

KIDS CREST STRAWBERRY RUSH- sodium fluoride rinse
The Procter & Gamble Manufacturing Company

Kid's Crest Strawberry Rush Anti Cavity Fluoride Rinse

Drug Facts

Active ingredient

Sodium Fluoride 0.02% (0.01% w/v fluoride ion)

Purpose

Anticavity

Use

Aids in the prevention of dental cavities

Warning

Keep out of reach of children. If more than used for rinsing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

Directions

- Adults and children 6 years & older: Use twice a day after brushing your teeth with a toothpaste.
- Vigorously swish the 10 mL (2 teaspoonfuls) of rinse between your teeth for 1 minute and then spit out.
- Do not swallow the rinse.
- Do not eat or drink for 30 minutes after rinsing.
- Instruct children under 12 years of age in good rinsing habits (to minimize swallowing).
- Supervise children as necessary until capable of using without supervision.
- Children under 6 years of age: Consult a dentist or doctor.

Inactive ingredients

water, propylene glycol, polysorbate 80, benzoic acid, flavor, sucralose, sodium benzoate, phosphoric acid, disodium phosphate, red 33

Questions?

1-800-285-9139

DISTR. BY PROCTER & GAMBLE,

CINCINNATI, OH 45202

PRINCIPAL DISPLAY PANEL - 500 mL Bottle Label



ALCOHOL FREE

KID'S

Crest®

ANTICAVITY

FLUORIDE RINSE

STRAWBERRY RUSH

IMPORTANT:

Read directions

for proper use.

REACHES WHERE BRUSHING MAY MISS

500 mL

(16.9 FL OZ)

KIDS CREST STRAWBERRY RUSH

sodium fluoride rinse

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-895
Route of Administration	ORAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU408O)	FLUORIDE ION	0.1 mg in 1 mL

Inactive Ingredients

Ingredient Name	Strength
BENZOIC ACID (UNII: 8SKN0B0MIM)	
PHOSPHORIC ACID (UNII: E4GA8884NN)	
WATER (UNII: 059QF0KO0R)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
POLYSORBATE 80 (UNII: 60ZP39ZG8H)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SODIUM PHOSPHATE, DIBASIC, ANHYDROUS (UNII: 22ADO53M6F)	
SUCRALOSE (UNII: 96K6UQ3ZD4)	
D&C RED NO. 33 (UNII: 9DBA0SBB0L)	

Product Characteristics

Color	pink	Score	
Shape		Size	
Flavor	STRAWBERRY	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-895-16	500 mL in 1 BOTTLE, PLASTIC; Type 0: Not a Combination Product	07/01/2022	

Marketing Information

Marketing	Application Number or Monograph	Marketing Start	Marketing End

Category	Citation	Date	Date
OTC Monograph Drug	M021	07/01/2022	

Labeler - The Procter & Gamble Manufacturing Company (004238200)

Revised: 1/2026

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