

LIDONUMB- lidocaine 5% cream
Rising Pharma Holdings, Inc.

Lidonumb
Lidocaine 5%

Topical Anesthetic Cream- Anorectal

Drug Facts

Active Ingredient

Lidocaine 5% w/w

Purpose

Topical anesthetic

Uses

Temporarily relieves the pain and itching due to anorectal disorders.

Warnings

For external use only.

When using this product

- avoid contact with eyes
- do not use in large quantities, particularly over large surfaces or blistered areas
- do not exceed recommended dosage unless directed by a doctor
- do not put this product into the rectum by using fingers or any mechanical device or applicator.

Stop use and ask a doctor if

- rectal bleeding occurs
- condition worsens or does not improve within 7 days
- allergic reaction occurs to ingredients in this product
- symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase
- symptoms clear up and return within a few days

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- When practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before application of this product.
- Adults and children 12 years and older: apply externally to the affected area up to 6 times a day.
- Children under 12 years of age: consult a doctor.

Other Information

Store at 25°C (77°F); excursions permitted to 15°-30°C (59°-86°F) [see USP Controlled Room Temperature].

Inactive Ingredients

Benzyl alcohol, carbomer 940, hydrolysed soy lecithin, isopropyl myristate, polysorbate 80, propylene glycol, triethanolamine, vitamin E acetate, water

Questions or comments?

Call **1-844-474-7464**

Distributed by:

Rising Pharma Holdings, Inc.

East Brunswick, NJ 08816

Made in India

Mfg. lic. No.: G/25/1362

Issued: 12/2025

HYDROGENATED SOYBEAN LECITHIN (UNII: H1109Z9J4N)	
ISOPROPYL MYRISTATE (UNII: 0RE8K4LNJS)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
TRIETHANOLAMINE (UNII: 9O3K93S3TK)	
.ALPHA.-TOCOPHEROL (UNII: H4N855PNZ1)	
WATER (UNII: 059QF0KO0R)	

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Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:57237-353-15	1 in 1 CARTON	12/18/2025	
1		15 g in 1 TUBE; Type 0: Not a Combination Product		

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Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M015	12/18/2025	

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Labeler - Rising Pharma Holdings, Inc. (116880195)

Registrant - Elysium Pharmaceuticals Ltd (915664486)

Establishment			
Name	Address	ID/FEI	Business Operations
Elysium Pharmaceuticals Ltd		915664486	manufacture(57237-353) , analysis(57237-353) , label(57237-353) , pack(57237-353)

Revised: 12/2025

Rising Pharma Holdings, Inc.