

COLGATE TOTAL WHITENING- sodium fluoride and triclosan paste, dentifrice
Colgate-Palmolive Company

Colgate®
Total®
Whitening Paste

Drug Facts

<i>Active ingredients</i>	<i>Purpose</i>
Sodium fluoride 0.24% (0.14% w/v fluoride ion)	Anticavity
Triclosan 0.30%	Antigingivitis

Uses

aids in the prevention of:

- cavities
- plaque
- gingivitis

Warnings

Keep out of the reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Ask a dentist before use if you have

- bleeding or redness lasting more than 2 weeks
- pain, swelling, pus, loose teeth, or more spacing between teeth

These may be signs of periodontitis, a serious form of gum disease.

Directions

supervise children as necessary until capable of using without supervision.

adults and children 6 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or a physician
children under 12 years	instruct in good brushing and rinsing habits (to minimize swallowing)
children under 6 years	do not use unless directed by a dentist or a physician

Anti plaque and antigingivitis use not proven in children.

Inactive ingredients

water, hydrated silica, glycerin, sorbitol, PVM/MA copolymer, sodium lauryl sulfate, cellulose gum, flavor, sodium hydroxide, propylene glycol, carrageenan, sodium saccharin, titanium dioxide

Questions or comments?

Call toll-free **1-800-468-6502**

Dist. by:

COLGATE-PALMOLIVE COMPANY

New York, NY 10022

www.colgatetotal.com

PRINCIPAL DISPLAY PANEL - 170 g Tube Carton

NEW

STAND-UP

CAP

Helps Prevent Cavities • Gingivitis • Plaque

Fights Tartar Buildup • Whitens

Colgate®

Anticavity Fluoride and Antigingivitis Toothpaste

Total®

Whitening Paste

ADA

Accepted

American

Dental

Association®

NET WT 6.0 OZ (170 g)



COLGATE TOTAL WHITENING

sodium fluoride and triclosan paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-003
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g
TRICLOSAN (UNII: 4NM5039Y5X) (TRICLOSAN - UNII:4NM5039Y5X)	TRICLOSAN	3 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0K00R)	

HYDRATED SILICA (UNII: Y6O7T4G8P9)	
GLYCERIN (UNII: PDC6A3C0OX)	
SORBITOL (UNII: 506T60A25R)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-003-34	2 in 1 CARTON	12/14/2010	01/01/2022
1		170 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:35000-003-85	1 in 1 CARTON	02/08/2011	12/09/2011
2		204 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:35000-003-71	1 in 1 CARTON	10/21/2010	01/01/2022
3		119 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:35000-003-60	1 in 1 CARTON	09/28/2010	01/01/2022
4		170 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:35000-003-78	1 in 1 CARTON	10/21/2010	01/01/2022
5		221 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:35000-003-99	1 in 1 CARTON	10/21/2010	01/01/2022
6		21 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
NDA	NDA020231	08/10/2010	

Labeler - Colgate-Palmolive Company (001344381)

Establishment

Name	Address	ID/FEI	Business Operations
Colgate-Palmolive		785047999	MANUFACTURE(35000-003)