

**AVEENO BABY ECZEMA THERAPY SOOTHING BATH TREATMENT-
oatmeal powder
Kenvue Brands LLC**

Aveeno Baby ® Eczema Therapy SOOTHING BATH TREATMENT

Drug Facts

Active ingredient

Colloidal oatmeal 43%

Purpose

Skin protectant

Uses

Temporarily protects and helps relieve minor skin irritation and itching due to:

- Rashes
- Eczema
- Poison ivy, oak or sumac
- Insect bites

Warnings

For external use only.

When using this product

- Do not get into eyes.
- To avoid slipping, use mat in tub or shower.
- In some skin conditions, soaking too long may overdry.

Stop use and ask a doctor if

- Condition worsens.
- Symptoms last more than 7 days or clear up and occur again within a few days.

Keep out of reach of children. If swallowed, get medical help or contact a Poison Control Center right away.

Directions

For dispersal in water:

- Turn warm water faucet on to full force.
- Slowly sprinkle packet of colloidal oatmeal directly under the faucet into the tub or container.

- Stir any colloidal oatmeal settled on the bottom.

For use as a soak in a bath:

- Slowly sprinkle one packet in an infant tub filled with warm water. Stir any colloidal oatmeal that may have settled on the bottom.
- Soak affected area for 15 to 30 minutes as needed, or as directed by a doctor.
- Pat dry (do not rub) to keep a thin layer on the skin.

Other information

Store at room temperature.

Inactive ingredients

mineral oil, calcium silicate, laureth-4

Questions?

866-428-3366; Outside US, dial collect **215-273-8755** www.aveeno.com

Distributed by:

JOHNSON & JOHNSON CONSUMER INC.

Skillman, NJ 08558

PRINCIPAL DISPLAY PANEL - 106 g Packet Carton

RECOMMENDED BY

PEDIATRICIANS

& DERMATOLOGISTS

Aveeno ®

baby

eczema

therapy

soothing bath treatment

colloidal oatmeal

skin protectant

relieves dry, itchy,

irritated skin due to:

eczema, rashes,

poison ivy/oak/sumac,

insect bites

fragrance-free, allergy-tested

steroid-free

ACCEPTED

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ECZEMA

ASSOCIATION

5 Bath Packets

TOTAL NET WT. 3.75 OZ (106 g)



AVEENO BABY ECZEMA THERAPY SOOTHING BATH TREATMENT

oatmeal powder

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69968-0541
Route of Administration	TOPICAL		

Active Ingredient/Active Moiety

Ingredient Name		Basis of Strength	Strength	
OATMEAL (UNII: 8PI54V663Y) (OATMEAL - UNII:8PI54V663Y)		OATMEAL	430 mg in 1 g	
Inactive Ingredients				
Ingredient Name		Strength		
MINERAL OIL (UNII: T5L8T28FGP)				
CALCIUM SILICATE (UNII: S4255P4G5M)				
LAURETH-4 (UNII: 6HQ855798J)				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69968-0541-1	10 in 1 CARTON	03/25/2019	05/01/2025
1		21 g in 1 PACKET; Type 0: Not a Combination Product		
2	NDC:69968-0541-3	5 in 1 CARTON	01/01/2012	
2		21 g in 1 PACKET; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date	
OTC Monograph Drug	M016	01/01/2012		

Labeler - Kenvue Brands LLC (118772437)

Revised: 7/2025

Kenvue Brands LLC