

**ALKA-SELTZER PLUS SEVERE COLD AND FLU POWERFAST FIZZ-
chlorpheniramine maleate, acetaminophen, phenylephrine hydrochloride,
dextromethorphan hydrobromide tablet, effervescent
R J General Corporation**

Alka-Seltzer Plus® Cold Medicine Sparkling Original

Drug Facts

Active ingredients (in each tablet)	Purposes
Acetaminophen 250 mg	Pain reliever/fever reducer
Chlorpheniramine maleate 2 mg	Antihistamine
Dextromethorphan hydrobromide 10 mg	Cough suppressant
Phenylephrine hydrochloride 5 mg	Nasal decongestant

Uses

- temporarily relieves these symptoms due to a cold or flu:
- temporarily reduces fever

Warnings

Liver warning:

This product contains acetaminophen. Severe liver damage may occur if you take

- more than 4,000 mg of acetaminophen in 24 hours
- with other drugs containing acetaminophen
- 3 or more alcoholic drinks every day while using this product

Allergy alert:

Acetaminophen may cause severe skin or severe allergic reactions. Symptoms may include:

- skin reddening
- blisters
- rash
- hives
- facial swelling
- asthma (wheezing)
- shock

If a skin or general allergic reaction occurs, stop use and seek medical help right away.

Sore throat warning:

If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea, or vomiting, consult a doctor promptly.

Do not use to sedate children.

Do not use

- with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist.
- if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product.
- if you have ever had an allergic reaction to this product or any of its ingredients
- in children under 12 years of age

Ask a doctor before use if you have

- liver disease
- heart disease
- high blood pressure
- thyroid disease
- diabetes
- glaucoma
- cough with excessive phlegm (mucus)
- a breathing problem such as emphysema or chronic bronchitis
- difficulty in urination due to enlargement of the prostate gland
- persistent or chronic cough such as occurs with smoking, asthma, or emphysema
- a sodium restricted diet

Ask a doctor or pharmacist before use if you are

- taking the blood thinning drug warfarin
- taking sedatives or tranquilizers

When using this product

- **do not exceed recommended dosage**
- may cause marked drowsiness
- avoid alcoholic drinks
- alcohol, sedatives, and tranquilizers may increase drowsiness
- be careful when driving a motor vehicle or operating machinery
- excitability may occur, especially in children

Stop use and ask a doctor if

- pain, cough, or nasal congestion gets worse or lasts more than 7 days
- fever gets worse or lasts more than 3 days
- redness or swelling is present
- new symptoms occur

- cough comes back or occurs with rash or headache that lasts. These could be signs of a serious condition
- nervousness, dizziness, or sleeplessness occurs

If pregnant or breast-feeding, ask a health professional before use.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

Directions

- do not take more than the recommended dose
- adults and children 12 years and over: take 2 tablets fully dissolved in 4 oz of water every 4 hours. Do not exceed 8 tablets in 24 hours or as directed by a doctor.
- children under 12 years: do not use

Other information

- **each tablet contains:** potassium 80 mg; sodium 356 mg
- store at room temperature. Avoid excessive heat.

Inactive ingredients

anhydrous citric acid, calcium silicate, dimethicone, FDC red #40, FDC yellow #6, flavors, magnesium stearate, maltodextrin, mannitol, potassium bicarbonate, povidone, sodium bicarbonate, sucralose.

Questions or comments?

1-800-986-0369 (Mon-Fri 9AM – 5PM EST)

PRINCIPAL DISPLAY PANEL - 60 Tablet Carton

Alka- Seltzer PLUS[®]

*Acetaminophen / Pain reliever / fever reducer
Chlorpheniramine maleate / Antihistamine
Dextromethorphan hydrobromide / Cough suppressant
Phenylephrine hydrochloride / Nasal decongestant*

COLD FORMULA

SPARKLING ORIGINAL

**Nasal Congestion • Runny Nose
Headache & Body Ache
Sore Throat • Sinus Pressure**





Alka-Seltzer PLUS[®]

SEVERE

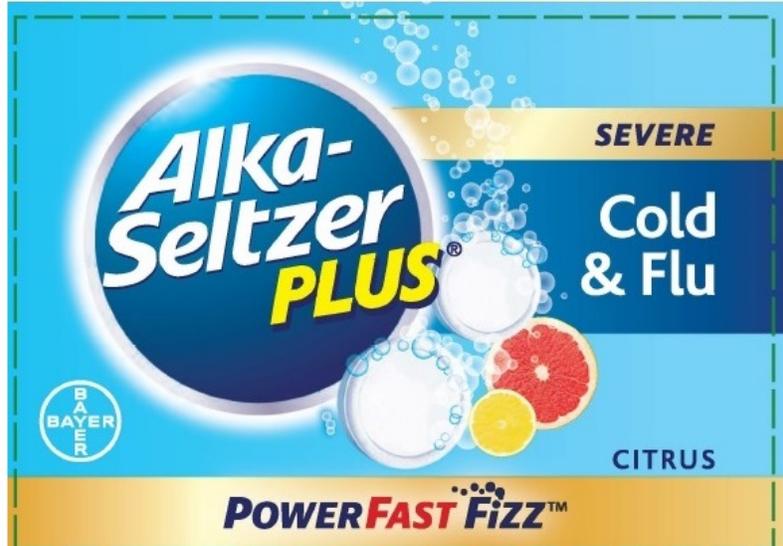
Cold & Flu

BAYER

CITRUS

POWERFAST Fizz[™]

This section of the packaging features a blue background with a large circular logo for 'Alka-Seltzer PLUS' in white and yellow. To the right, the text 'SEVERE Cold & Flu' is displayed in white on a dark blue background. The Bayer logo is in the bottom left, and 'CITRUS' is in the bottom right. The 'POWERFAST Fizz' logo is at the bottom. The design includes illustrations of white effervescent tablets and slices of citrus fruit (lemon and grapefruit) with bubbles.



Alka-Seltzer PLUS[®]

SEVERE

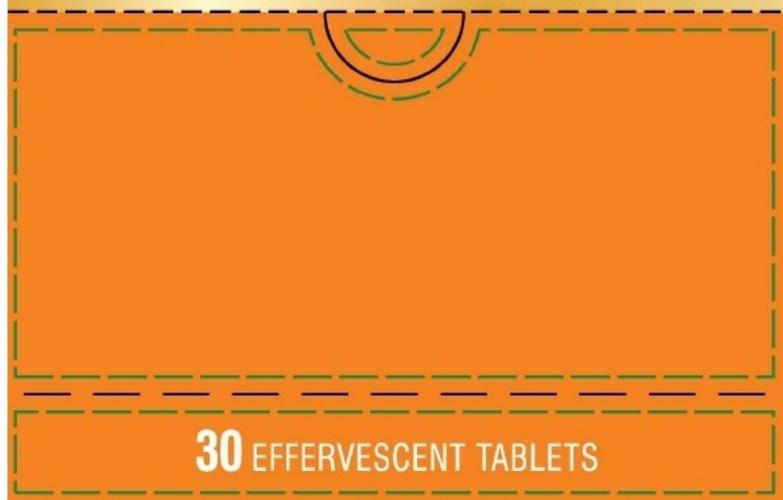
Cold & Flu

BAYER

CITRUS

POWERFAST Fizz[™]

This section is identical to the top section, featuring the 'Alka-Seltzer PLUS' logo, 'SEVERE Cold & Flu' text, Bayer logo, 'CITRUS' label, and 'POWERFAST Fizz' logo on a blue background with citrus and bubble graphics.



30 EFFERVESCENT TABLETS

This section is a solid orange band with a dashed border, containing the text '30 EFFERVESCENT TABLETS' in white, centered horizontally.



Alka-Seltzer PLUS[®]

SEVERE

Cold & Flu

BAYER

CITRUS

POWERFAST Fizz[™]

This section is identical to the top and middle sections, featuring the 'Alka-Seltzer PLUS' logo, 'SEVERE Cold & Flu' text, Bayer logo, 'CITRUS' label, and 'POWERFAST Fizz' logo on a blue background with citrus and bubble graphics.

POWERFAST FIZZ

ACETAMINOPHEN / Pain Reliever-Fever Reducer
 Chlorpheniramine Maleate / Antihistamine
 Dextromethorphan HBr / Cough Suppressant
 Phenylephrine Hydrochloride / Nasal Decongestant

- Fever & Body Ache
- Cough
- Nasal Congestion
- Runny Nose
- Sore Throat

PARENTS:
 Learn about teen medicine abuse
www.StopMedicineAbuse.org



8 50010 59165 0

Do not use if pouch is torn or broken
 Made in Mexico

<p>Drug Facts</p> <p>Active ingredients (in each tablet)</p> <p>Acetaminophen 250 mgPain reliever/fever reducer Chlorpheniramine maleate 2 mg.....Antihistamine Dextromethorphan hydrobromide 10 mg.....Cough suppressant Phenylephrine hydrochloride 5 mg.....Nasal decongestant</p> <p>Purposes</p> <p>● temporarily relieves these symptoms due to a cold or flu: ● minor aches and pains ● headache ● cough ● sore throat ● runny nose ● sneezing ● nasal and sinus congestion ● temporarily reduces fever</p> <p>Warnings</p> <p>Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take ● more than 4,000 mg of acetaminophen in 24 hours ● with other drugs containing acetaminophen ● 3 or more alcoholic drinks every day while using this product</p> <p>Allergy alert: Acetaminophen may cause severe skin or severe allergic reactions. Symptoms may include: ● skin reddening ● blisters ● rash ● hives ● facial swelling ● asthma (wheezing) ● shock If a skin or general allergic reaction occurs, stop use and seek medical help right away.</p> <p>Sore throat warning: If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea, or vomiting, consult a doctor promptly. Do not use to sedate children</p>	<p>Drug Facts (continued)</p> <p>Do not use</p> <ul style="list-style-type: none"> ● with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist. ● if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product. ● if you have ever had an allergic reaction to this product or any of its ingredients ● in children under 12 years of age <p>Ask a doctor before use if you have</p> <ul style="list-style-type: none"> ● liver disease ● heart disease ● high blood pressure ● thyroid disease ● diabetes ● glaucoma ● cough with excessive phlegm (mucus) ● a breathing problem such as emphysema or chronic bronchitis ● difficulty in urination due to enlargement of the prostate gland ● persistent or chronic cough such as occurs with smoking, asthma, or emphysema ● a sodium restricted diet <p>Ask a doctor or pharmacist before use if you are</p> <ul style="list-style-type: none"> ● taking the blood thinning drug warfarin ● taking sedatives or tranquilizers <p>When using this product</p> <ul style="list-style-type: none"> ● do not exceed recommended dosage ● may cause marked drowsiness ● avoid alcoholic drinks ● alcohol, sedatives, and tranquilizers may increase drowsiness ● be careful when driving a motor vehicle or operating machinery
<p>Drug Facts (continued)</p> <ul style="list-style-type: none"> ● excitability may occur, especially in children <p>Stop use and ask a doctor if</p> <ul style="list-style-type: none"> ● pain, cough, or nasal congestion gets worse or lasts more than 7 days ● fever gets worse or lasts more than 3 days ● redness or swelling is present ● new symptoms occur ● cough comes back or occurs with rash or headache that lasts. These could be signs of a serious condition. ● nervousness, dizziness, or sleeplessness occurs <p>If pregnant or breast-feeding, ask a health professional before use. Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.</p>	
<p>Pat.: patents.livewell.bayer.com</p> <p>Dist. by: Bayer HealthCare LLC Whippany, NJ 07981</p> <p>Bayer (reg'd), the Bayer Cross (reg'd), Alka-Seltzer Plus®, and PowerFast Fizz are trademarks of Bayer.</p> <p style="text-align: right;">Repackaged and distributed by: RJ General 2024 Northwest Drive Cincinnati OH 45231</p>	



SEVERE Cold & Flu

CITRUS

POWERFAST FIZZ™

- Fever & Body Ache
- Cough
- Nasal Congestion
- Runny Nose
- Sore Throat

ACETAMINOPHEN / Pain Reliever-Fever Reducer
 Chlorpheniramine Maleate / Antihistamine
 Dextromethorphan HBr / Cough Suppressant
 Phenylephrine Hydrochloride / Nasal Decongestant

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Other information

- each tablet contains: potassium 80 mg; sodium 356 mg
- store at room temperature. Avoid excessive heat.

Inactive ingredients anhydrous citric acid, calcium silicate, dimethicone, FD&C red #40, FD&C yellow #6, flavors, magnesium stearate, maltodextrin, mannitol, potassium bicarbonate, povidone, sodium bicarbonate, sucralose

Questions or comments? 1-800-986-0369 (Mon - Fri 9AM - 5PM EST)

ALKA-SELTZER PLUS SEVERE COLD AND FLU POWERFAST FIZZ
 chlorpheniramine maleate, acetaminophen, phenylephrine hydrochloride, dextromethorphan hydrobromide tablet, effervescent

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70264-016(NDC:0280-0022)
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
PHENYLEPHRINE HYDROCHLORIDE (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE HYDROCHLORIDE	5 mg
ACETAMINOPHEN (UNII: 362O9ITL9D) (ACETAMINOPHEN - UNII:362O9ITL9D)	ACETAMINOPHEN	250 mg
DEXTROMETHORPHAN HYDROBROMIDE (UNII: 9D2RTI9KYH) (DEXTROMETHORPHAN - UNII:7355X3ROTS)	DEXTROMETHORPHAN HYDROBROMIDE	10 mg
CHLORPHENIRAMINE MALEATE (UNII: V1Q0O9OJ9Z) (CHLORPHENIRAMINE - UNII:3U6IO1965U)	CHLORPHENIRAMINE MALEATE	2 mg

Inactive Ingredients

Ingredient Name	Strength
FD&C YELLOW NO. 6 (UNII: H77VEI93A8)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
CALCIUM SILICATE (UNII: S4255P4G5M)	
MAGNESIUM STEARATE (UNII: 70097M6I3O)	
MALTODEXTRIN (UNII: 7CVR7L4A2D)	
MANNITOL (UNII: 3OWL53L36A)	
POVIDONE (UNII: FZ989GH94E)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	
ANHYDROUS CITRIC ACID (UNII: XF417D3PSL)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
POTASSIUM BICARBONATE (UNII: HM5Z15LEBN)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	

Product Characteristics

Color	white (Speckled)	Score	no score
Shape	ROUND	Size	25mm
Flavor		Imprint Code	ASP;FLU
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70264-016-01	30 in 1 CARTON	03/16/2023	
1		2 in 1 POUCH; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M012	03/16/2023	

Labeler - R J General Corporation (122542830)

Establishment

Name	Address	ID/FEI	Business Operations
R J General Corporation		122542830	repack(70264-016)

Revised: 11/2025

R J General Corporation