

**TP COL OW PURPLE- sodium fluoride paste, dentifrice**  
**Colgate-Palmolive Company**

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**TP COL OW Purple**

**Drug Facts**

**Active ingredient**

Sodium Fluoride 0.24% (0.15% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

Water, Sorbitol, Hydrated Silica, PEG-12, Sodium Lauryl Sulfate, Flavor, Cellulose Gum, Potassium Hydroxide, Tetrasodium Pyrophosphate, Phosphoric Acid, Cocamidopropyl Betaine, Benzyl Alcohol, Sodium Saccharin, Blue 1, Red 33, Titanium Dioxide.

# Questions?

1-800-468-6502

Dist. by:

**COLGATE-PALMOLIVE COMPANY**

New York, NY 10022 U.S.A.

## PRINCIPAL DISPLAY PANEL - 70.8 g Tube Carton

Colgate®

Anticavity Fluoride Toothpaste

Fresh Mint Paste

ENAMEL SAFE

Removes 95% of  
Daily Surface Stains\*

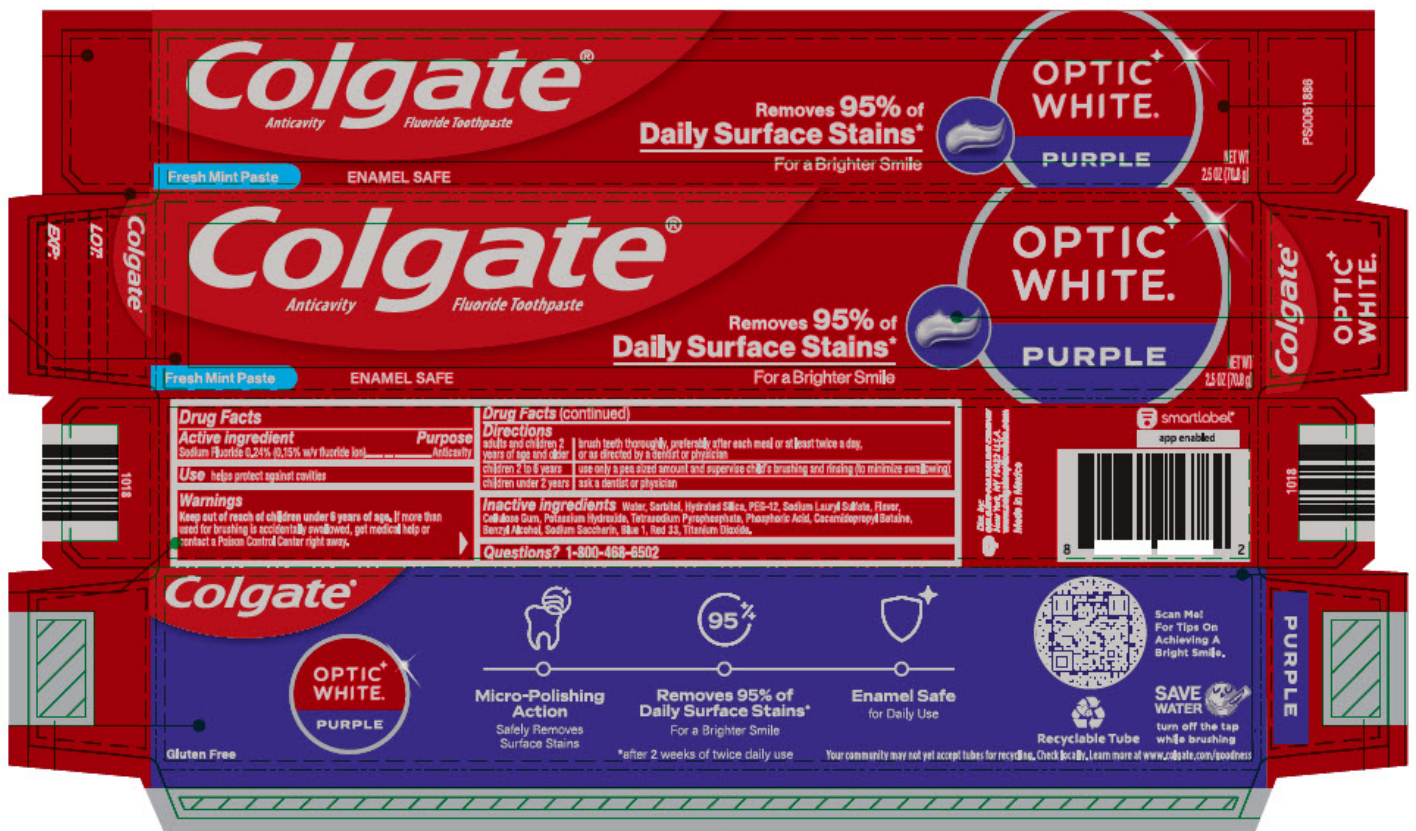
For a Brighter Smile

OPTIC  
WHITE®

PURPLE

NET WT

2.5 OZ (70.8g)



# TP COL OW PURPLE

sodium fluoride paste, dentifrice

## Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:35000-419
<b>Route of Administration</b>	DENTAL		

## Active Ingredient/Active Moiety

<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
<b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	1.1 mg in 1 g

## Inactive Ingredients

<b>Ingredient Name</b>	<b>Strength</b>
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>POTASSIUM HYDROXIDE</b> (UNII: WZH3C48M4T)	
<b>POLYETHYLENE GLYCOL 600</b> (UNII: NL4J9F21N9)	
<b>PHOSPHORIC ACID</b> (UNII: E4GA8884NN)	
<b>SODIUM PYROPHOSPHATE</b> (UNII: O352864B8Z)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED</b> (UNII: K679OBS311)	
<b>COCAMIDOPROPYL BETAINE</b> (UNII: 5OCF3O11KX)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>XANTHAN GUM</b> (UNII: TTV12P4NEE)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	
<b>D&amp;C RED NO. 33</b> (UNII: 9DBA05BB0L)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	

## Product Characteristics

<b>Color</b>	WHITE, RED, BLUE	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

<b>#</b>	<b>Item Code</b>	<b>Package Description</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
1	NDC:35000-419-71	1 in 1 CARTON	10/01/2023	
1		119 g in 1 TUBE; Type 0: Not a Combination Product		
1	NDC:35000-419-	1 in 1 CARTON	04/01/2024	

4	58	1 III 1 CARTON	04/01/2024
2		70.8 g in 1 TUBE; Type 0: Not a Combination Product	

<b>Marketing Information</b>			
<b>Marketing Category</b>	<b>Application Number or Monograph Citation</b>	<b>Marketing Start Date</b>	<b>Marketing End Date</b>
OTC MONOGRAPH DRUG	M021	10/01/2023	

**Labeler** - Colgate-Palmolive Company (001344381)

**Registrant** - Colgate-Palmolive Company (001344381)

<b>Establishment</b>			
<b>Name</b>	<b>Address</b>	<b>ID/FEI</b>	<b>Business Operations</b>
Mission Hills, S.A. de C.V.		812312122	ANALYSIS(35000-419) , MANUFACTURE(35000-419) , PACK(35000-419) , LABEL(35000-419)

Revised: 12/2022

Colgate-Palmolive Company