

HELLO WILD STRAWBERRY- sodium fluoride mouthwash
Colgate-Palmolive Company

Hello® Wild Strawberry

Drug Facts

Active ingredient

Sodium Fluoride 0.05% (0.02% w/v fluoride ion)

Purpose

Anticavity

Use

aids in the prevention of dental cavities.

Warnings

Keep out of reach of children under 6 years of age. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

Adults and children 6 years of age and older:

- use once a day after brushing your teeth with a toothpaste
- vigorously swish 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out
- do not swallow the rinse
- do not eat or drink for 30 minutes after rinsing
- instruct children under 12 years of age in good rinsing habits (to minimize swallowing)
- supervise children as necessary until capable of using without supervision **Children under 6 years of age: consult a dentist or doctor**

Other information

- store at room temperature
- do not use if printed band around cap is broken or missing

Inactive ingredients

purified water, vegetable glycerin, xylitol, sodium phosphate monobasic, flavor,

poloxamer 407, phosphoric acid, potassium citrate.

Questions?

1-855-444-3556

**Dist. by Hello Products
LLC Montclair, NJ 07042**

PRINCIPAL DISPLAY PANEL - 473 mL Bottle Label

naturally
friendly™
hello®

ADA
Accepted
American
Dental
Association ®

kids fluoride rinse
anticavity + no alcohol

wild strawberry
natural flavor

rinses away stuff brushing misses.

prevents cavities.

tastes awesome.

16 FL OZ (1 PT) 473 mL

44949



HELLO WILD STRAWBERRY			
sodium fluoride mouthwash			
Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:35000-685
Route of Administration	DENTAL		
Active Ingredient/Active Moiety			
Ingredient Name	Basis of Strength	Strength	
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	0.02 g in 100 mL	

Inactive Ingredients

Ingredient Name	Strength
WATER (UNII: 059QF0KO0R)	
GLYCERIN (UNII: PDC6A3C0OX)	
XYLITOL (UNII: VCQ006KQ1E)	
SODIUM PHOSPHATE, MONOBASIC, ANHYDROUS (UNII: KH7I04HPUU)	
POLOXAMER 407 (UNII: TUF2IVW3M2)	
PHOSPHORIC ACID (UNII: E4GA8884NN)	
POTASSIUM CITRATE (UNII: EE90ONI6FF)	

Product Characteristics

Color		Score	
Shape		Size	
Flavor	STRAWBERRY	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-685-10	473 mL in 1 BOTTLE; Type 0: Not a Combination Product	07/01/2023	09/30/2026

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH DRUG	M021	07/01/2023	09/30/2026

Labeler - Colgate-Palmolive Company (001344381)

Revised: 2/2025

Colgate-Palmolive Company