

**AVEENO ECZEMA THERAPY DAILY MOISTURIZING- oatmeal cream**  
**Johnson & Johnson Consumer Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Aveeno® Eczema Therapy Daily Moisturizing Cream**

***Drug Facts***

**Active ingredient**

Colloidal oatmeal 1%

**Purpose**

Skin protectant

**Uses**

Temporarily protects and helps relieve minor skin irritation and itching due to:

- Eczema
- Rashes

**Warnings**

**For external use only. When using this product**

- do not get into eyes.

**Stop use and ask a doctor if**

- condition worsens
- symptoms last more than 7 days or clear up and occur again within a few days.

**Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

Apply as needed

**Other information**

For use on mild to moderate eczema or as directed by a physician. Store at room temperature.

**Inactive ingredients**

Water, Glycerin, Panthenol, Distearyltrimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Dimethicone, *Avena Sativa* (Oat) Kernel Oil, Steareth-20, Benzalkonium Chloride, Ceramide NP, Sodium Chloride, *Avena Sativa* (Oat) Kernel Extract

**Questions?**

866-428-3366; Outside US, dial collect 215-273-8755 www.aveeno.com

Distributed by:

**JOHNSON & JOHNSON**  
**CONSUMER INC.**  
Skillman, NJ 08558

**PRINCIPAL DISPLAY PANEL - 206 g Tube Label**

NEW LOOK  
SAME GREAT FORMULA

**Aveeno®**

**Eczema**

**Therapy**

daily moisturizing  
cream

colloidal oatmeal • skin protectant

**Relieves Dry, Itchy,  
Irritated Skin**

Clinically shown  
to soothe skin  
with eczema

Steroid-free &  
fragrance-free

with

**COLLOIDAL  
OATMEAL  
& CERAMIDE**

ACCEPTED

e  
NATIONALECZEMA.ORG  
NATIONAL  
ECZEMA  
ASSOCIATION

net wt. 7.3 oz (206 g)

NEW LOOK  
SAME GREAT FORMULA

# Aveeno®



## Eczema Therapy

daily moisturizing cream

colloidal oatmeal • skin protectant

Relieves Dry, Itchy, Irritated Skin

Clinically shown to soothe skin with eczema

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with  
**COLLOIDAL OATMEAL & CERAMIDE**



net wt. 7.3 oz (206 g)



AVEENO®  
ECZEMA THERAPY  
daily moisturizing cream  
fragrance-free

A daily skincare routine is important to help manage your eczema symptoms. This breakthrough daily cream was developed with leading dermatologists to help relieve dry, itchy, irritated skin due to eczema. It intensely moisturizes to help strengthen skin's natural moisture barrier, helping to prevent the cycle of dryness.

with colloidal oatmeal with ceramide 24 hour moisture

AVEENO® uses the goodness of nature and the power of science to keep your skin looking healthy and feeling balanced. Go to [AVEENO.com](http://AVEENO.com) to learn more.

### Drug Facts

Active Ingredient	Purpose
Colloidal Oatmeal (1%)	Skin Protectant

**Uses** Temporarily protects and helps relieve minor skin irritation and itching due to: • Eczema • Rashes

**Warnings** For external use only. When using this product • do not get into eyes. **Stop use and ask a doctor if** • Condition worsens • Symptoms last more than 7 days or clear up and occur again within a few days. **Keep out of reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

**Directions** Apply as needed.

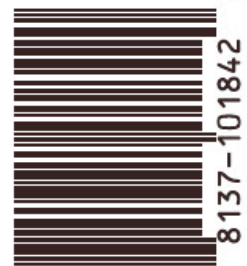
**Other Information** For use on mild to moderate eczema or as directed by a physician. Store at room temperature.

**Inactive Ingredients** Water, Glycerin, Panthenol, Distearyl Dimonium Chloride, Petrolatum, Isopropyl Palmitate, Cetyl Alcohol, Dimethicone, Avena Sativa (Oat) Kernel Oil, Steareth-20, Benzalkonium Chloride, Ceramide NP, Sodium Chloride, Avena Sativa (Oat) Kernel Extract

**Questions?** 866-428-3366; Outside US, dial collect 215-273-8755  
[www.aveeno.com](http://www.aveeno.com)



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NO PRINT AREA

**AVEENO ECZEMA THERAPY DAILY MOISTURIZING**

oatmeal cream

**Product Information**

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:69968-0421	
<b>Route of Administration</b>	TOPICAL			
<b>Active Ingredient/Active Moiety</b>				
<b>Ingredient Name</b>		<b>Basis of Strength</b>	<b>Strength</b>	
Oatmeal (UNII: 8PI54V663Y) (Oatmeal - UNII:8PI54V663Y)		Oatmeal	10 mg in 1 g	
<b>Inactive Ingredients</b>				
<b>Ingredient Name</b>			<b>Strength</b>	
Water (UNII: 059QF0KO0R)				
Glycerin (UNII: PDC6A3C0OX)				
Panthenol (UNII: WV9CM0O67Z)				
Distearyldimonium Chloride (UNII: OM9573ZX3X)				
Petrolatum (UNII: 4T6H12BN9U)				
Isopropyl Palmitate (UNII: 8CRQ2TH63M)				
Cetyl Alcohol (UNII: 936JST6JCN)				
Dimethicone (UNII: 92RU3N3Y1O)				
Oat Kernel Oil (UNII: 3UVP41R77R)				
Stearth-20 (UNII: L0Q8IK9E08)				
Benzalkonium Chloride (UNII: F5UM2KM3W7)				
Ceramide NP (UNII: 4370DF050B)				
Sodium Chloride (UNII: 451W47IQ8X)				
Oat (UNII: Z6J799EAJK)				
<b>Packaging</b>				
<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:69968-0421-5	141 g in 1 TUBE; Type 0: Not a Combination Product	10/01/2010	
2	NDC:69968-0421-7	206 g in 1 TUBE; Type 0: Not a Combination Product	10/01/2010	
3	NDC:69968-0421-1	14 g in 1 TUBE; Type 0: Not a Combination Product	10/01/2010	
4	NDC:69968-0421-2	354 g in 1 BOTTLE, PUMP; Type 0: Not a Combination Product	06/01/2018	
<b>Marketing Information</b>				
<b>Marketing Category</b>		<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC MONOGRAPH FINAL		part347	10/01/2010	

**Labeler** - Johnson & Johnson Consumer Inc. (002347102)