LIDONUMB- lidocaine 5% cream Rising Pharma Holdings, Inc.

Lidonumb
Lidocaine 5%

Topical Anesthetic Cream- Anorectal

Drug Facts

Active Ingredient

Lidocaine 5% w/w

Purpose

Topical anesthetic

Uses

Temporarily relieves the pain and itching due to anorectal disorders.

Warnings

For external use only.

When using this product

- avoid contact with eyes
- do not use in large quantities, particularly over large surfaces or blistered areas
- do not exceed recommended dosage unless directed by a doctor
- do not put this product into the rectum by using fingers or any mechnical device or applicator.

Stop use and ask a doctor if

- rectal bleeding occurs
- condition worsens or does not improve within 7 days
- allergic reaction occurs to ingredients in this product
- symptom being treated does not subside or if redness, irritation, swelling, pain or other symptoms develop or increase
- symptoms clear up and return within a few days

Keep out of reach of children.

If swallowed, get medical help or contact a Poison Control Center right away.

Directions

- When practical, cleanse the affected area with mild soap and warm water and rinse thoroughly. Gently dry by patting or blotting with toilet tissue or soft cloth before application of this product.
- Adults and children 12 years and older: apply externally to the affected area up to 6 times a day.
- Children under 12 years of age: consult a doctor.

Other Information

Store at 25°C (77°F); excursions permitted to 15°-30°C (59°-86°F) [see USP Controlled Room Temperature].

Inactive Ingredients

Benzyl alcohol, carbomer 940, hydrolysed soy lecithin, isopropyl myristate, polysorbate 80, propylene glycol, triethanolamine, vitamin E acetate, water

Questions or comments?

Call **1-844-474-7464**

Distributed by:

Rising Pharma Holdings, Inc.

East Brunswick, NJ 08816

Made in India

Mfg. lic. No.: G/25/1362

Issued: 12/2025

Lidonumb Lidocaine (5%)

NDC 57237-353-15



Topical Anesthetic Cream – Anorectal

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<u>Lidonumb</u> Lidocaine 5%

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Net Wt. 0.5 oz (15 g)

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When using this product avoid contact with eyes do not use in large rectum by using fingers or any mechanical device or applicator.

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Drug Facts (continued)

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LIDONUMB™ is a trademark owned by Rising Pharma Holdings, Inc.

Store Carton for complete Drug facts, See end flap for Lot No, and exp. date

Child-Resistant & Tamper Evident: Do not use if tube seal is not intact or if the tube is damaged.

TO OPEN CHILD-RESISTANT CAP:
PUSH DOWN ALL THE WAY, AND THEN TURN COUNTERCLOCKWISE.



LIDONUMB

lidocaine 5% cream

Product Information

HUMAN OTC DRUG **Product Type** NDC:57237-353 Item Code (Source)

Route of Administration TOPICAL

Active Ingredient/Active Moiety

Ingredient Name Basis of Strength Strength LIDOCAINE (UNII: 98PI200987) (LIDOCAINE - UNII:98PI200987) LIDOCAINE 0.05 g in 1 g

Inactive Ingredients

Ingredient Name	Strength

BENZYL ALCOHOL (UNII: LKG8494WBH) CARBOMER 940 (UNII: 4Q93RCW27E)

HYDROGENATED SOYBEAN LECITHIN (UNII: H1109Z9J4N)	
ISOPROPYL MYRISTATE (UNII: ORE8K4LNJS)	
POLYSORBATE 80 (UNII: 6OZP39ZG8H)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
TRIETHANOLAMINE (UNII: 903K93S3TK)	
.ALPHATOCOPHEROL (UNII: H4N855PNZ1)	
WATER (UNII: 059QF0KO0R)	

Packaging							
	# Item Code	Package Description	Marketing Start Date	Marketing End Date			
	NDC:57237-353- 15	1 in 1 CARTON	12/18/2025				
	L	15 g in 1 TUBE; Type 0: Not a Combination Product					

Marketing Information					
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date		
OTC Monograph Drug	M015	12/18/2025			

Labeler - Rising Pharma Holdings, Inc. (116880195)

Registrant - Elysium Pharmaceuticals Ltd (915664486)

Establishment					
Name	Address	ID/FEI	Business Operations		
Elysium Pharmaceuticals Ltd		915664486	manufacture(57237-353), analysis(57237-353), label(57237-353), pack(57237-353)		

Revised: 12/2025 Rising Pharma Holdings, Inc.