

COLGATE MAXFRESH COOL MINT- sodium fluoride gel, dentifrice
COLGATE PALMOLIVE COMPANY

Colgate® MaxFresh® Cool Mint

Drug Facts

Active ingredient

Sodium Fluoride 0.24% (0.14% w/v fluoride ion)

Purpose

Anticavity

Use

helps protect against cavities

Warnings

Keep out of reach of children under 6 years of age.

If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

| | |
|--|--|
| adults and children 2 years of age and older | brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician |
| children 2 to 6 years | use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing) |
| children under 2 years | ask a dentist or physician |

Inactive ingredients

Sorbitol, Water, Hydrated Silica, Sodium Lauryl Sulfate, Flavor, PEG-12, Cellulose Gum, Glycerin, Cocamidopropyl Betaine, Sodium Saccharin, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide.

Questions?

1-800-468-6502

**DIST. BY:
COLGATE-PALMOLIVE COMPANY,
NEW YORK, NY 10022 USA**

PRINCIPAL DISPLAY PANEL - 198 g Tube Carton

Colgate®
Anticavity Fluoride Toothpaste

MaxFresh®

FRESHNESS POWERED BY
ULTRA FREEZE

10X LONGER LASTING COOL FOR FRESH BREATH†

Cool Mint
with BREATH STRIPS

NET WT 7 OZ (198 g)

Colgate®

Anticavity Fluoride Toothpaste

Cool Mint
WITH BREATH STRIPS

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Colgate®

MaxFresh

EXPERIENCE **ULTRAFREEZE**

RELEASES AN
INSTANT BLAST
OF FRESHNESS

INVIGORATES
YOUR BRUSHING
EXPERIENCE

BURSTING WITH
FRESHNESS THAT
LASTS FOR HOURS

*vs. a regular Colgate fluoride toothpaste

Drug Facts

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Use helps protect against cavities

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Drug Facts (continued)

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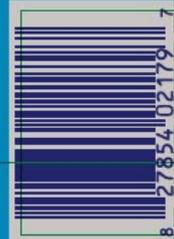
Inactive Ingredients Sorbitol, Water, Hydrated Silica, Sodium Lauryl Sulfate, Flavor, PEG-12, Cellulose Gum, Glycerin, Cocamidopropyl Betaine, Sodium Saccharin, Hydroxypropyl Methylcellulose, Blue 1, Titanium Dioxide.

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www.colgate.com/maxfresh
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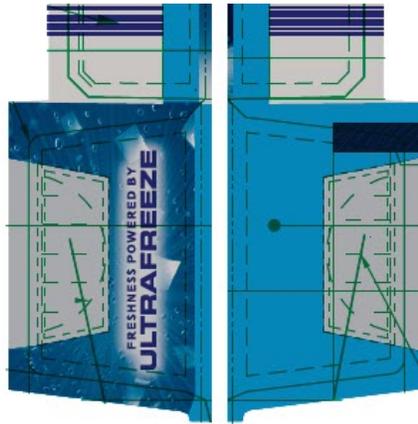
GLUTEN FREE

smartlabel®
app enabled



Your community may not yet accept tubes for recycling.
Check locally. Learn more at colgate.com/goodness





COLGATE MAXFRESH COOL MINT

sodium fluoride gel, dentifrice

Product Information

| | | | |
|--------------------------------|----------------|---------------------------|---------------|
| Product Type | HUMAN OTC DRUG | Item Code (Source) | NDC:35000-211 |
| Route of Administration | DENTAL | | |

Active Ingredient/Active Moiety

| Ingredient Name | Basis of Strength | Strength |
|--|-------------------|---------------|
| SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080) | FLUORIDE ION | 1.1 mg in 1 g |

Inactive Ingredients

| Ingredient Name | Strength |
|--|----------|
| SORBITOL (UNII: 506T60A25R) | |
| WATER (UNII: 059QF0KO0R) | |
| HYDRATED SILICA (UNII: Y607T4G8P9) | |
| SODIUM LAURYL SULFATE (UNII: 368GB5141J) | |
| POLYETHYLENE GLYCOL 600 (UNII: NL4J9F21N9) | |
| CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311) | |
| GLYCERIN (UNII: PDC6A3C0OX) | |
| COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX) | |
| SACCHARIN SODIUM (UNII: SB8ZUX40TY) | |
| HYPROMELLOSE, UNSPECIFIED (UNII: 3NXW29V3WO) | |
| FD&C BLUE NO. 1 (UNII: H3R47K3TBD) | |
| TITANIUM DIOXIDE (UNII: 15FIX9V2JP) | |

Product Characteristics

| | | | |
|-----------------|------|---------------------|--|
| Color | BLUE | Score | |
| Shape | | Size | |
| Flavor | MINT | Imprint Code | |
| Contains | | | |

Packaging

| # | Item Code | Package Description | Marketing Start Date | Marketing End Date |
|---|------------------|--|----------------------|--------------------|
| 1 | NDC:35000-211-54 | 1 in 1 CARTON | 01/06/2025 | 01/06/2025 |
| 1 | | 198 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 2 | NDC:35000-211-95 | 1 in 1 CARTON | 02/03/2025 | |
| 2 | | 178 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 3 | NDC:35000-211-30 | 3 in 1 CELLO PACK | 02/03/2025 | |
| 3 | | 1 in 1 CARTON | | |
| 3 | | 178 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 4 | NDC:35000-211-73 | 1 in 1 CARTON | 02/03/2025 | |
| 4 | | 206 g in 1 TUBE; Type 0: Not a Combination Product | | |
| 5 | NDC:35000-211-55 | 1 in 1 CARTON | 11/01/2025 | |
| 5 | | 170 g in 1 TUBE; Type 0: Not a Combination Product | | |

Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC MONOGRAPH DRUG | M021 | 01/01/2025 | |

Labeler - COLGATE PALMOLIVE COMPANY (001344381)

Registrant - Colgate-Palmolive Company (785047999)

Revised: 10/2025

COLGATE PALMOLIVE COMPANY