

**VISIBLE DIFFERENCE MULTI TARGETED BB CREAM BROAD SPECTRUM  
SUNSCREEN SPF 30 SHADE 2- octinoxate, titanium dioxide, octisalate, and oxybenzone cream  
Elizabeth Arden, Inc**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**222614**

**DESCRIPTION**

This protective daytime BB Cream provides high protection from sun and pollution as it instantly hydrates and brightens skin. Imparts a smooth, even toned look and a soft, translucent glow.

**INDICATIONS AND USAGE**

Smooth onto cleansed face and throat.

**WARNINGS**

**For external use only**

**OTC ACTIVE INGREDIENT**

OCTINOXATE 7.5%.....Sunscreen

TITANIUM DIOXIDE 5.74% ..Sunscreen

OCTISALATE 5.0%.....Sunscreen

OXYBENZONE 3.0%.....Sunscreen

**INACTIVE INGREDIENT**

Water/Aqua/Eau, Butylene Glycol, Dimethicone, Caprylyl Methicone, C20-40 Pareth-3, Glycerin, Phenyl Trimethicone, Peg-8 Dimethicone, Steareth-21, Cyclopentasiloxane, Dipropylene Glycol, Silica, Stearic Acid, Adenosine, Allantoin, Alumina, Aminomethyl Propanol, Ammonium Polyacrylate, Caprylyl Glycol, Citrus Aurantium Amara (Bitter Orange) Fruit Extract, Citrus Paradisi (Grapefruit) Fruit Extract, Cnidium Officinale Root Extract, Cyclohexasiloxane, Decarboxy Carnosine HCL, Decylene Glycol, Dipotassium Glycyrrhizate, Disodium EDTA, Glycyrrhiza Glabra (Licorice) Root Extract, Helianthus Annuus (Sunflower) Seed Oil, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Isohexadecane, Lecithin, Mica, Parfum/Fragrance, Peg-10 Dimethicone, Polymethyl Methacrylate, Polysilicone-11, Polysorbate 60, Potassium Cetyl Phosphate, Potassium Hydroxide, Sodium Ascorbyl Phosphate, Sodium Hyaluronate, Steareth-2, Stearyl Alcohol, Tocopherol, Tocopheryl Acetate, VP/Eicosene Copolymer, Xanthan Gum, BHT, Sodium Ascorbate, Butylphenyl Methylpropional, Citronellol, Geraniol, Hexyl Cinnamal, Limonene, Linalool, Phenoxyethanol [May Contain/peut Contenir (+/-) Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)]

**DOSAGE AND ADMINISTRATION**

Smooth onto face and throat

**OTC - KEEP OUT OF REACH OF CHILDREN**  
**Keep out of reach of children.**

**OTC - PURPOSE**

Provides SPF 30 sun protection

**OTC - WHEN USING**

Keep out of eyes. Rinse with water to remove

**DO NOT USE**

**Do not use**

on damaged or broken skin

**STOP USE**

If rash occurs

This protective daytime BB Cream provides high protection from sun and pollution as it instantly hydrates and brightens skin. Imparts a smooth, even toned look and a soft, translucent glow. Achieve balanced, healthier-looking skin with improved tone and texture with continued use. Suitable for all skin types. In 3 skin enhancing shades.  
To use: Smooth onto cleansed face and throat.

<b>Drug Facts</b>
<b>Active Ingredients...Purpose</b> OCTINOXATE 7.5%.....Sunscreen TITANIUM DIOXIDE 5.74% ..Sunscreen OCTISALATE 5.0%.....Sunscreen OXYBENZONE 3.0%.....Sunscreen
<b>Uses</b> ■ Helps prevent sunburn ■ If used as directed with other sun protection measures (see <b>Directions</b> ), decreases the risk of skin cancer and early skin aging caused by the sun
<b>Warnings</b> ■ <b>For external use only</b> ■ <b>Do not use</b> on damaged or broken skin ■ <b>When using this product</b> keep out of eyes. Rinse with water to remove. ■ <b>Stop use and ask a doctor</b> if rash occurs ■ <b>Keep out of reach of children.</b> If product is swallowed, get medical help or contact a Poison Control Center right away.

<b>Drug Facts (continued)</b>
<b>Directions For Sunscreen Use:</b> ■ Apply liberally 15 minutes before sun exposure ■ Reapply: ■ at least every 2 hours ■ <b>Sun Protection Measures.</b> Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including: ■ Limit time in the sun, especially from 10 a.m. – 2 p.m. ■ Wear long-sleeve shirts, pants, hats, and sunglasses ■ Children under 6 months: Ask a doctor.
<b>Inactive Ingredients</b> Water/Aqua/Eau, Butylene Glycol, Dimethicone, Caprylyl Methicone, C20-40 Pareth-3, Glycerin, Phenyl Trimethicone, Peg-8 Dimethicone, Steareth-21, Cyclopentasiloxane, Dipropylene Glycol, Silica, Stearic Acid, Adenosine, Allantoin, Alumina, Aminomethyl Propanol, Ammonium Polyacrylate, Caprylyl Glycol, Citrus Aurantium Amara (Bitter Orange) Fruit Extract, Citrus Paradisi (Grapefruit) Fruit Extract,

Visible Difference  
Multi-Targeted  
BB Cream  
Broad Spectrum  
Sunscreen SPF 30

**Elizabeth Arden**  
NEW YORK

NET WT.  
1 OZ.  
34 g

<b>Drug Facts (continued)</b> Cnidium Officinale Root Extract, Cyclohexasiloxane, Decarboxy Carnosine HCL, Decylene Glycol, Dipotassium Glycyrrhizate, Disodium EDTA, Glycyrrhiza Glabra (Licorice) Root Extract, Helianthus Annuus (Sunflower) Seed Oil, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Isohexadecane, Lecithin, Mica, Parfum/Fragrance, Peg-10 Dimethicone, Polymethyl Methacrylate, Polysilicone-11, Polysorbate 60, Potassium Cetyl Phosphate, Potassium Hydroxide, Sodium Ascorbyl Phosphate, Sodium Hyaluronate, Steareth-2, Stearyl Alcohol, Tocopherol, Tocopheryl Acetate, VP/Eicosene Copolymer, Xanthan Gum, BHT, Sodium Ascorbate, Butylphenyl Methylpropional, Citronellol, Geraniol, Hexyl Cinnamal, Limonene, Linalool, Phenoxyethanol [May Contain/peut Contenir (+/-) Iron Oxides (CI 77491, CI 77492, CI 77499), Titanium Dioxide (CI 77891)]
<b>Other Information</b> ■ Protect this product from excessive heat and direct sun
<b>Questions or comments?</b> ■ Call toll free 1-800 326-7337

**VISIBLE DIFFERENCE MULTI TARGETED BB CREAM BROAD SPECTRUM SUNSCREEN SPF 30 SHADE 2**  
octinoxate, titanium dioxide, octisalate, and oxybenzone cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:67938-2003
<b>Route of Administration</b>	TOPICAL		

**Active Ingredient/Active Moiety**

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>OCTINOXATE</b> (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	2.55 g in 34 g
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	1.95 g in 34 g
<b>OCTISALATE</b> (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	1.7 g in 34 g
<b>OXYBENZONE</b> (UNII: 95OOS7VE0Y) (OXYBENZONE - UNII:95OOS7VE0Y)	OXYBENZONE	1.02 g in 34 g

**Inactive Ingredients**

<b>Ingredient Name</b>	<b>Strength</b>
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>BUTYLENE GLYCOL</b> (UNII: 3XUS85K0RA)	
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)	
<b>C20-40 PARETH-3</b> (UNII: 68103A23TQ)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>PHENYL TRIMETHICONE</b> (UNII: DR0K5NOJ4R)	
<b>PEG-8 DIMETHICONE</b> (UNII: GIA7T764OD)	
<b>STEARETH-21</b> (UNII: 53J3F32P58)	
<b>DIPROPYLENE GLYCOL</b> (UNII: E107L85C40)	
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)	
<b>ADENOSINE</b> (UNII: K72T3FS567)	
<b>ALLANTOIN</b> (UNII: 344S277G0Z)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>DECYLENE GLYCOL</b> (UNII: S57M60MI88)	
<b>HYDROXYETHYL ACRYLATE/SODIUM ACRYLOYLDIMETHYL TAURATE COPOLYMER (45000 MPAS AT 1%)</b> (UNII: 86FQE96TZ4)	
<b>ISOHEXADECANE</b> (UNII: 918X1OUF1E)	
<b>LECITHIN, SOYBEAN</b> (UNII: 1DI56QDM62)	
<b>MICA</b> (UNII: V8A1AW0880)	
<b>PEG-10 DIMETHICONE (600 CST)</b> (UNII: 8PR7V1SVM0)	
<b>POLYSORBATE 60</b> (UNII: CAL22UVI4M)	
<b>POTASSIUM CETYL PHOSPHATE</b> (UNII: 03KCY6P7UT)	
<b>POTASSIUM HYDROXIDE</b> (UNII: WZH3C48M4T)	
<b>SODIUM ASCORBYL PHOSPHATE</b> (UNII: 836SJG51DR)	
<b>STEARETH-2</b> (UNII: V56DFE46J5)	
<b>STEARYL ALCOHOL</b> (UNII: 2KR89I4H1Y)	
<b>TOCOPHEROL</b> (UNII: R0ZB2556P8)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>SODIUM ASCORBATE</b> (UNII: S033EH8359)	
<b>BUTYLPHENYL METHYLPROPIONAL</b> (UNII: T7540GJV69)	
<b>GERANIOL</b> (UNII: L837108USY)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	

**Product Characteristics**

<b>Color</b>	BROWN (LIGHT BEIGE)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>		<b>Imprint Code</b>	
<b>Contains</b>			

**Packaging**

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:67938-2003-1	1 in 1 BOX		
1	NDC:67938-2003-2	34 g in 1 BOTTLE		

**Marketing Information**

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part352	04/17/2013	

**Labeler** - Elizabeth Arden, Inc (849222187)

Revised: 7/2013

Elizabeth Arden, Inc