

**KIDS CREST ADVANCED ENAMEL PLUS CAVITY PROTECTION- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**KIDS Crest Advanced Enamel + Cavity Protection**

**Drug Facts**

Active ingredient

Stannous fluoride 0.454%

(0.15% w/v fluoride ion)

**Purposes**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warning**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 6 yrs. of age and older: Brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician.
- do not swallow
- supervise children's brushing until good habits are established
- children under 6 yrs. of age: ask a dentist

**Other information**

- products containing stannous fluoride may produce surface staining of the teeth
- adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist
- this Crest is specially formulated to help prevent staining

- see your dentist regularly

glycerin, water, sorbitol, hydrated silica, sodium lauryl sulfate, sodium citrate, sodium gluconate, carrageenan, xanthan gum, flavor, sodium saccharin, cocamidopropyl betaine, sodium hydroxide, stannous chloride, sucralose, titanium dioxide

Questions? 1-800-594-4158

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

## **KIDS Crest Advanced Enamel + Cavity Protection**

OUR MOST ADVANCED KID'S FORMULA

KID'S Crest® ADVANCED

FLUORIDE TOOTHPASTE FOR ANTICAVITY AND ANTIGINGIVITIS

NET WT 4.1 OZ (116 g)

6+ yrs

sugar & Bacteria

SHIELD

2-IN-1

Cavity Protection

System

STRAWBERRY



## KIDS CREST ADVANCED ENAMEL PLUS CAVITY PROTECTION

stannous fluoride paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69423-862
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.5 mg in 1 g

### Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
COCAMIDOPROPYL BETAINE (UNII: 50CF3011KX)	
STANNOUS CHLORIDE (UNII: 1BQV3749L5)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y607T4G8P9)	
CARRAGEENAN (UNII: 5C69YCD2YJ)	
SODIUM GLUCONATE (UNII: R6Q3791S76)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>SUCRALOSE</b> (UNII: 96K6UQ3ZD4)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SODIUM CITRATE</b> (UNII: 1Q73Q2JULR)	

### Product Characteristics

<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	STRAWBERRY	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-862-85	1 in 1 CARTON	01/01/2022	
1		24 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:69423-862-41	1 in 1 CARTON	01/01/2022	
2		116 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-862-12	3 in 1 CARTON	01/01/2022	
3		116 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2022	

**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

Revised: 4/2024

The Procter & Gamble Manufacturing Company