

**RITE AID SENSITIVITY AND GUM- stannous fluoride paste, dentifrice**  
**Rite Aid**

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**5820060 Rite Aid Sensitivity and Gum (8015053)**

Stannous Fluoride 0.454% w/w (0.15% w/v fluoride ion) ..... Acticavity, Antigingivitis, Anithypersensitivity

Aids in the prevention of dental cavities. Helps interfere with the harmful effects of plaque associated with gingivitis. Builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets, or contact.

Adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush. Brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing. Children under 12 years of age: consult a dentist or doctor.

Keep out of reach of children. If more than used for brushing is accidentally swallowed, get medical help or contact a poison control center right away.

Products containing stannous fluoride may produce surface staining of the teeth. Adquate tooth brushing may prevent these stains which are not harmful or permanent and may be removed by your dentist. This product is specifically formulated to prevent staining. Store below 30C or 86F.

When using this product, if irritation occurs discontinue use. Stop use and ask a dentist if the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist. Pain/sensitivity still persists after 4 weeks of use. Gingivitis, bleeding, or redness persists for more than 2 weeks. You have painful or swollen gums, pus from the gum line, loose teeth, or increasing space between teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.

glycerin, water, hydrated silica, petasodium tryphosphate, flavor, sodium lauryl sulfate, titanium dioxide, cellulose gum, cocamidopropyl betaine, sodium saccharin.



**Formulated to relieve tooth sensitivity and improve gum health**  
 Builds a protective layer over sensitive areas  
 Targets and helps remove plaque bacteria to help reduce swollen, bleeding gums  
 Relieves tooth sensitivity\*\*  
 Improves gum health  
 \*\*With brushing twice daily.

**DISTRIBUTED BY:**  
 RITE AID, 30 HUNTER LANE,  
 CAMP HILL, PA 17011  
 www.riteaid.com

**SATISFACTION GUARANTEE**  
 If you're not satisfied, we'll happily refund your money.



<b>Drug Facts</b>		<b>Drug Facts (continued)</b>	
<b>Active ingredient</b> Stannous fluoride 0.454% w/w (0.15% w/v fluoride ion)	<b>Purpose</b> Anticavity, Antigingivitis, Antihypersensitivity	<b>Directions</b> adults and children 12 years of age and older: apply at least a 1-inch strip of the product onto a soft bristle toothbrush • brush teeth thoroughly for at least 1 minute twice a day (morning and evening), and not more than 3 times a day, or as recommended by a dentist or doctor. Make sure to brush all sensitive areas of the teeth. Minimize swallowing. Spit out after brushing. • children under 12 years of age: Consult a dentist or doctor.	<b>Other information</b> products containing stannous fluoride may produce surface staining of the teeth. Adequate tooth brushing may prevent these stains which are not harmful or permanent and may be removed by your dentist. • this product is specifically formulated to help prevent staining. • store below 30°C (86°F)
<b>Uses</b> • aids in the prevention of dental cavities • helps interfere with the harmful effects of plaque associated with gingivitis • builds increasing protection against painful sensitivity of the teeth to cold, heat, acids, sweets or contact	<b>Warnings</b> When using this product, if irritation occurs discontinue use. <b>Stop use and ask a dentist if:</b> • the problem persists or worsens. Sensitive teeth may indicate a serious problem that may need prompt care by a dentist • pain/sensitivity still persists after 4 weeks of use • gingivitis, bleeding, or redness persists for more than 2 weeks • you have painful or swollen gums, pus from the gum line, loose teeth, or increasing space between teeth. These may be signs or symptoms of periodontitis, a serious form of gum disease.	<b>Inactive ingredients</b> glycerin, water, hydrated silica, pentasodium triphosphate, flavor, sodium lauryl sulfate, titanium dioxide, cellulose gum, cocamidopropyl betaine, sodium saccharin	<b>Keep out of reach of children.</b> If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

<b>RITE AID SENSITIVITY AND GUM</b>			
stannous fluoride paste, dentifrice			
<b>Product Information</b>			
<b>Product Type</b>	HUMAN OTC DRUG	<b>Item Code (Source)</b>	NDC:11822-5060
<b>Route of Administration</b>	DENTAL		
<b>Active Ingredient/Active Moiety</b>			
	<b>Ingredient Name</b>	<b>Basis of Strength</b>	<b>Strength</b>
	<b>STANNOUS FLUORIDE (UNII: 3FTR44B32Q) (FLUORIDE ION - UNII:Q80VPU4080)</b>	FLUORIDE ION	0.15 g in 100 g
<b>Inactive Ingredients</b>			
	<b>Ingredient Name</b>		<b>Strength</b>
	<b>GLYCERIN (UNII: PDC6A3C0OX)</b>		
	<b>SODIUM TRIPOLYPHOSPHATE ANHYDROUS (UNII: 9SW4PFD2FZ)</b>		
	<b>COCAMIDOPROPYL BETAINE (UNII: 5OCF3011KX)</b>		
	<b>WATER (UNII: 059QF0KO0R)</b>		

<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	

Product Characteristics			
<b>Color</b>	white	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	MINT	<b>Imprint Code</b>	
<b>Contains</b>			

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:11822-5060-9	1 in 1 BOX	11/11/2022	
1		96.4 g in 1 TUBE; Type 0: Not a Combination Product		

Marketing Information			
Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	11/11/2022	

**Labeler** - Rite Aid (014578892)

**Registrant** - Lornamead (080046418)

Establishment			
Name	Address	ID/FEI	Business Operations
Lornamead		080046418	manufacture(11822-5060) , pack(11822-5060)