

# **CREST PRO HEALTH ADVANCED SENSITIVE RELIEF- stannous fluoride paste, dentifrice**

**The Procter & Gamble Manufacturing Company**

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## **Crest Pro-Health Advanced Sensitive Relief**

### **Drug Facts**

Active ingredient

Stannous fluoride 0.454%

(0.16% w/v fluoride ion)

### **Purposes**

Anticavity, antigingivitis, antisensitivity toothpaste

### **Uses**

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

### **Directions**

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs. of age: ask a dentist

### **Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

### **Inactive ingredients**

glycerin, hydrated silica, sodium hexametaphosphate, propylene glycol, PEG-6, water, zinc lactate, flavor, sodium lauryl sulfate, sodium gluconate, sodium saccharin, trisodium phosphate, xanthan gum, PVP, carrageenan, cocamidopropyl betaine, titanium dioxide, blue 1

### **Questions?**

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

### **Principal Display Panel - 144 g tube in carton**

**Crest®**

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH  
CAVITIES GINGIVITIS ENAMEL SENSITIVITY PLAQUE TARTAR WHITENING FRESHENS  
BREATH

NET WT 5.1 OZ (144 g)

DENTIST DESIGNED

CLINICALLY PROVEN\*

PRO HEALTH™

ADVANCED

HELPS PREVENT PLAQUE GROWTH TO STOP ISSUES BEFORE THEY START.\*\*

SENSITIVE RELIEF

<b>Drug Facts</b> <b>Active ingredient</b> Stannous fluoride 0.454%... <b>Purpose</b> Anticavity, gingivitis, and sensitivity toothpaste. <b>Uses</b> • aids in the prevention of cavities • helps prevent gingivitis • helps interfere with the harmful effects of plaque associated with gingivitis • helps control plaque bacteria that contribute to the development of gingivitis • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact <b>Warnings</b> When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist. Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.	<b>Drug Facts (continued)</b> Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. <b>Directions</b> • adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by dentist. Make sure to brush all sensitive areas of the teeth. • do not swallow • children under 12 yrs.: ask a dentist <b>Other information</b> • products containing stannous fluoride may produce surface staining of the teeth • adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist • this Crest is specially formulated to help prevent staining • see your dentist regularly	<b>Drug Facts (continued)</b> <b>Inactive ingredients</b> glycerin, hydrated silica, sodium hexameta-phosphate, propylene glycol, PEG-6, water, zinc lactate, flavor, sodium lauryl sulfate, sodium gluconate, sodium saccharin, triclosan phosphate, xanthan gum, FV7, carageenan, cocamidopropyl betaine, titanium dioxide, blue 1 <b>Questions?</b> 1-800-254-4158 P&G www.pg.com www.crest.com Patents: www.pg.com/patents DISTR. BY PROCTER & GAMBLE, CINCINNATI, OH 45202 © 2022 P&G
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## CREST PRO HEALTH ADVANCED SENSITIVE RELIEF

stannous fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-868
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>STANNOUS FLUORIDE</b> (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.6 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
<b>POVIDONE, UNSPECIFIED</b> (UNII: FZ989GH94E)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>ZINC LACTATE</b> (UNII: 2GXR25858Y)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SODIUM POLYMETAPHOSPHATE</b> (UNII: P1BM4ZH95L)	
<b>PROPYLENE GLYCOL</b> (UNII: 6DC9Q167V3)	
<b>POLYETHYLENE GLYCOL 300</b> (UNII: 5655G9Y8AQ)	
<b>SODIUM GLUCONATE</b> (UNII: R6Q3791S76)	
<b>WATER</b> (UNII: 059QF0KO0R)	

HYDRATED SILICA (UNII: Y6O7T4G8P9)				
CARRAGEENAN (UNII: 5C69YCD2YJ)				
XANTHAN GUM (UNII: TTV12P4NEE)				
SODIUM LAURYL SULFATE (UNII: 368GB5141J)				
SACCHARIN SODIUM (UNII: SB8ZUX40TY)				
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZ O3QZ)				
Product Characteristics				
Color	blue	Score		
Shape		Size		
Flavor	MINT	Imprint Code		
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-868-51	1 in 1 CARTON	02/07/2022	
1		144 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-868-10	2 in 1 CELLO PACK	05/01/2022	12/31/2024
2		1 in 1 CARTON		
2		144 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-868-03	3 in 1 CARTON	10/01/2025	
3		136 g in 1 TUBE; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category		Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug		M021	02/07/2022	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

The Procter & Gamble Manufacturing Company