

**NATURAL WHITE RADIANT WHITE- fluoride paste, dentifrice**  
**Lornamead**

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**5010479 NW Radiant White**

**Drug Facts**

**Active ingredient**

Sodium fluoride 0.243%

**Purpose**

Anticavity

**Use** aids in the prevention of dental cavities

**Warnings**

**Keep out of reach of children.** If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.

**Directions**

Adults and children 2 years of age and older: brush teeth thoroughly preferably after each meal or at least twice a day, or as directed by a dentist or doctor.

- Instruct children under 6 years of age in good brushing and rinsing habits (to avoid swallowing).
- Supervise children as necessary until capable of using without supervision.
- Children under 12 years of age: consult a dentist or a doctor.

**Inactive ingredients** water, sorbitol, hydrated silica, disodium pyrophosphate, sodium lauryl sulfate, flavor, cellulose gum, xanthan gum, carbomer, sodium saccharin, sodium hydroxide, mica, titanium dioxide, blue 1 lake, polyethylene

**Questions or comments? CALL 1-877-777-2743**

**Comments? Questions?**

1-877-777-2473

customerservice@lornamead.com

Lornamead™

Manufactured by:

Lornamead, Inc.

Tonawanda, NY 14150

MADE IN USA

**NATURAL WHITE RADIANT WHITE**

fluoride paste, dentifrice

**Product Information**

|                                |                |                           |                |
|--------------------------------|----------------|---------------------------|----------------|
| <b>Product Type</b>            | HUMAN OTC DRUG | <b>Item Code (Source)</b> | NDC:62721-0473 |
| <b>Route of Administration</b> | DENTAL         |                           |                |

**Active Ingredient/Active Moiety**

| <b>Ingredient Name</b>   | <b>Basis of Strength</b> | <b>Strength</b> |
|--|--------------------------|-----------------|
| <b>SODIUM FLUORIDE</b> (UNII: 8ZYQ1474W7) (FLUORIDE ION - UNII:Q80VPU4080) | FLUORIDE ION             | 0.15 g in 100 g |

## Inactive Ingredients

| Ingredient Name   | Strength |
|---|----------|
| <b>POLYETHYLENE GLYCOL, UNSPECIFIED</b> (UNII: 3WJQ0SDW1A)                                |          |
| <b>WATER</b> (UNII: 059QF0KO0R)   |          |
| <b>SACCHARIN SODIUM</b> (UNII: SB8ZUX40TY)  |          |
| <b>SORBITOL</b> (UNII: 506T60A25R)  |          |
| <b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)  |          |
| <b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)  |          |
| <b>XANTHAN GUM</b> (UNII: TTV12P4NEE)   |          |
| <b>HYDRATED SILICA</b> (UNII: Y6O7T4G8P9)   |          |
| <b>SODIUM ACID PYROPHOSPHATE</b> (UNII: H5WVD9LZUD)                                       |          |
| <b>CARBOXYMETHYLCELLULOSE SODIUM, UNSPECIFIED FORM</b> (UNII: K679OBS311)                 |          |
| <b>CARBOMER HOMOPOLYMER TYPE B (ALLYL PENTAERYTHRITOL CROSSLINKED)</b> (UNII: HHT01ZNK31) |          |
| <b>SODIUM LAURYL SULFATE</b> (UNII: 368GB5141J)   |          |
| <b>MICA</b> (UNII: V8A1AW0880)  |          |
| <b>FD&amp;C BLUE NO. 1</b> (UNII: H3R47K3TBD)   |          |

## Product Characteristics

|                 |                                 |                     |  |
|-----------------|---------------------------------|---------------------|--|
| <b>Color</b>    | blue (light blue with sparkles) | <b>Score</b>        |  |
| <b>Shape</b>    |                                 | <b>Size</b>         |  |
| <b>Flavor</b>   | MINT (mint)                     | <b>Imprint Code</b> |  |
| <b>Contains</b> |                                 |                     |  |

## Packaging

| # | Item Code        | Package Description                               | Marketing Start Date | Marketing End Date |
|---|------------------|---|----------------------|--------------------|
| 1 | NDC:62721-0473-9 | 1 in 1 CARTON                                     | 01/01/2013           |                    |
| 1 |                  | 76 g in 1 TUBE; Type 0: Not a Combination Product |                      |                    |

## Marketing Information

| Marketing Category | Application Number or Monograph Citation | Marketing Start Date | Marketing End Date |
|--------------------|--|----------------------|--------------------|
| OTC Monograph Drug | M021                                     | 01/01/2013           |                    |

**Labeler** - Lornamead (126440440)

**Registrant** - Lornamead (080046418)

## Establishment

| Name           | Address | ID/FEI    | Business Operations                        |
|----------------|---------|-----------|--|
| Lornamead Inc. |         | 080046418 | manufacture(62721-0473) , pack(62721-0473) |