

WILL RELIEVE- lidocaine lotion
Will Perform, PBC

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Will Relieve™ Lotion

Drug Facts

Active Ingredient

Lidocaine 4%

Purpose

Topical Analgesic

Use

temporary relief of pain

Warnings

For external use only

Do not use

- on large areas of the body or on a cut, irritated or swollen skin
- on puncture wounds
- for more than one week without consulting a doctor

When using this product

- use only as directed. Read and follow all directions and warnings on this carton
- do not allow contact with eyes and mucous membranes
- do not bandage or apply local heat (such as heating pads) or medicated patch to the area of use
- do not use at the same time as other topical analgesics

Stop use and ask a doctor if

- conditions worsen
- redness is present
- irritation develops
- symptoms persist for more than 7 days or clear up and occur again within a few days

If pregnant or breastfeeding,

- ask a healthcare professional before use

Keep out of reach of children and pets

- if swallowed, get medical help or contact a Poison Control Center right away

Directions**adults and children over 12 years:**

- squeeze bottle and apply a thin layer of lotion over the affected area every 6 to 8 hours, not to exceed 3 applications in a 24 hour period

children 12 years or younger:

- ask a doctor

Inactive Ingredients

acrylates/c10-30 alkyl acrylate crosspolymer, alcohol denat., angelica polymorpha sinensis root extract, arnica montana flower extract, butylene glycol, caprylic/capric triglyceride, caprylyl glycol, cetearyl alcohol, cetyl alcohol, cocos nucifera (coconut) oil, ethoxydiglycol, fragrance, glycerin, heptyl undecylenate, isoamyl cocoate, isododecane, neopentyl glycol diheptanoate, phenoxyethanol, polysorbate 60, silica, sodium hyaluronate, sodium phytate, water

Distributed by Will Perform, PBC, 570 Pacific Ave., San Francisco, CA 94133

PRINCIPAL DISPLAY PANEL - 85 g Bottle Carton

WILL™
PERFORM
BY SERENA WILLIAMS

FAST ACTING

PAIN RELIEF

LOTION

lidocaine

NET WT 3 OZ (85 g)

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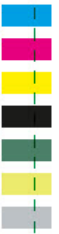
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Child resistant packaging



WILL RELIEVE

WILL PERFORM
BY SERENA WILLIAMS

YOUR PAIN RELIEF POWERHOUSE.

FAST ACTING

PAIN RELIEF LOTION
lidocaine



"This formula feels and smells great and quickly absorbs into your skin. The hands-free applicator is so unique and a must-have for any athlete."

SERENA WILLIAMS
CO-FOUNDER

WHAT'S INSIDE



LIDOCAINE
Works on nerves to numb pain and provide relief



BOTANICALS
Traditional herbs used for holistic wellness

THE HIGHLIGHTS



Made without Parabens or Phthalates



Leaping Bunny Certified

Neck • Shoulders • Elbows • Back
Wrists • Legs • Knees • Feet



NET WT 3 OZ (85 g)

Will Relieve Lotion 3oz
3 82630 00004 0

Please Recycle. 2200013.01 1000007

WILL RELIEVE
lidocaine lotion

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:82630-001
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
Lidocaine (UNII: 98PI200987) (Lidocaine - UNII:98PI200987)	Lidocaine	3.4 g in 85 g

Inactive Ingredients

Ingredient Name	Strength
CARBOMER COPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED) (UNII: 809Y72KV36)	
Alcohol (UNII: 3K9958V90M)	
ANGELICA SINENSIS ROOT (UNII: B66F4574UG)	
Arnica Montana Flower (UNII: OZ0E5Y15PZ)	
Butylene Glycol (UNII: 3XUS85K0RA)	
Medium-Chain Triglycerides (UNII: C9H2L21V7U)	
CAPRYLYL GLYCOL (UNII: 00YIU5438U)	
CETOSTEARYL ALCOHOL (UNII: 2DMT128M1S)	
CETYL ALCOHOL (UNII: 936JST6JCN)	
Coconut Oil (UNII: Q9L0O73W7L)	
DIETHYLENE GLYCOL MONOETHYL ETHER (UNII: A1A18X02B)	
Polysorbate 60 (UNII: CAL22UVI4M)	
Glycerin (UNII: PDC6A3C0OX)	
HEPTYL UNDECYLENATE (UNII: W77QUB6GXO)	
ISOAMYL COCOATE (UNII: 14OG46E98E)	
ISODODECANE (UNII: A8289P68Y2)	
NEOPENTYL GLYCOL DIHEPTANOATE (UNII: 5LKW3C543X)	
PHENOXYETHANOL (UNII: HIE492ZZ3T)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
HYALURONATE SODIUM (UNII: YSE9PPT4TH)	
PHYTATE SODIUM (UNII: 88496G1ERL)	
Water (UNII: 059QF0K00R)	

Product Characteristics

Color	WHITE	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:82630-001-01	1 in 1 CARTON	08/01/2022	
1		85 g in 1 BOTTLE, WITH APPLICATOR; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part348	08/01/2022	

Labeler - Will Perform, PBC (118584310)

Revised: 7/2023

Will Perform, PBC