

KIDS CREST ADVANCED ENAMEL PLUS CAVITY PROTECTION- stannous fluoride paste, dentifrice
The Procter & Gamble Manufacturing Company

KIDS Crest Advanced Enamel + Cavity Protection

Drug Facts

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

Purposes

Anticavity toothpaste

Use

helps protect against cavities

Warning

Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- adults and children 6 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- supervise children's brushing until good habits are established
- children under 6 yrs. of age: ask a dentist

Other information

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining

- see your dentist regularly

glycerin, water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium citrate, sodium gluconate, carrageenan, xanthan gum, flavor, sodium saccharin, cocamidopropyl betaine, sodium hydroxide, stannous chloride, sucralose, titanium dioxide

Questions? 1-800-594-4158

DISTR. BY PROCTER & GAMBLE,
CINCINNATI, OH 45202

KIDS Crest Advanced Enamel + Cavity Protection

OUR MOST ADVANCED KID'S FORMULA

KID'S Crest® ADVANCED

FLUORIDE ANTICAVITY TOOTHPASTE

NET WT 4.1 OZ (116 g)

6+ yrs

ENAMEL + CAVITY

PROTECTION

PROTECTS TOOTH DENSITY

FROM SUGARS AND ACIDS*

STRAWBERRY



KIDS CREST ADVANCED ENAMEL PLUS CAVITY PROTECTION

stannous fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-862
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)	
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	

XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
SORBITOL (UNII: 506T60A25R)	
SODIUM HYDROXIDE (UNII: 55X04QC32I)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
SODIUM CITRATE (UNII: 1Q73Q2JULR)	

Product Characteristics			
Color	white	Score	
Shape		Size	
Flavor	STRAWBERRY	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-862-85	1 in 1 CARTON	01/01/2022	
1		24 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-862-41	1 in 1 CARTON	01/01/2022	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-862-12	3 in 1 CARTON	01/01/2022	
3		116 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2022	

Labeler - The Procter & Gamble Manufacturing Company (004238200)