

**CRAYOLA ANTICAVITY BUBBLE GUM FLAVOR- sodium fluoride paste,
dentifrice
Ashtel Studios, Inc.**

Crayola ANTICAVITY FLUORIDE TOOTHPASTE - BUBBLE GUM FLAVOR

Drug Facts

Active ingredient

Sodium fluoride 0.243%
(Fluoride ion content 1100 ppm)

Purpose

Anticavity

Uses

helps protect teeth and roots against cavities.

Warnings

Keep out of reach of children under 6 years of age. If you accidentally swallow more than used for brushing, seek professional help or contact a Poison Control Center immediately.

Directions

- **Adults and children 2 years and older:** brush teeth thoroughly after meals or at least twice a day or use as directed by a dentist.
- **Do not swallow.**
- **Children 2 to 6 years:** to minimize swallowing use a pea-sized amount and supervise children's brushing and rinsing until good habits are established.
- **Children under 2 years of age:** Consult a dentist or doctor.

Inactive ingredients

Sorbitol, Silica, Aqua, PEG-32, Xylitol, Sodium Lauryl Sulphate, Flavor, Cellulose Gum, Benzyl Alcohol, Sodium Benzoate, Sodium Saccharin, Trisodium Phosphate, FD & C Red # 40

Questions or comments?

Call toll free **1-877-274-8358**

BrushBuddies®

Silly Scents

HELPS PREVENT CAVITIES

BUBBLE GUM FLAVOR

CAUTION:

AVOID EXCESSIVE INGESTION.

NOT FOR PETS.

NOT TESTED ON ANIMALS.

OFFICIAL LICENSED PRODUCT

DESIGNED IN U.S.A. • MADE IN INDIA

QUALITY GUARANTEE

Ashtel Studios Inc. guarantees the quality of this Crayola product. If this product does not perform properly, please contact us at 1-877-274-8358, Monday - Friday 8AM - 5PM. PST

ABOUT US

Crayola A Hallmark Company

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make brushing fun!®

WWW.BRUSHBUDDIES.COM

• **1-909-434-0911 INTERNATIONAL**

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Packaging

INNER TUBE LABEL





OUTER BOX LABEL





CRAYOLA ANTICAVITY BUBBLE GUM FLAVOR

sodium fluoride paste, dentifrice

Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:70108-076
Route of Administration	DENTAL		

Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
SODIUM FLUORIDE (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080)	SODIUM FLUORIDE	0.243 g in 100 g

Inactive Ingredients

Ingredient Name	Strength
SORBITOL (UNII: 506T60A25R)	
SILICON DIOXIDE (UNII: ETJ7Z6XBU4)	
WATER (UNII: 059QF0KO0R)	
POLYETHYLENE GLYCOL 1600 (UNII: 1212Z7S33A)	
XYLITOL (UNII: VCQ006KQ1E)	
SODIUM LAURYL SULFATE (UNII: 368GB5141J)	
CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED (UNII: K679OBS311)	
BENZYL ALCOHOL (UNII: LKG8494WBH)	
SODIUM BENZOATE (UNII: OJ245FE5EU)	
SACCHARIN SODIUM (UNII: SB8ZUX40TY)	
SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS (UNII: SX01TZO3QZ)	
FD&C RED NO. 40 (UNII: WZB9127XOA)	

Product Characteristics

Color	pink	Score	
Shape		Size	
Flavor	BUBBLE GUM	Imprint Code	
Contains			

Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:70108-076-01	1 in 1 BOX	09/06/2023	
1		113 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	09/06/2023	

Labeler - Ashtel Studios, Inc. (148689180)

Revised: 3/2025

Ashtel Studios, Inc.