

**TOMS WHOLE CARE SPEARMINT FIGHTS CAVITIES WHITENING FRESH BREATH HELPS FIGHT TARTAR- sodium monofluorophosphate paste, dentifrice Tom's of Maine, Inc.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Toms® Whole Care® Spearmint Toothpaste**

**Drug Facts**

**Active ingredient**

Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)

**Purpose**

Anticavity

**Use**

helps protect against cavities

**Warnings**

**Keep out of reach of children under 6 years of age.**

If more than used for brushing is accidentally swallowed, get medical help or dial (412) 390-3381 right away (Poison Control Center).

**Directions**

adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
children under 2 years	ask a dentist or physician

**Inactive ingredients**

glycerin, water, calcium carbonate, hydrated silica, xylitol, natural flavor<sup>1</sup>, sodium lauryl sulfate, carrageenan, zinc citrate, sodium bicarbonate, benzyl alcohol.

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1 spearmint oil and other natural flavor

## **Questions?**

**1-800-FOR-TOMS (1-800-367-8667)**

## **PRINCIPAL DISPLAY PANEL - 113 g Tube Carton**

SINCE 1970

Tom's

OF MAINE®

with fluoride | natural

WHOLE CARE®

anticavity toothpaste

6 BENEFITS

fights cavities | promotes remineralization

whitens teeth\* | fights tartar buildup

freshens breath | strengthens enamel

4.0 OZ (113 g)

spearmint



natural  
with fluoride

**WHOLE  
CARE®**

ant cavity toothpaste

**6** BENEFITS

fights cavities  
 strengthens enamel  
 promotes remineralization  
 fights tartar buildup  
 freshens breath  
 whitens teeth\*

*spearmint*



4.0 OZ (113 g)

*what's inside matters*

We've been making safe and effective natural personal care products for you and your family since 1970! It all started when Tom and Kate Chappell moved to Maine. They couldn't find natural products for their children that supported their healthy lifestyle, so they made their own. This passion and pioneering spirit lives on at Tom's of Maine today. Our Stewardship Model, with standards for natural, sustainable, and responsible, guides every decision we make about our ingredients, processing, and packaging. To learn more about our Stewardship Model, and what "natural" means at Tom's of Maine visit [www.tomsomaine.com](http://www.tomsomaine.com).

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Kennebunk, ME 04043 USA

**What makes a product natural and good? At Tom's, it includes how we make it.**



**No animal testing.**



**We share every ingredient, its purpose, and its source at [www.tomsomaine.com](http://www.tomsomaine.com).**



**Sustainable practices** are a priority in every aspect of our business.



**No artificial colors, flavors, fragrance, or preservatives.**



**We strive to maximize recycled content and recyclability** of our packaging.



**5%** (12 days) of employee time to volunteering. **10%** of profits to human and environmental goodness.



4.0 OZ (113 g)

with fluoride | natural

**WHOLE CARE®**

ant cavity toothpaste

**6** BENEFITS

fights cavities | promotes remineralization  
 whitens teeth\* | fights tartar buildup  
 freshens breath | strengthens enamel

*spearmint*



<b>Drug Facts</b>		<b>Drug Facts</b> (continued)	
<b>Active ingredient</b>	<b>Purpose</b>	adults and children 2 years of age and older	brush teeth thoroughly, preferably after each meal or at least twice a day, or as directed by a dentist or physician
Sodium monofluorophosphate 0.76% (0.13% w/v fluoride ion)	Anticavity	children 2 to 6 years	use only a pea-sized amount and supervise child's brushing and rinsing (to minimize swallowing)
<b>Use</b> helps protect against cavities		children under 2 years	ask a dentist or physician
<b>Warnings</b>		<b>Inactive ingredients</b> glycerin, water, calcium carbonate, hydrated silica, xylitol, natural flavor**, sodium lauryl sulfate, carrageenan, zinc citrate, sodium bicarbonate, benzyl alcohol.	
<b>Keep out of reach of children under 6 years of age.</b> If more than used for brushing is accidentally swallowed, get medical help or dial (412) 350-3381 right away (Poison Control Center).		<b>Questions?</b> 1-800-FOR-TOMS (1-800-367-8657)	
<b>Directions</b>			



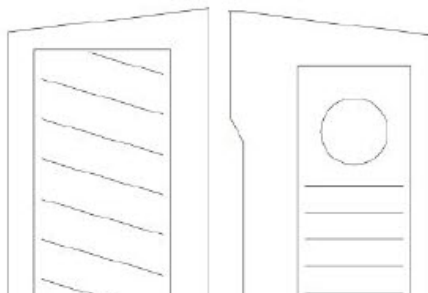
**Goodness = Less in Landfills**  
[tomsomaine.com/terracycle](http://tomsomaine.com/terracycle)

by removing surface stains  
Fights tartar buildup with regular brushing. Helps promote remineralization of weakened enamel.

**GLUTEN-FREE**



\*\*spearmint oil and other natural flavor





## TOMS WHOLE CARE SPEARMINT FIGHTS CAVITIES WHITENING FRESH BREATH HELPS FIGHT TARTAR

sodium monofluorophosphate paste, dentifrice

### Product Information

<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:51009-203
<b>Route of Administration</b>	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.4 mg in 1 g

## Inactive Ingredients

Ingredient Name	Strength
<b>GLYCERIN</b> (UNII: PDC6A3C0OX)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>CALCIUM CARBONATE</b> (UNII: H0G9379FGK)	
<b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)	
<b>XYLITOL</b> (UNII: VCQ006KQ1E)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SPEARMINT OIL</b> (UNII: C3M81465G5)	
<b>CARRAGEENAN</b> (UNII: 5C69YCD2YJ)	
<b>PEPPERMINT OIL</b> (UNII: AV092KU4JH)	
<b>ZINC CITRATE</b> (UNII: K72I3DEX9B)	
<b>SODIUM BICARBONATE</b> (UNII: 8MDF5V39QO)	
<b>BENZYL ALCOHOL</b> (UNII: LKG8494WBH)	

## Product Characteristics

<b>Color</b>	WHITE (Off white)	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	SPEARMINT	<b>Imprint Code</b>	
<b>Contains</b>			

## Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:51009-203-47	1 in 1 CARTON	06/06/2014	03/05/2021
1		133 g in 1 TUBE; Type 0: Not a Combination Product		
2	NDC:51009-203-04	1 in 1 CARTON	11/15/2018	
2		113 g in 1 TUBE; Type 0: Not a Combination Product		

## Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC MONOGRAPH FINAL	part355	06/06/2014	

**Labeler** - Tom's of Maine, Inc. (052764354)