

SENSODYNE COMPLETE PROTECTION- stannous fluoride paste
SENSODYNE COMPLETE PROTECTION EXTRA FRESH- stannous fluoride paste
Haleon US Holdings LLC

Drug Facts

Active ingredient

Stannous fluoride 0.454% (0.15%w/v fluoride ion)

Purposes

Anticavity, Antigingivitis, Antihypersensitivity

Uses

- aids in the prevention of dental cavities.
- helps prevent gingivitis, an early form of gum disease.
- helps interfere with harmful effects of plaque associated with gingivitis.
- builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.

Warnings

Stop use and ask a dentist if:

- the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.
- pain/sensitivity still persists after 4 weeks of use.
- gingivitis, bleeding, or redness persists for more than 2 weeks.
- you have painful or swollen gums, pus from the gum line, loose teeth, or increasing spacing between the teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

Keep out of reach of children.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- **adults and children 12 years of age and older:**
 - apply at least a 1-inch strip of the product onto a soft bristle toothbrush.
 - brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist

or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing.

- **children under 12 years of age:** Consult a dentist or doctor.

Other information

- products containing stannous fluoride may produce surface staining of the teeth. Adequate toothbrushing may prevent these stains which are not harmful or permanent and may be removed by your dentist.
- this product is specifically formulated to help prevent staining.
- store below 30°C (86°F)

Inactive ingredients (Mint)

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, flavor, sodium lauryl sulfate, titanium dioxide, polyacrylic acid, sodium saccharin, cocamidopropyl betaine

Inactive ingredients (Extra Fresh)

glycerin, PEG-8, hydrated silica, pentasodium triphosphate, sodium lauryl sulfate, flavor, titanium dioxide, polyacrylic acid, cocamidopropyl betaine, sodium saccharin

Questions or comments?

1-866-844-2797

Additional Information

SENSODYNE COMPLETE PROTECTION

What is tooth sensitivity?

Sensitivity can be a sign that your teeth are vulnerable, as dentin becomes exposed due to enamel loss or gum recession. When exposed dentin comes into contact with hot or cold, sweet or sour, or even your toothbrush, it can trigger the nerve inside the tooth causing a short, sharp pain.

FRESH FEELING

PROTECTS ENAMEL

HELPS WHITEN ENAMEL

PROTECTS AGAINST PLAQUE

BUILDS A PROTECTIVE LAYER OVER SENSITIVE AREAS TO SHIELD YOU FROM PAIN*

CLEAN FEELING

HELPS PREVENT GINGIVITIS

*with twice daily brushing

Why use Sensodyne Complete Protection toothpaste?

This formulation has been specifically developed to deliver all the toothpaste benefits your sensitive teeth need. Brush twice a day with Sensodyne Complete Protection toothpaste.

ALWAYS FOLLOW THE LABEL

Trademarks are owned by or licensed to the Haleon group of companies.

©2023 Haleon group of companies or its licensor.

Distributed by: Haleon, Warren, NJ 07059

Pat. Info www.productpats.com

† Recycling facilities for this product may not exist in your area

CARTON RECYCLE

TUBE RECYCLE

CAP CHECK LOCALLY

Principal Display Panel (Mint)

#1 DENTIST RECOMMENDED BRAND

SENSODYNE

**FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH,
ANTINGIVITIS AND CAVITY PREVENTION**

NET WT 3.4 OZ (96.4 g)

MINT

COMPLETE PROTECTION

SENSITIVITY

ENAMEL

CLEAN

GUMS

FRESH

PLAQUE

WHITENING

62000000207019



#1 DENTIST RECOMMENDED BRAND

SENSODYNE

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH,
ANTINGIVITIS AND CAVITY PREVENTION

NET WT 3.4 OZ (96.4 g)

HALEON

MINT

COMPLETE
PROTECTION



SENSITIVITY ENAMEL CLEAN GUMS FRESH PLAQUE WHITENING

Principal Display Panel (Extra Fresh)

#1 DENTIST RECOMMENDED BRAND

SENSODYNE

**TOOTHPASTE FOR SENSITIVE TEETH,
ANTINGIVITIS AND CAVITY PREVENTION**

NET WT 3.4 OZ (96.4 g)

EXTRA FRESH

COMPLETE PROTECTION

SENSITIVITY

ENAMEL

CLEAN

GUMS

FRESH

PLAQUE

ENAMEL

WHITENING

62000000207024



#1 DENTIST RECOMMENDED BRAND

SENSODYNE

FLUORIDE TOOTHPASTE FOR SENSITIVE TEETH,
ANTINGIVITIS AND CAVITY PREVENTION

NET WT 3.4 OZ (96.4 g)

HALEON

EXTRA FRESH

COMPLETE
PROTECTION



SENSITIVITY ENAMEL CLEAN GUMS FRESH PLAQUE WHITENING

SENSODYNE COMPLETE PROTECTION

stannous fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0573
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.10 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
POLYACRYLIC ACID (250000 MW) (UNII: 9G2MAD7J6W)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0573-02	1 in 1 CARTON	07/14/2014	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-0573-03	1 in 1 CARTON	07/14/2014	
2		23 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	07/14/2014	

SENSODYNE COMPLETE PROTECTION EXTRA FRESH

stannous fluoride paste

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0135-0572
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.10 mg in 1 g

Inactive Ingredients

Ingredient Name	Strength
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL 400 (UNII: B697894SGQ)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
POLYACRYLIC ACID (250000 MW) (UNII: 9G2MAD7J6W)	
COCAMIDOPROPYL BETAINE (UNII: 5OCF3O11KX)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0135-0572-02	1 in 1 CARTON	07/14/2014	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:0135-0572-03	2 in 1 CARTON	04/01/2024	
2		96. g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M022	07/14/2014	

Labeler - Haleon US Holdings LLC (079944263)

