

**AVON ANEW PLATINUM DAY BROAD SPECTRUM SPF 25 SUNSCREEN-
avobenzene, octinoxate, octisalate, oxybenzone cream
The Avon Company**

Avon Anew Platinum Day Cream SPF 25 50g

Drug Facts

AVOBENZENE 2.85%, OCTINOXATE 7.5%
OCTISALATE 4.75%, OXYBENZONE 4.0%.....

Purpose

-----Sunscreen

Uses

- helps prevent sunburn
- if used as directed with other sun protection measures (see Directions), decrease the risk of skin cancer and early skin aging caused by the sun

Warnings

For external use only

Do not use on damaged or broken skin

When using this product keep out of eyes. Rinse with water to remove.

Stop use and ask a doctor if rash occurs

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- children less than 6 months of age: ask a doctor
- reapply at least every 2 hours
- use a water resistant sunscreen if swimming or sweating

Sun Protection Measures:

Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF value of 15 or higher and other sun protection measures including:

- limit time in the sun, especially from 10 a.m. – 2 p.m.
- wear long-sleeved shirts, pants, hats, and sunglasses

Other information

- protect the product in this container from excessive heat and direct sun

- the product may stain certain types of fabrics

Inactive Ingredients:

WATER

Questions?

1-800-FOR-AVON or **1-800-265-AVON** In Canada

AVON

ANEW

PLATINUM DAY

CREAM - CRÈME

BROAD SPECTRUM SPF 25 SUNSCREEN

ÉCRAN SOLAIRE À LARGE SPECTRE FPS 25

50 g / NET WT. 1.7 OZ.

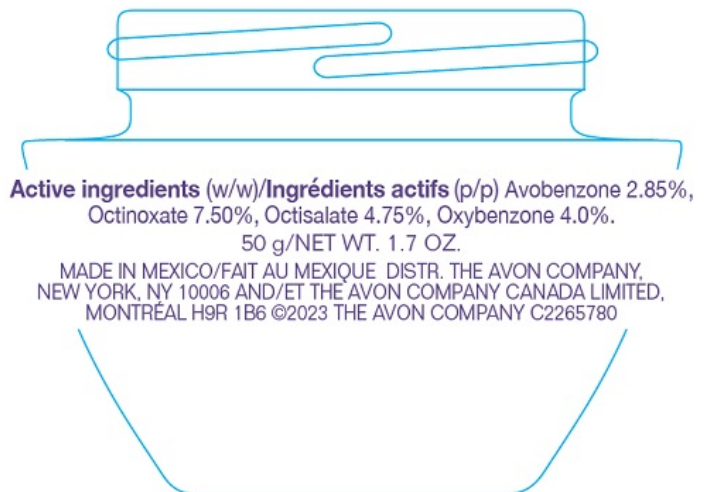
1-800-FOR-AVON

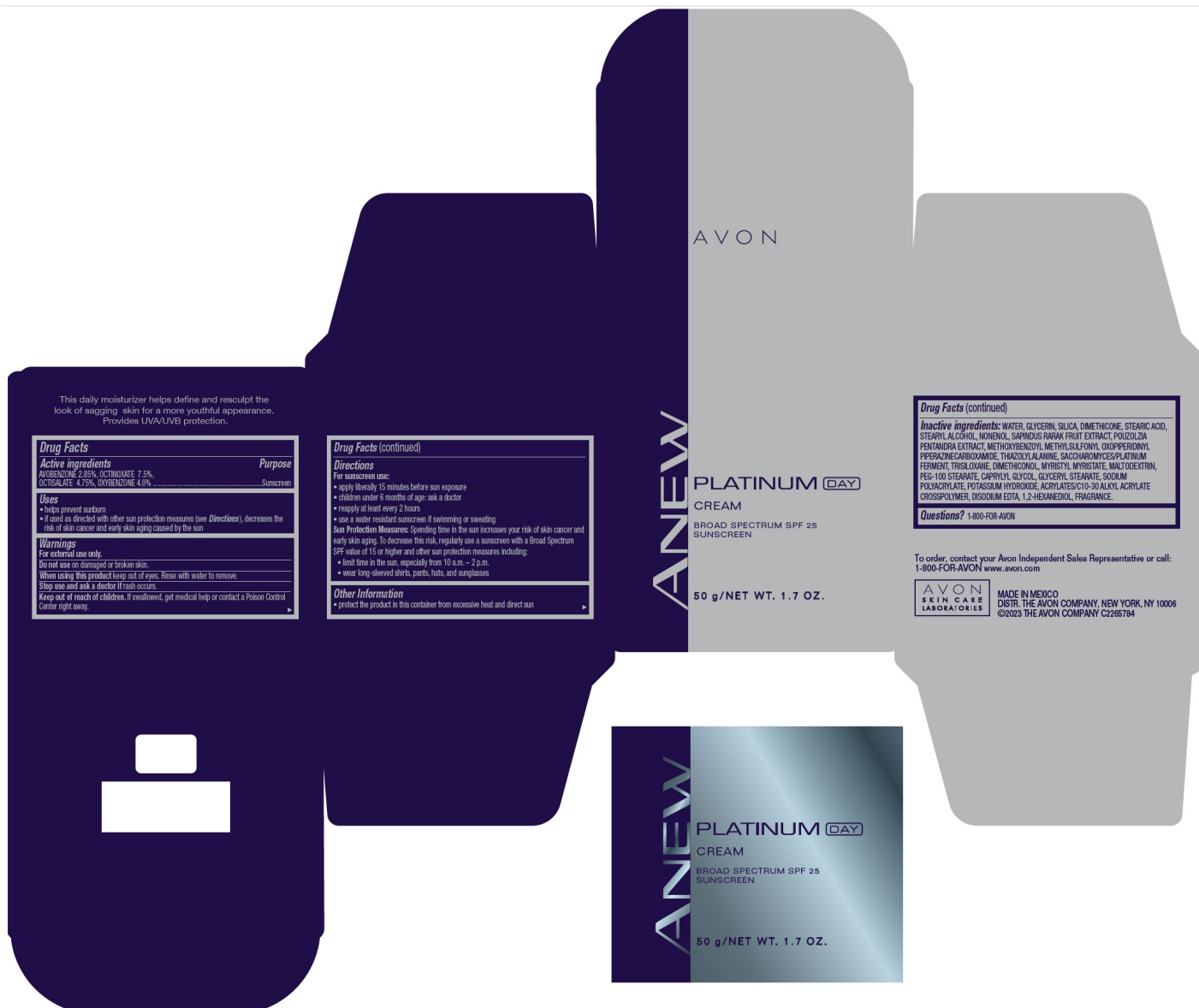
www.avon.com

MADE IN MEXICO

DISTR. THE AVON COMPANY, NEW YORK, NY 10006

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Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:10096-0550
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety			
	Ingredient Name	Basis of Strength	Strength
	OCTINOXATE (UNII: 4Y5P7MUD51) (OCTINOXATE - UNII:4Y5P7MUD51)	OCTINOXATE	7.5 mg in 1 g
	OCTISALATE (UNII: 4X49Y0596W) (OCTISALATE - UNII:4X49Y0596W)	OCTISALATE	4.75 mg in 1 g
	OXYBENZONE (UNII: 950OS7VE0Y) (OXYBENZONE - UNII:950OS7VE0Y)	OXYBENZONE	4 mg in 1 g
	AVOBENZONE (UNII: G63QQF2NOX) (AVOBENZONE - UNII:G63QQF2NOX)	AVOBENZONE	2.85 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:10096-0550-1	50 g in 1 JAR; Type 0: Not a Combination Product	05/27/2022	

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M020	05/27/2022	

Labeler - The Avon Company (080143520)

Revised: 1/2024

The Avon Company