

**BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 40-  
octinoxate, titanium dioxide, and zinc oxide liquid  
Bobbi Brown Professional Cosmetics Inc.**

-----  
**BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 40**

***Drug Facts***

**Active ingredients**

Octinoxate 4.0%  
Titanium Dioxide 6.2%  
Zinc Oxide 3.9%

**Purpose**

Sunscreen

**Use**

Helps prevent sunburn

**Warnings**

**For external use only**

**Do not use** on damaged or broken skin

**When using this product** keep out of eyes.

Rinse with water to remove.

**Stop use and ask a doctor if** rash occurs

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

For sunscreen use:

- apply liberally and evenly 15 minutes before sun exposure
- reapply at least every two hours
- use a water resistant sunscreen if swimming or sweating
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m.–2 p.m.
  - wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: ask a doctor

## Inactive ingredients

water/aqua/eau • dimethicone • octyldodecyl neopentanoate • butyloctyl salicylate • methyl trimethicone • isononyl isononanoate • butylene glycol • diethylhexyl succinate • lauryl peg-9 polydimethylsiloxyethyl dimethicone • cetyl peg/ppg-10/1 dimethicone • laureth-4 • tocopheryl acetate • sodium hyaluronate • citrullus lanatus (watermelon) fruit extract • litchi chinensis seed extract • sapindus mukorossi fruit extract • laminaria saccharina extract • lens esculenta (lentil) fruit extract • polygonum cuspidatum root extract • hippophae rhamnoides extract • ganoderma lucidum (mushroom) extract • pyrus malus (apple) fruit extract • panax ginseng (ginseng) root extract • cordyceps sinensis extract • lavandula angustifolia (lavender) oil • sasa kurilensis water • glycerin • methicone • sodium pca • sodium lactate • hydrolyzed wheat protein/ pvp crosspolymer • dimethicone crosspolymer-3 • dimethicone/vinyl dimethicone crosspolymer • thermus thermophilus ferment • caesalpinia spinosa gum • magnesium sulfate • aluminum hydroxide • dextrin • dimethicone/peg-10/15 crosspolymer • caprylyl glycol • dipropylene glycol • dipentaerythrityl tri-polyhydroxystearate • stearic acid • linalool • bht • disodium edta • sodium citrate • phenoxyethanol • potassium sorbate • sodium benzoate • [+/- mica • titanium dioxide (ci 77891) • iron oxides (ci 77491) • iron oxides (ci 77492) • iron oxides (ci 77499)] <iln48151>

## Other information

protect the product in this container from excessive heat and direct sun

## PRINCIPAL DISPLAY PANEL - 30 ml Tube Carton

BOBBI  
BROWN

Intensive  
SERUM FOUNDATION

Broad Spectrum  
SPF 40

1 FL. OZ./30 ml e

**BOBBI  
BROWN**



**Intensive  
SERUM FOUNDATION**

**Broad Spectrum  
SPF 40**

1 FL. OZ./30 ml e

**Drug Facts**

Active ingredients	Purpose
Octinoxate 4.0%	Sunscreen
Titanium Dioxide 6.2%	
Zinc Oxide 3.9%	

**Use**

Helps prevent sunburn

**Warnings**

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes.

Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

For sunscreen use:

- apply liberally and evenly 15 minutes before sun exposure
- reapply at least every two hours
- use a water resistant sunscreen if swimming or sweating
- Sun Protection Measures. Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m.–2 p.m.
  - wear long-sleeved shirts, pants, hats and sunglasses
- children under 6 months of age: ask a doctor ▶

**Drug Facts (continued)**

**Inactive ingredients**

water/aqua/eau • dimethicone • octyldodecyl neopentanoate • butyloctyl salicylate • methyl trimethicone • isononyl isononanoate • butylene glycol • diethylhexyl succinate • lauryl peg-9 polydimethylsiloxethyl dimethicone • cetyl peg/ppg-10/1 dimethicone • laureth-4 • tocophenyl acetate • sodium hyaluronate • ci 17145 lanatus (watermelon) fruit extract • litchi chinensis seed extract • sapindus mukorossi fruit extract • laminaria saccharina extract • lens esculenta (lentil) fruit extract • polygonum cuspidatum root extract • hippophae rhamnoides extract • ganoderma lucidum (mushroom) extract • pyrus malus (apple) fruit extract • panax ginseng (ginseng) root extract • cordyceps sinensis extract • lavandula angustifolia (lavender) oil • sasa kurilensis water • glycerin • methicone • sodium pca • sodium lactate • hydrolyzed wheat protein/pvp crosspolymer • dimethicone crosspolymer-3 • dimethicone/vinyl dimethicone crosspolymer • thermus thermophilus ferment • caesalpinia spinosa gum • magnesium sulfate • aluminum hydroxide • dextrin • dimethicone/peg-10/15 crosspolymer • caprylyl glycol • dipropylene glycol • dipentaerythrityl tri-polyhydroxystearate • stearic acid • linoleol • bht • disodium edta • sodium citrate • phenoxethanol • potassium sorbate • sodium benzoate • [+/- mica • titanium dioxide (ci 77891) • iron oxides (ci 77491) • iron oxides (ci 77492) • iron oxides (ci 77499)] • in 4815

**Other information**

protect the product in this container from excessive heat and direct sun

**Intensive Serum Foundation  
Broad Spectrum SPF 40**

Usage: Apply to moisturized skin using a foundation brush, sponge or fingers. For best results shake bottle before applying.

© Dist. Bobbi Brown Professional Cosmetics  
N.Y., NY 10022 • W.L.B.LTD, GU32 3DD, UK  
W.L.B.S. NV, OEVEL BE-2260  
New York • London • Paris  
Made in Canada [EMET]  
WWW.BOBBI BROWN.COM



EME7-01-112



**FPO/UPC**  
1-5/16 x 17/32



# BOBBI BROWN INTENSIVE SERUM FOUNDATION BROAD SPECTRUM SPF 40

octinoxate, titanium dioxide, and zinc oxide liquid

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:64141-031
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>OCTINOXATE</b> (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	40 mg in 1 mL
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP) (TITANIUM DIOXIDE - UNII:15FIX9V2JP)	TITANIUM DIOXIDE	62 mg in 1 mL
<b>ZINC OXIDE</b> (UNII: SOI2LOH54Z) (ZINC OXIDE - UNII:SOI2LOH54Z)	ZINC OXIDE	39 mg in 1 mL

## Inactive Ingredients

Ingredient Name	Strength
<b>SASA KURILENSIS WHOLE</b> (UNII: X399JB9XAS)	
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>METHICONE (20 CST)</b> (UNII: 6777U11MKT)	
<b>SODIUM PYRROLIDONE CARBOXYLATE</b> (UNII: 469OTG57A2)	
<b>SODIUM LACTATE</b> (UNII: TU7HW0W0QT)	
<b>HYDROLYZED WHEAT PROTEIN (ENZYMATIC; 3000 MW)</b> (UNII: J2S07SB0YL)	
<b>DIMETHICONE CROSSPOLYMER (450000 MPA.S AT 12% IN CYCLOPENTASILOXANE)</b> (UNII: UF7620L1W6)	
<b>DIMETHICONE/VINYL DIMETHICONE CROSSPOLYMER (HARD PARTICLE)</b> (UNII: H895X08VNO)	
<b>THERMUS THERMOPHILUS</b> (UNII: 415H64SACF)	
<b>CAESALPINIA SPINOSA WHOLE</b> (UNII: O759MFY23D)	
<b>MAGNESIUM SULFATE ANHYDROUS</b> (UNII: ML30MJ2U7I)	
<b>ALUMINUM HYDROXIDE</b> (UNII: 5QB0T2IUN0)	
<b>DEXTRIN PALMITATE (CORN; 20000 MW)</b> (UNII: 89B2BSF9I3)	
<b>DIMETHICONE/PEG-10/15 CROSSPOLYMER</b> (UNII: 21AS8B1BSS)	
<b>CAPRYLYL GLYCOL</b> (UNII: 00YIU5438U)	
<b>DIPROPYLENE GLYCOL</b> (UNII: E107L85C40)	
<b>DIPENTAERYTHRITYL TRI-POLYHYDROXYSTEARATE</b> (UNII: D21K655H52)	
<b>STEARIC ACID</b> (UNII: 4ELV7Z65AP)	
<b>LINALOOL OXIDE</b> (UNII: 4UJJ55KMCS)	
<b>BUTYLATED HYDROXYTOLUENE</b> (UNII: 1P9D0Z171K)	
<b>DISODIUM EDTA-COPPER</b> (UNII: 6V475AX06U)	
<b>SODIUM CITRATE, UNSPECIFIED FORM</b> (UNII: 1Q73Q2JULR)	
<b>PHENOXYETHANOL</b> (UNII: HIE492ZZ3T)	
<b>POTASSIUM SORBATE</b> (UNII: 1VPU26JZZ4)	

<b>SODIUM BENZOATE</b> (UNII: OJ245FE5EU)
<b>MICA</b> (UNII: V8A1AW0880)
<b>FERRIC OXIDE RED</b> (UNII: 1K09F3G675)
<b>FERRIC OXIDE YELLOW</b> (UNII: EX438O2MRT)
<b>FERROSFERRIC OXIDE</b> (UNII: XM0M87F357)
<b>WATER</b> (UNII: 059QF0KO0R)
<b>DIMETHICONE</b> (UNII: 92RU3N3Y1O)
<b>OCTYLDODECYL NEOPENTANOATE</b> (UNII: X8725R883T)
<b>BUTYLOCTYL SALICYLATE</b> (UNII: 2EH13UN8D3)
<b>METHYL TRIMETHICONE</b> (UNII: S73ZQI0GXM)
<b>ISONONYL ISONONANOATE</b> (UNII: S4V5BS6GCX)
<b>BUTYLENE GLYCOL</b> (UNII: 3XUS85K0RA)
<b>DIETHYLHEXYL SUCCINATE</b> (UNII: 69W9UMG3P8)
<b>LAURYL PEG-9 POLYDIMETHYLSILOXYETHYL DIMETHICONE</b> (UNII: 25G622K2RA)
<b>CETYL PEG/PPG-10/1 DIMETHICONE (HLB 2)</b> (UNII: V2W71V8T0X)
<b>LAURETH-4</b> (UNII: 6HQ855798J)
<b>.ALPHA.-TOCOPHEROL ACETATE</b> (UNII: 9E8X80D2L0)
<b>HYALURONATE SODIUM</b> (UNII: YSE9PPT4TH)
<b>WATERMELON</b> (UNII: 231473QB6R)
<b>LITCHI CHINENSIS SEED</b> (UNII: 9294024N9Q)
<b>SAPINDUS MUKOROSI FRUIT</b> (UNII: 66H9NW427Y)
<b>SACCHARINA LATISSIMA</b> (UNII: 68CMP2MB55)
<b>LENS CULINARIS FRUIT</b> (UNII: ZYZ076G9JH)
<b>REYNOUTRIA JAPONICA ROOT</b> (UNII: 7TRV45YZF7)
<b>HIPPOPHAE RHAMNOIDES FRUIT</b> (UNII: AVL0R9111T)
<b>REISHI</b> (UNII: TKD8LH0X2Z)
<b>APPLE</b> (UNII: B423VGH5S9)
<b>PANAX GINSENG ROOT OIL</b> (UNII: P9T4K47OM0)
<b>OPHIOCORDYCEPS SINENSIS</b> (UNII: 8Q1GYP08KU)
<b>LAVENDER OIL</b> (UNII: ZBP1YXW0H8)

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:64141-031-01	1 in 1 CARTON	01/27/2021	
1		30 mL in 1 BOTTLE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	01/27/2021	

**Labeler** - Bobbi Brown Professional Cosmetics Inc. (627131279)

**Registrant** - Estee Lauder Companies Inc. (790802086)

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Ltd.		202952982	manufacture(64141-031)

## Establishment

Name	Address	ID/FEI	Business Operations
Estee Lauder Cosmetics Ltd.		204132062	pack(64141-031) , label(64141-031)

Revised: 12/2024

Bobbi Brown Professional Cosmetics Inc.