Dental Association

- Helps Fight Germs That Causes Bad Breath
- Fights Plaque & Gingivitis

50.7 FL OZ (1.58 QT) 1.5 L

*Compare to Listerine®



Cool Blue Mint

ANTISEPTIC

ANTINGIVITIS/ANTIPLAQUE
MOUTHWASH



- Helps Fight Germs That Causes Bad Breath
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50.7 FL OZ (1.58 QT) 1.5L

L0002972FC

ANTISPETIC

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Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:37808-664
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
EUCALYPTOL (UNII: RV6J6604TK) (EUCALYPTOL - UNII:RV6J6604TK)	EUCALYPTOL	0.92 mg in 1 mL
MENTHOL (UNII: L7T10EIP3A) (MENTHOL - UNII:L7T10EIP3A)	MENTHOL	0.42 mg in 1 mL
METHYL SALICYLATE (UNII: LAV5U5022Y) (SALICYLIC ACID - UNII:O414PZ4LPZ)	METHYL SALICYLATE	0.60 mg in 1 mL

THYMOL (UNII: 3J50XA376E) (THYMOL - UNII:3J50XA376E)

THYMOL

0.64 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
ALCOHOL (UNII: 3K9958V90M)	
SORBITOL (UNII: 506T60A25R)	
POLOXAMER 407 (UNII: TUF2IVW3M2)	
BENZOIC ACID (UNII: 8SKN0B0MM)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
FD&C GREEN NO. 3 (UNII: 3P3ONR6O1S)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:37808-664-12	1500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	05/19/2009	
2	NDC:37808-664-86	1000 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	05/19/2009	
3	NDC:37808-664-77	500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	05/19/2009	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	05/19/2009	

Labeler - H-E-B (007924756)

Registrant - Vi-Jon (790752542)

Establishment

Name	Address	ID/FEI	Business Operations
Vi-Jon		790752542	manufacture(37808-664)