

KMART CORPORATION MAXIMUM STRENGTH- fluoride paste, dentifrice

Kmart Corporation

Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.

Drug Facts

Active ingredients / Purpose

Potassium nitrate 5%.....Antihypersensitivity

Sodium fluoride 0.24% (0.15% w/v fluoride ion).....Anticavity

Uses

aids in the prevention of dental cavities

If pain/sensitivity still persists after 4 weeks of use, please visit your dentist. **Stop use and see your doctor** if the problem worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 12 years of age and older: Apply at least a 1-inch strip of product onto a soft bristle toothbrush. Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth.

Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. **Children under 12 years of age:** consult a dentist or a doctor.

Other Information

Store in a cool dry place. Keep tube capped when not in use.

Inactive ingredients

cocamidopropyl betaine, flavor, glycerin, hydrated silica, PEG-8, sodium hydroxide, sodium methyl cocoyl taurate, sodium saccharin, sodium tripolyphosphate, sorbitol, titanium dioxide, water, xanthan gum

mm1.jpg



mm2.jpg



Fresh Mint

For Sensitive Teeth and Cavity Protection

Compare to Sensodyne

Smart sense

Maximum Strength Fluoride Toothpaste

SENSITIVE

NET WT 4.0 OZ (113g)

Made in USA
Distributed by: Kmart Corporation
Hoffman Estates, IL 60179
Shop kmart.com

This product is not manufactured or distributed by GlaxoSmithKline, owners of the trademark Sensodyne®

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Directions Adults and children 12 years of age and older: Apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least one minute, preferably after each meal or at least twice a day (morning and evening) or as recommended by a dentist or physician. Make sure to brush all sensitive areas of the teeth. Children under 12 years of age: consult a dentist or physician.

Warnings When using this product do not use longer than 4 weeks unless recommended by a dentist or physician. See your dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Uses • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact • aids in the prevention of dental cavities

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1821175R1

KMART CORPORATION MAXIMUM STRENGTH

fluoride paste, dentifrice

Product Information

Table with 4 columns: Product Type, HUMAN OTC DRUG, Item Code (Source), NDC:49738-715; Route of Administration, DENTAL

Active Ingredient/Active Moiety

Table with 3 columns: Ingredient Name, Basis of Strength, Strength. Rows for SODIUM FLUORIDE and POTASSIUM NITRATE.

Inactive Ingredients

Table with 2 columns: Ingredient Name, Strength. Rows for WATER, SACCHARIN SODIUM, SODIUM PHOSPHATE, TRIBASIC.

SORBITOL (UNII: 506T60A25R)	
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)	
GLYCERIN (UNII: PDC6A3C0OX)	
XANTHAN GUM (UNII: TTV12P4NEE)	
HYDRATED SILICA (UNII: Y6O7T4G8P9)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	

Product Characteristics

Color	green	Score	
Shape		Size	
Flavor	MINT (mint)	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:49738-715-59	1 in 1 CARTON		
1	NDC:49738-715-52	113 g in 1 TUBE		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph not final	part356	01/20/2011	

Labeler - Kmart Corporation (008965873)

Registrant - Lornamead (126440440)

Establishment

Name	Address	ID/FEI	Business Operations
Lornamead		126440440	manufacture(49738-715) , pack(49738-715)