

**COLGATE KIDS MILD BUBBLE FRUIT FLAVOR- sodium fluoride gel, dentifrice**  
**Colgate-Palmolive Company**

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**Colgate® Kids Fluoride Toothpaste Mild Bubble Fruit® Flavor**

***Drug Facts***

**Active ingredient**

Sodium fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

**Questions?**

**1-800-468-6502**

*Dist. by:*

**COLGATE-PALMOLIVE CO.**

*New York, NY 10022 U.S.A.*

**PRINCIPAL DISPLAY PANEL - 130 g Tube Label**

Colgate®

Anticavity Fluoride Toothpaste

cavity  
protection

Bubble Fruit®

MINECRAFT

Recyclable  
Tube

ADA  
Accepted  
American  
Dental  
Association ®

NET WT 4.6 OZ (130 g)

# Colgate®

Anticavity Fluoride Toothpaste

cavity  
protection

Bubble Fruit®

MINECRAFT



NET WT 4.6 OZ (130 g)

Discover fun brushing tips and games at [www.colgate.com/kids](http://www.colgate.com/kids)

## Drug Facts

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**Use** helps protect against cavities

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children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients** Sorbitol, Water, Hydrated Silica, PEG-12, Cellulose Gum, Sodium Lauryl Sulfate, Flavor, Sodium Saccharin, Blue 1, Yellow 10.

Questions? 1-800-468-6502

**TWIST OFF CAP AND REMOVE FOIL SEAL. DO NOT USE IF SEAL IS NOT INTACT.**

We've switched to a recyclable tube: Your community may not yet accept tubes for recycling. Check locally. Learn more at [colgate.com/goodness](http://colgate.com/goodness)



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**COLGATE-PALMOLIVE CO.**  
New York, NY 10022 U.S.A.  
Made in Mexico [www.colgate.com](http://www.colgate.com)



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# COLGATE KIDS MILD BUBBLE FRUIT FLAVOR

sodium fluoride gel, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-918
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>SORBITOL</b> (UNII: 506T60A25R)	476 mg in 1 g
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>D&amp;C YELLOW NO. 10</b> (UNII: 35SW5USQ3G)	

## Product Characteristics

<b>Color</b>	GREEN	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	FRUIT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:35000-918-93	99 g in 1 TUBE; Type 0: Not a Combination Product	11/11/2016	
2	NDC:35000-918-46	130 g in 1 TUBE; Type 0: Not a Combination Product	05/05/2020	

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH	M031	11/11/2016	

DRUG	MU21	11/11/2010	
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**Labeler** - Colgate-Palmolive Company (001344381)

Revised: 2/2026

Colgate-Palmolive Company