

**HELLO ACTIVATED CHARCOAL- sodium monofluorophosphate paste,
dentifrice
Colgate-Palmolive Company**

Hello® Activated Charcoal

Drug Facts

Active ingredient

Sodium Monofluorophosphate 0.76% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

glycerin, water, hydrated silica, sorbitol, xylitol, erythritol, charcoal powder, flavor, xanthan gum, sodium bicarbonate, sodium cocoyl glutamate, potassium citrate, cocamidopropyl betaine, cocos nucifera (coconut) oil¹, rebaudioside a¹, tetrasodium pyrophosphate.

1 certified organic

Questions?

855-HI-HELLO (1-855-444-3556)

Dist. by Hello Products LLC
Montclair, NJ 07042

PRINCIPAL DISPLAY PANEL - 113 g Tube Carton

naturally
friendly®

hello®

epic
whitening

anticavity
fluoride toothpaste

activated
charcoal

fresh mint + coconut oil

NET WT 4.0 OZ (113 g)

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
SODIUM MONOFLUOROPHOSPHATE (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients	
Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SORBITOL (UNII: 506T60A25R)	
XYLITOL (UNII: VCQ006KQ1E)	
ERYTHRITOL (UNII: RA96B954X6)	
ACTIVATED CHARCOAL (UNII: 2P3VWUJ3H10)	
XANTHAN GUM (UNII: TTV12P4NEE)	
SODIUM BICARBONATE (UNII: 8MDF5V39QO)	
SODIUM COCOYL GLUTAMATE (UNII: BMT4RCZ3HG)	
POTASSIUM CITRATE (UNII: EE90ONI6FF)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
COCONUT OIL (UNII: Q9L0O73W7L)	
REBAUDIOSIDE A (UNII: B3FUD0528F)	
SODIUM PYROPHOSPHATE (UNII: O352864B8Z)	

Product Characteristics			
Color	BLACK (black)	Score	
Shape		Size	
Flavor	MINT	Imprint Code	
Contains			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-678-10	1 in 1 CARTON	07/01/2023	07/31/2026
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/01/2023	07/31/2026

Revised: 1/2024

Colgate-Palmolive Company