

CREST PRO HEALTH ADVANCED DEEP CLEAN MINT- stannous fluoride paste, dentifrice

The Procter & Gamble Manufacturing Company

Crest Pro-Health Advanced Deep Clean Mint

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.16% w/v fluoride ion)

Purposes

Anticavity, antigingivitis, antisenstivity toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth.
- do not swallow
- children under 12 yrs. of age: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist

- this Crest is specially formulated to help prevent staining
- see your dentist regularly

Inactive ingredients

glycerin, hydrated silica, sodium hexametaphosphate, propylene glycol, PEG-6, water, zinc lactate, flavor, sodium lauryl sulfate, sodium gluconate, sodium saccharin, trisodium phosphate, xanthan gum, PVP, carrageenan, cocamidopropyl betaine, blue 1

Questions?

1-800-594-4158

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

Principal Display Panel - 167 g tube in carton

Crest

PRO-HEALTH

NET WT 5.9 OZ (167 g)

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANDTIGINGIVITIS AND SENSITIVE TEETH

CAVITIES

GINGIVITIS

SENSITIVITY

PLAQUE

WHITENING

FRESHENS BREATH

ANTI-BAC PROTECTION

WHOLE MOUTH CLEAN

EFFECTS OF ACID EROSION

ENAMEL PROTECTION

DENTIST DESIGNED

CLINICALLY PROVEN

ADVANCED

WHOLE MOUTH DEFENSE

DEEP CLEAN MINT

24 HOUR ANTI-BAC PROTECTION**

| | | |
|--|---|---|
| Drug Facts Active ingredient Stannous fluoride 0.454% (0.14% w/v fluoride ion) Purposes Anticavity, antigingivitis, antisensitivity toothpaste Uses • aids in the prevention of cavities • helps prevent gingivitis • helps interfere with the harmful effects of plaque associated with gingivitis • helps control plaque bacteria that contribute to the development of gingivitis • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact. Warnings When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist. Stop use and ask a dentist if the sensitivity problem | Drug Facts (continued) persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care. Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away. Directions • adults and children 12 yrs. of age & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth. • do not swallow • children under 12 yrs. of age: ask a dentist Other information • products containing stannous fluoride may produce surface staining of the teeth | Drug Facts (continued) • adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist • this Crest is specially formulated to help prevent staining • see your dentist regularly Inactive ingredients water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, flavor, carboxymethylcellulose, sodium citrate, xanthan gum, zinc citrate, sodium ascorbate, sodium hydroxide, stannous chloride, saccharin, titanium dioxide Questions? 1-800-462-7278 P&G www.pg.com www.crest.com DISTR. BY PROCTER & GAMBLE CINCINNATI, OH 45202 © 2004 P&G Patents: www.pg.com/patents |
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CREST PRO HEALTH ADVANCED DEEP CLEAN MINT

stannous fluoride paste, dentifrice

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:69423-869 |
| Route of Administration | DENTAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|-------------------|---------------|
| STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080) | FLUORIDE ION | 1.6 mg in 1 g |

Inactive Ingredients

| Ingredient Name | Strength |
|--|----------|
| POVIDONE, UNSPECIFIED (UNII: FZ989GH94E) | |
| FD&C BLUE NO. 1 (UNII: H3R47K3TBD) | |
| ZINC LACTATE (UNII: 2GXR25858Y) | |
| GLYCERIN (UNII: PDC6A3C0OX) | |
| COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX) | |
| SODIUM POLYMETAPHOSPHATE (UNII: P1BM4ZH95L) | |
| PROPYLENE GLYCOL (UNII: 6DC9Q167V3) | |
| POLYETHYLENE GLYCOL 300 (UNII: 5655G9Y8AQ) | |
| SODIUM GLUCONATE (UNII: R6Q3791S76) | |
| WATER (UNII: 059QF0KO0R) | |
| HYDRATED SILICA (UNII: Y607T4G8P9) | |

| | |
|---|--|
| CARRAGEENAN (UNII: 5C69YCD2YJ) | |
| XANTHAN GUM (UNII: TTV12P4NEE) | |
| SODIUM LAURYL SULFATE (UNII: 368GB5141J) | |
| SACCHARIN SODIUM (UNII: SB8ZUX40TY) | |
| SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ) | |

Product Characteristics

| | | | |
|-----------------|------|---------------------|--|
| Color | blue | Score | |
| Shape | | Size | |
| Flavor | MINT | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:69423-869-51 | 1 in 1 CARTON | 02/07/2022 | |
| 1 | | 144 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 2 | NDC:69423-869-35 | 1 in 1 CARTON | 02/07/2022 | |
| 2 | | 99 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 3 | NDC:69423-869-52 | 2 in 1 CELLO PACK | 02/07/2022 | |
| 3 | | 1 in 1 CARTON | | |
| 3 | | 144 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 4 | NDC:69423-869-32 | 2 in 1 CELLO PACK | 02/07/2022 | |
| 4 | | 1 in 1 CARTON | | |
| 4 | | 99 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 5 | NDC:69423-869-33 | 3 in 1 CELLO PACK | 02/07/2022 | |
| 5 | | 1 in 1 CARTON | | |
| 5 | | 99 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 6 | NDC:69423-869-55 | 5 in 1 CELLO PACK | 02/07/2022 | |
| 6 | | 1 in 1 CARTON | | |
| 6 | | 167 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 7 | NDC:69423-869-08 | 5 in 1 CELLO PACK | 02/07/2022 | |
| 7 | | 1 in 1 CARTON | | |
| 7 | | 164 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 8 | NDC:69423-869-03 | 3 in 1 CELLO PACK | 02/07/2022 | |
| 8 | | 1 in 1 CARTON | | |
| 8 | | 144 g in 1 TUBE; Type 0: Not a Combination Product | | |

| | | | | |
|-----------------------|--|--|----------------------|--------------------|
| 9 | NDC:69423-869-59 | 1 in 1 CARTON | 02/07/2022 | |
| 9 | | 167 g in 1 TUBE; Type 0: Not a Combination Product | | |
| | | | | |
| Marketing Information | | | | |
| Marketing Category | Application Number or Monograph Citation | | Marketing Start Date | Marketing End Date |
| OTC Monograph Drug | M021 | | 02/07/2022 | |

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2025

The Procter & Gamble Manufacturing Company