

CREST PRO-HEALTH WHITENING- whitening gel, dentifrice
The Procter & Gamble Manufacturing Company

Crest Pro-Health Whitening

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.14% w/v fluoride ion)

Purposes

Anticavity, antigingivitis, antisensitivity toothpaste

Uses

- aids in the prevention of cavities
- helps prevent gingivitis
- helps interfere with the harmful effects of plaque associated with gingivitis
- helps control plaque bacteria that contribute to the development of gingivitis
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact

Warnings

When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist.

Stop use and ask a dentist if the sensitivity problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush.

Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist.

Make sure to brush all sensitive areas of the teeth.

- do not swallow

- children under 12 yrs.: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining
- see your dentist regularly

water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavor, sodium citrate, xanthan gum, zinc citrate, sodium hydroxide, stannous chloride, sodium saccharin, sucralose, mica, titanium dioxide, blue 1

Questions? 1-800-594-4158

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

Crest Pro Health Whitening 178 g carton

Crest®

FLUORIDE TOOTHPASTE FOR ANTICAVITY, ANTIGINGIVITIS AND SENSITIVE TEETH
CAVITIES GUM ENAMEL SENSITIVITY PLAQUE TARTAR WHITENING FRESHENS BREATH
NET WT 6.3 OZ (178 g)

PRO-HEALTH™

PROTECTS 100% OF THE WHOLE MOUTH*

WHITENING

*Reaches 100% of mouth surfaces and protects against plaque bacteria that lead to gingivitis

<p>Drug Facts</p> <p>Active Ingredient Stannous fluoride 0.45%, (0.14% w/v fluoride ion)</p> <p>Purposes Anticavity, antigingivitis, antisenisitivity toothpaste</p> <p>Uses • aids in the prevention of cavities • helps prevent gingivitis • helps interfere with the harmful effects of plaque associated with gingivitis • helps control plaque bacteria that contribute to the development of gingivitis • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact</p> <p>Warnings When using this product do not use for sensitivity longer than four weeks unless recommended by a dentist. Stop use and ask a dentist if the sensitivity problem</p>	<p>Drug Facts (continued)</p> <p>• sensitive teeth may indicate a serious problem that may need prompt care. Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.</p> <p>Directions • adults and children 12 yrs. & older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening) or as recommended by a dentist. Make sure to brush all sensitive areas of the teeth. • do not swallow • children under 12 yrs., ask a dentist</p> <p>Other information • products containing stannous fluoride may produce surface staining of the teeth</p>	<p>Drug Facts (continued)</p> <p>• adequate toothbrushing may prevent those stains which are not harmful or permanent and may be removed by your dentist • this Crest is specially formulated to help prevent staining • see your dentist regularly</p> <p>Inactive ingredients water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium gluconate, carrageenan, flavin sodium citrate, sorbitan gum, zinc citrate, sodium hydroxide, stannous chloride, sodium saccharin, sucralose, mica, titanium dioxide, blue 1</p> <p>Questions? 1-800-594-4138</p> <p>P&G www.pg.com www.crest.com ESTD. BY PROCTER & GAMBLE CINCINNATI, OH 45202 © 2022 P&G Patents: www.pg.com/patents</p>
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CREST PRO-HEALTH WHITENING

whitening gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-876
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.4 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
XANTHAN GUM (UNII: TTV12P4NEE)	
ZINC CITRATE (UNII: K72I3DEX9B)	
MICA (UNII: V8A1AW0880)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

SUCRALOSE (UNII: 96K6UQ3ZD4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
FD&C BLUE NO. 1 (UNII: H3R47K3TBD)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	

Product Characteristics			
Color	blue	Score	
Shape		Size	
Flavor	WINTERGREEN	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-876-46	1 in 1 CARTON	01/01/2022	
1		130 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-876-63	1 in 1 CARTON	01/01/2022	
2		178 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-876-33	1 in 1 CARTON	01/01/2022	
3		93 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-876-24	1 in 1 CARTON	01/01/2022	
4		24 g in 1 TUBE; Type 0: Not a Combination Product		
5	NDC:69423-876-86	2 in 1 CARTON	01/01/2022	
5		121 g in 1 TUBE; Type 0: Not a Combination Product		
6	NDC:69423-876-59	1 in 1 CARTON	01/01/2022	
6		167 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	01/01/2022	

Labeler - The Procter & Gamble Manufacturing Company (004238200)