

**KIDS CREST ADVANCED FLUORIDE ANTICAVITY COLOR CHANGING- stannous fluoride paste, dentifrice**  
**The Procter & Gamble Manufacturing Company**

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**KIDS Crest Advanced Color Changing Toothpaste**

**Drug Facts**

Active ingredient

Sodium monofluorophosphate 0.834% (0.15% w/v fluoride ion)

**Purposes**

Anticavity toothpaste

**Use**

helps protect against cavities

**Warning**

**Keep out of reach of children under 6 yrs. of age.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

- adults and children 2 yrs. of age and older: brush teeth thoroughly after meals or at least twice a day or as directed by a dentist
- do not swallow
- to minimize swallowing use a pea-sized amount in children under 6 yrs.
- supervise children's brushing until good habits are established
- children under 2 yrs.: ask a dentist

sorbitol, water, hydrated silica, sodium lauryl sulfate, cellulose gum, flavor, sodium phosphate, trisodium phosphate, mannitol, sodium saccharin, carbomer, silica, titanium dioxide, red 30 lake, blue 1

Questions? 1-800-594-4158

DISTR. BY PROCTER & GAMBLE,  
CINCINNATI, OH 45202

**KIDS Crest Advanced Color Changing**

KIDS BRUSH UP TO 2X LONGER

3+ YRS

KID'S Crest ADVANCED

FLUORIDE ANTICAVITY TOOTHPASTE

COLOR CHANGING

I CHANGE BLUE TO PINK WHEN CLEANING

BUBBLEGUM

NET WT 4.2 OZ (119 g)



## KIDS CREST ADVANCED FLUORIDE ANTICAVITY COLOR CHANGING

stannous fluoride paste, dentifrice

### Product Information

Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:69423-896
Route of Administration	DENTAL		

### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
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<b>SODIUM MONOFLUOROPHOSPHATE</b> (UNII: C810JCZ56Q) (FLUORIDE ION - UNII:Q80VPU4080)	FLUORIDE ION	1.6 mg in 1 g
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### Inactive Ingredients

Ingredient Name	Strength
<b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)	
<b>CARBOXYPOLYMETHYLENE</b> (UNII: 0A5MM307FC)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>CARBOXYMETHYLCELLULOSE SODIUM</b> (UNII: K679OBS311)	
<b>SODIUM PHOSPHATE</b> (UNII: SE337SVY37)	
<b>SODIUM PHOSPHATE, TRIBASIC, ANHYDROUS</b> (UNII: SX01TZO3QZ)	
<b>D&amp;C RED NO. 30</b> (UNII: 2S42T2808B)	
<b>MANNITOL</b> (UNII: 3OWL53L36A)	
<b>WATER</b> (UNII: 059QF0KO0R)	
<b>HYDRATED SILICA</b> (UNII: Y607T4G8P9)	
<b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)	
<b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	

### Product Characteristics

<b>Color</b>	blue	<b>Score</b>	
<b>Shape</b>		<b>Size</b>	
<b>Flavor</b>	BUBBLE GUM	<b>Imprint Code</b>	
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:69423-896-85	24 g in 1 TUBE; Type 0: Not a Combination Product	01/01/2023	
2	NDC:69423-896-29	1 in 1 CARTON	01/01/2023	
2		82 g in 1 TUBE; Type 0: Not a Combination Product		
3	NDC:69423-896-42	1 in 1 CARTON	01/01/2023	
3		119 g in 1 TUBE; Type 0: Not a Combination Product		
4	NDC:69423-896-04	4 in 1 CARTON	01/01/2023	
4		119 g in 1 TUBE; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC Monograph Drug	M021	01/01/2023	

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**Labeler** - The Procter & Gamble Manufacturing Company (004238200)

**Establishment**

Name	Address	ID/FEI	Business Operations
Procter & Gamble Manufacturing México, S. de R.L. de C.V.		812807550	manufacture(69423-896)

Revised: 2/2024

The Procter & Gamble Manufacturing Company