

**SHISEIDO THE MAKEUP FOUNDATION CONTROL COLOR- titanium dioxide stick  
SHISEIDO CO., LTD.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**SHISEIDO THE MAKEUP STICK FOUNDATION Control Color**

***Drug Facts***

**Active ingredient**

TITANIUM DIOXIDE 2.5%

**Purpose**

Sunscreen

**Use**

- helps prevent sunburn

**Warnings**

**For external use only**

**Do not use** on damaged or broken skin

**When using this product** keep out of eyes. Rinse with water to remove.

**Stop use and ask a doctor** if rash occurs

**Keep out of reach of children.** If product is swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

For sunscreen use:

- apply liberally 15 minutes before sun exposure
- use a water resistant sunscreen if swimming or sweating
- reapply at least every 2 hours
- **Sun Protection Measures.** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a broad spectrum SPF of 15 or higher and other sun protection measures including:
  - limit time in the sun, especially from 10 a.m. – 2 p.m.
  - wear long-sleeve shirts, pants, hats, and sunglasses
- children under 6 months: Ask a doctor

**Inactive Ingredients**

CYCLOMETHICONE • TRIETHYLHEXANOIN • MICA • TITANIUM DIOXIDE • KAOLIN • DIMETHICONE • CERESIN • SORBITAN SESQUIESTEARATE • IRON OXIDES • COPERNICIA CERIFERA (CARNAUBA) WAX • EUPHORBIA CERIFERA (CANDELILLA) WAX • ALUMINUM HYDROXIDE • ALUMINUM DISTEARATE • FRAGRANCE • PHYTOSTERYL/OCTYLDODECYL LAUROYL GLUTAMATE • TOCOPHEROL • TOCOPHERYL

ACETATE • POLYMETHYL METHACRYLATE • SODIUM CARBONATE • ULTRAMARINES •  
ZINC OXIDE

**Other information**

- protect this product in this container from excessive heat and direct sun.

**Questions or comments?**

Call toll free 1-800-906-7503

Manufactured by  
SHISEIDO CO., LTD.  
7-5-5 GINZA TOKYO

**PRINCIPAL DISPLAY PANEL - 10 g Container Carton**

**SHISEIDO**

**The Makeup**

Stick Foundation  
Control Color  
BROAD SPECTRUM  
SPF 15  
sunscreen

10g NET WT. .35 OZ.

Stick Foundation

CONTROL COLOR  
G.L.O. 53319

SPECIALLY  
FORMULATED BY  
SHISEIDO  
LABORATORIES,  
JAPAN.  
Printed on  
recycled paper.

**Drug Facts**  
(continued)

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SHISEIDO

The Makeup  
Stick Foundation  
Control Color  
BROAD SPECTRUM  
SPF 15  
sunscreen

10g NET WT. .35 OZ.

**Drug Facts**  
(continued)

**Inactive ingredients**

CYCLOMETHICONE -  
TRIETHYLHEXANOIN - KAOLIN -  
DIMETHICONE - CERESIN -  
SORBITAN SESQUISOESTEATE -  
EUPHORBIA CERIFERA (CANDELLILA)  
WAX -  
PHYTOSTERYL/OCTYLDODECYL  
LAUROYL GLUTAMATE -  
TOCOPHERYL ACETATE -  
POLYMETHYL METHACRYLATE -  
COPERNICIA CERIFERA (CARNALIBA)  
WAX -  
ALUMINIUM HYDROXIDE -  
ALUMINIUM DISTEARATE -  
TOCOPHEROL -  
SODIUM CARBONATE - FRAGRANCE -  
MICA - TITANIUM DIOXIDE -  
IRON OXIDES - ULTRAMARINES -  
ZINC OXIDE -

**Other Information**

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**Questions or Comments?**

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SHISEIDO  
THE MAKEUP  
STICK FOUNDATION  
CONTROL COLOR  
BROAD SPECTRUM  
SPF 15

Flawless Skin And Beyond Through Advanced Luminous Technology.

A color camouflage stick that unifies and perfects the complexion by counterbalancing redness and adding brightness to skin.

- Contains Multi-Nutrient Factor, an advanced moisturizer and energizer.
- NON-CLOGGING TO PORES.
- DERMATOLOGIST-TESTED.

**Drug Facts**

**Active ingredient Purpose**

TITANIUM DIOXIDE 2.5%  
..... Sunscreen

**Use**

■ helps prevent sunburn

**Warnings**

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Manufactured by  
SHISEIDO CO., LTD.  
7-5-5 CINZA TOKYO  
MADE IN JAPAN  
[www.shiseido.com](http://www.shiseido.com)



31 X 29 X 101  
1 2 3 4 5 6 7 8 9 0

7 29238 53319 6

7K210-400

JAD

# SHISEIDO THE MAKEUP FOUNDATION CONTROL COLOR

titanium dioxide stick

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:52685-432
<b>Route of Administration</b>	TOPICAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP) (TITANIUM DIOXIDE - UNII:15FIX9 V2JP)	TITANIUM DIOXIDE	250 mg in 10 g

## Inactive Ingredients

Ingredient Name	Strength
CYCLOMETHICONE (UNII: NMQ347994Z)	
TRIETHYLHEXANO IN (UNII: 7K3W1BIU6K)	
MICA (UNII: V8A1AW0880)	
KAOLIN (UNII: 24H4NWX5CO)	
DIMETHICONE (UNII: 92RU3N3Y1O)	
CERESIN (UNII: Q1LS2UJO3A)	
FERRIC OXIDE RED (UNII: 1K09F3G675)	
FERRIC OXIDE YELLOW (UNII: EX438O2MRT)	
FERROSO FERRIC OXIDE (UNII: XM0M87F357)	
CARNAUBA WAX (UNII: R12CBM0EIZ)	
CANDELILLA WAX (UNII: WL0328HX19)	
ALUMINUM HYDROXIDE (UNII: 5QB0T2IUN0)	
ALUMINUM DISTEARATE (UNII: 7P1HP1B9U)	
.ALPHA.-TOCOPHEROL (UNII: H4N855PNZ1)	
.ALPHA.-TOCOPHEROL ACETATE, DL- (UNII: WR1WPI7EW8)	
SODIUM CARBONATE (UNII: 45P3261C7T)	
ZINC OXIDE (UNII: SOI2LOH54Z)	
TITANIUM DIOXIDE (UNII: 15FIX9 V2JP)	

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:52685-432-21	1 in 1 CARTON		
1		10 g in 1 CONTAINER		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH NOT FINAL	part352	01/01/2001	

**Labeler** - SHISEIDO CO., LTD. (690536453)

**Establishment**

Name	Address	ID/FEI	Business Operations
SHISEIDO CO., LTD.		695589382	MANUFACTURE(52685-432) , ANALYSIS(52685-432)

Revised: 4/2012

SHISEIDO CO., LTD.