

COLGATE ZERO FOR KIDS- sodium fluoride gel, dentifrice
Colgate-Palmolive

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Colgate® Zero for Kids

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

Inactive ingredients

Sorbitol, Water, Hydrated Silica, Xylitol, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Benzyl Alcohol, Flavor.

Questions?

1-800-468-6502

Dist. by:

COLGATE-PALMOLIVE COMPANY
New York, NY 10022 U.S.A.

PRINCIPAL DISPLAY PANEL - 119 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

NEW

for kids

zero

0% ARTIFICIAL

FLAVORS • SWEETENERS

PRESERVATIVES • COLORS

2-6

years

STRAWBERRY

NET WT.

4.2 OZ (119 g)

protects against cavities

and strengthens softer

enamel of little teeth

strawberry

2-6
years



Colgate®

Colgate®
Anticavity Fluoride Toothpaste

NEW

for kids
zero

0% ARTIFICIAL
FLAVORS • SWEETENERS
PRESERVATIVES • COLORS

2-6
years



PS0002311

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

Purpose

Use helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.
If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Drug Facts (continued)

Directions

adults and children 2 years of age and older

children 2 to 6 years

children under 2 years

brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician

use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)

ask a dentist or physician

Inactive ingredients Sorbitol, Water, Hydrated Silica, Xylitol, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Benzyl Alcohol, Flavor.

Questions? 1-800-468-6502

SAVE

WATER



turn off the tap while brushing



Dist. by:
COLGATE-PALMOLIVE COMPANY
New York, NY 10022 U.S.A.
www.colgate.com Made in Mexico



smartlabel®

app enabled



0 35000 96820 3



STRAWBERRY



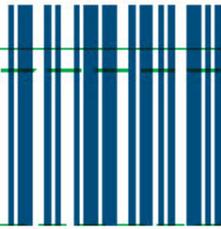
NET WT.
4.2 OZ (119 g)

protects against cavities
and strengthens softer
enamel of **little teeth**

Colgate®

LOT:

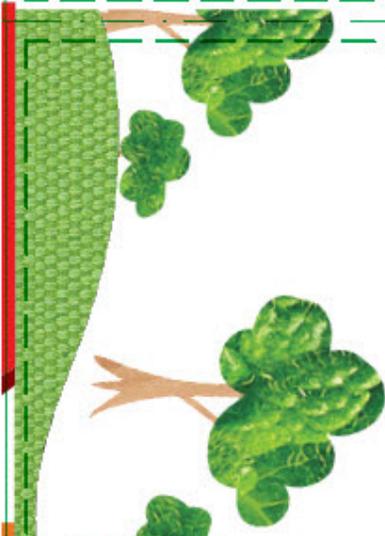
EXP:



8134

Colgate®

Colgate®



smile, we combined natural tastiness with Colgate protection

-  **0% artificial flavors**
-  **0% artificial sweeteners**
-  **0% artificial colors**
-  **0% artificial preservatives**
-  **0% gluten**
-  **clinically proven cavity protection**
-  **strengthens enamel**
-  **kid-friendly natural flavor**
-  **age-appropriate toothpaste**
-  **vegan**

**We're helping kiddos scoot
their way to healthy smiles.**

Protects against cavities and strengthens
the softer enamel of little teeth. Fun Flavor
turns brushing battles into a breeze.

8134





COLGATE ZERO FOR KIDS

sodium fluoride gel, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-983
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	680 mg in 1 g
WATER (UNII: 059QF0KO0R)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
XYLITOL (UNII: VCQ006KQ1E)	
POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM (UNII: K679OBS311)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	

Product Characteristics

Color	WHITE (Transparent slightly beige)	Score	
Shape		Size	
Flavor		Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-983-71	1 in 1 CARTON	12/09/2019	
1		119 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	12/09/2019	

